

PYRROLE COMPOUNDS

This invention relates to pyrrole derivatives, to processes for their preparation, to pharmaceutical compositions containing them and to their use in medicine, in particular
5 their use in the treatment of conditions mediated by the action of PGE₂ at the EP₁ receptor.

The EP₁ receptor is a 7-transmembrane receptor and its natural ligand is the prostaglandin PGE₂. PGE₂ also has affinity for the other EP receptors (types EP₂, EP₃ and EP₄). The EP₁ receptor is associated with smooth muscle contraction, pain (in particular
10 inflammatory, neuropathic and visceral), inflammation, allergic activities, renal regulation and gastric or enteric mucus secretion. We have now found a novel group of compounds which bind with high affinity to the EP₁ receptor.

A number of review articles describe the characterization and therapeutic relevance of the
15 prostanoid receptors as well as the most commonly used selective agonists and antagonists: *Eicosanoids; From Biotechnology to Therapeutic Applications*, Folco, Samuelsson, Macclouf, and Velo eds, Plenum Press, New York, 1996, chap. 14, 137-154 and *Journal of Lipid Mediators and Cell Signalling*, 1996, 14, 83-87 and *Prostanoid Receptors, Structure, Properties and Function*, S Narumiya et al, *Physiological Reviews* 1999, 79(4), 1193-126.

20 An article from *The British Journal of Pharmacology* (1994, 112, 735- 740) suggests that Prostaglandin E₂ (PGE₂) exerts allodynia through the EP₁ receptor subtype and hyperalgesia through EP₂ and EP₃ receptors in the mouse spinal cord. Furthermore an article from *The Journal of Clinical Investigation* (2001, 107 (3), 325) shows that in the EP₁ knock-out mouse pain-sensitivity responses are reduced by approximately 50%. Two papers from *Anesthesia*
25 *and Analgesia* have shown that (2001, 93, 1012-7) an EP₁ receptor antagonist (ONO-8711) reduces hyperalgesia and allodynia in a rat model of chronic constriction injury, and that (2001, 92, 233-238) the same antagonist inhibits mechanical hyperalgesia in a rodent model of post-operative pain. S. Sarkar *et al* in *Gastroenterology*, 2003, 124(1), 18-25 demonstrate the efficacy of EP₁ receptor antagonists in the treatment of visceral pain in a human model of
30 hypersensitivity. Thus, selective prostaglandin ligands, agonists or antagonists, depending on which prostaglandin E receptor subtype is being considered, have anti-inflammatory, antipyretic and analgesic properties similar to a conventional non-steroidal anti-inflammatory drug, and in addition, inhibit hormone-induced uterine contractions and have anti-cancer effects. These compounds have a diminished ability to induce some of the mechanism-based
35 side effects of NSAIDs which are indiscriminate cyclooxygenase inhibitors. In particular, the compounds have a reduced potential for gastrointestinal toxicity, a reduced potential for renal side effects, a reduced effect on bleeding times and a lessened ability to induce asthma attacks in aspirin-sensitive asthmatic subjects. Moreover, by sparing potentially beneficial prostaglandin pathways, these agents may have enhanced efficacy over NSAIDs and/or
40 COX-2 inhibitors.

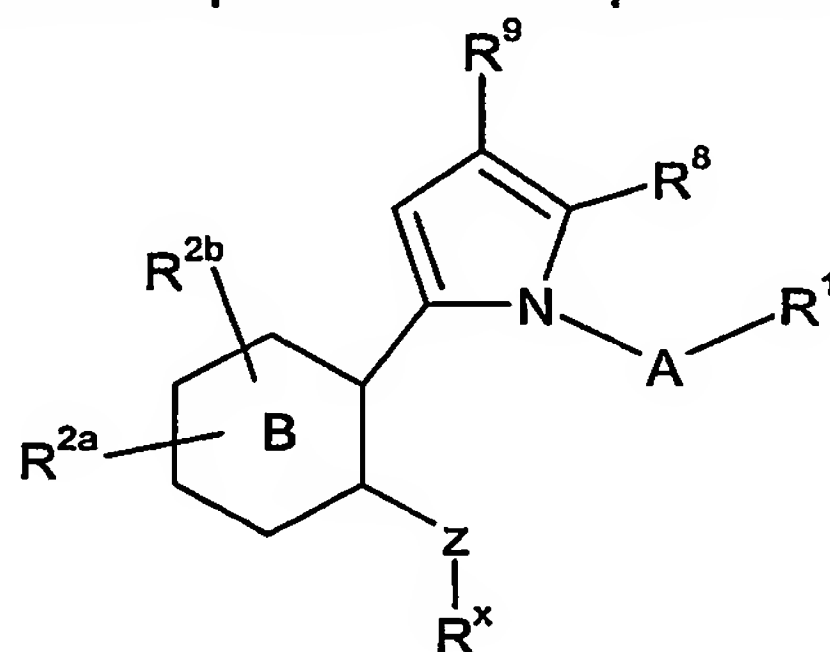
In The American Physiological Society (1994, 267, R289-R-294), studies suggest that PGE₂-induced hyperthermia in the rat is mediated predominantly through the EP₁ receptor.

5 WO 96/06822 (March 7, 1996), WO 96/11902 (April 25, 1996), EP 752421-A1 (January 08, 1997), WO 01/19814 (22 March 2001), WO 03/084917 (16 October 2003), WO 03/101959 (11 December 2003), WO 2004/039753 (13 May 2004) and WO 2004/083185 (30 September 2004) disclose compounds as being useful in the treatment of prostaglandin mediated diseases.

10 P. Lacombe *et al* (220th National Meeting of The American Chemical Society, Washington D.C., USA, 20-24 August, 2000) disclosed 2,3-diarylthiophenes as ligands for the human EP₁ prostanoid receptor. Y. Ducharme *et al* (18th International Symposium on Medicinal Chemistry; Copenhagen, Denmark and Malmo, Sweden; 15th-19th August 2004) disclosed 2,3-diarylthiophenes as EP₁ receptor antagonists.

15 It is now indicated that a novel group of pyrrole derivatives are selective for the EP₁ receptor over the EP₃ receptor, and are therefore potentially useful in treating conditions mediated by the action of PGE₂ at EP₁ receptors. Such conditions include inflammatory, immunological, bone, neurodegenerative and renal disorders, and pain.

20 Accordingly the present invention provides a compound of formula (I):



(I)

wherein:

A represents an optionally substituted aryl, or an optionally substituted 5- or 6- membered
 25 heterocyclyl ring, or an optionally substituted bicyclic heterocyclyl group;
 B represents a phenyl or pyridyl ring;
 Z represents O, S, SO, or SO₂;
 R¹ represents CO₂R⁴, CN, CONR⁵R⁶, CH₂CO₂R⁴, OR⁴, optionally substituted alkyl,
 optionally substituted alkenyl, optionally substituted SO₂alkyl, SO₂NR⁵R⁶, NR⁵CONR⁵R⁶,
 30 COalkyl, 2H-tetrazol-5-yl-methyl, optionally substituted bicyclic heterocycle or optionally
 substituted heterocyclyl;

R^{2a} and R^{2b} each independently represent hydrogen, halogen, optionally substituted alkyl, optionally substituted alkoxy, CN, SO_2 alkyl, SR^5 , NO_2 , optionally substituted aryl, $CONR^5R^6$ or optionally substituted heteroaryl;

R^x represents optionally substituted alkyl wherein 1 or 2 of the non-terminal carbon atoms are optionally substituted by a group independently selected from NR^4 , O and SO_n , wherein n is 0, 1 or 2; optionally substituted alkenyl; or optionally substituted alkynyl; or R^x represents optionally substituted alkenyl, optionally substituted CQ^aQ^b -heterocyclyl, optionally substituted CQ^aQ^b -bicyclic heterocyclyl or optionally substituted CQ^aQ^b -aryl;

R^4 represents hydrogen or an optionally substituted alkyl;

R^5 represents hydrogen or an optionally substituted alkyl;

R^6 represents hydrogen or optionally substituted alkyl, optionally substituted heteroaryl, optionally substituted SO_2 aryl, optionally substituted SO_2 alkyl, optionally substituted SO_2 heteroaryl, CN, optionally substituted CQ^aQ^b aryl, optionally substituted CQ^aQ^b heteroaryl or COR^7 ;

R^7 represents hydrogen, optionally substituted alkyl, optionally substituted heteroaryl or optionally substituted aryl;

R^8 represents hydrogen, CF_3 , Cl or C_{1-3} alkyl;

R^9 represents halogen, hydrogen, CF_3 , or C_{1-3} alkyl;

Q^a and Q^b are each independently selected from hydrogen and CH_3 ;

wherein when A is a 6-membered ring the R^1 substituent and pyrrole ring are attached to carbon atoms 1,2-, 1,3- or 1,4- relative to each other, and when A is a five-membered ring or bicyclic heterocyclyl group the R^1 substituent and phenyl ring are attached to substitutable carbon atoms 1,2- or 1,3- relative to each other; and derivatives thereof.

Suitably A is optionally substituted phenyl, an optionally substituted 6-membered heterocyclyl ring or an optionally substituted bicyclic heterocyclyl group. More suitably A is optionally substituted phenyl, optionally substituted pyridyl or optionally substituted isoquinolinyl. When A is pyridyl, suitably the R^1 and pyrrole groups are attached to the 2- and 6-positions of the pyridine ring.

Yet more suitably A is selected from phenyl optionally substituted by methyl or fluoro; pyridyl wherein the R^1 and pyrrole groups are attached to the 2- and 6-positions of the pyridine ring; and isoquinolinyl.

Optional substituents for A include up to four substituents, preferably 0 or 1 substituent, independently selected from halogen or optionally substituted C_{1-3} alkyl.

Suitable optional substituents for A include fluoro and CH_3 .

In one embodiment A is pyridyl.

In one aspect A is 6-methylbenzoic acid substituted on the 3-position by the pyrrolyl group, or picolinic acid substituted on the 6-position by the pyrrolyl group. In an alternative aspect A is 6-fluorobenzoic acid substituted on the 3-position by the pyrrolyl group.

5 Suitably B is phenyl.

Suitably Z is O.

Suitably R¹ is CO₂H.

10

Suitably R^{2a} is hydrogen.

Suitably R^{2b} is selected from hydrogen, halogen, and optionally substituted C₁₋₄alkyl e.g. CF₃. More suitably R^{2b} is Br, Cl or CF₃.

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Preferably R^{2b} is positioned 1,4- relative to the Z substituent and 1,3- relative to the pyrrolyl ring.

20 Suitably R^x includes optionally substituted C₃₋₈alkyl, optionally substituted CH₂pyridyl, optionally substituted CH₂thienyl or optionally substituted CH₂phenyl. In one aspect R^x represents optionally substituted CH₂phenyl.

25 Suitable optional substituents for R^x when CH₂phenyl include one to three substituents selected from Cl, F, Br, CH₃ and CF₃, particular substituents are selected from Cl, Br and F.

Suitably when R^x is optionally substituted alkyl it is preferably C₃₋₈alkyl, for example cyclopentylmethylene or isobutyl.

30 Suitably R⁴ is hydrogen or C₁₋₄alkyl.

Suitably R⁵ is hydrogen or C₁₋₄alkyl.

Suitably R⁶ is hydrogen or C₁₋₄alkyl.

35

Suitably R⁷ is hydrogen or C₁₋₄alkyl.

40 Suitably R⁸ represents hydrogen, CF₃, or C₁₋₃alkyl. In one aspect R⁸ is hydrogen, CH₃ or CF₃. In another aspect R⁸ is hydrogen or CF₃. In an alternative aspect R⁸ is CH₃. In a yet further aspect R⁸ is Cl.

Suitably R⁹ is hydrogen.

Suitably Q^a and Q^b are each hydrogen.

Examples of the compounds of formula (I) include the compounds of Examples 1 to 80 and derivatives thereof.

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In one aspect examples of the compounds of formula (I) include the compounds of Examples 1 to 56, 69 to 72, 74, 75, and 78:

- 6-{2-[5-chloro-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
- 10 3-{2-[5-chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2,4-dimethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 15 3-{2-[5-chloro-2-(2,6-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(3,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2-fluoro-4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 20 3-{2-[5-chloro-2-(2-methyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 25 3-{2-[5-chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 30 3-{2-[5-chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 35 3-{2-[5-chloro-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 3-{2-[5-chloro-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 40 3-{2-[5-chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;
- 4-{2-[5-trifluoromethyl-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid;

- 6-{2-[5-bromo-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
5 6-{2-[5-bromo-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-bromo-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
10 6-{2-[5-bromo-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
15 6-{2-[5-chloro-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
20 6-{2-[5-chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-chloro-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-trifluoromethyl-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
25 acid;
6-{2-[5-trifluoromethyl-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-trifluoromethyl-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
acid;
6-{2-[5-trifluoromethyl-2-(2-methyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
30 6-{2-[5-trifluoromethyl-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
acid;
6-{2-[5-trifluoromethyl-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-
picolinic acid;
6-{2-[5-trifluoromethyl-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
35 acid;
6-{2-[5-trifluoromethyl-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
6-{2-[5-trifluoromethyl-2-(2,4,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
acid;
6-{2-[5-trifluoromethyl-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
40 6-{2-[5-trifluoromethyl-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic
acid;

6-{2-[5-trifluoromethyl-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid;
3-{2-[5-chloro-2-(4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-isoquinoline-1-carboxylic acid;
5 3-{2-[5-chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid;
3-{2-[5-chloro-2-(4-fluoro-benzyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid;
3-{2-[5-chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid;
3-{2-[5-chloro-2-(2-fluoro-benzyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid;
3-[2-(2-benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid;
10 3-[2-(5-chloro-2-benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid; and
6-{2-[5-chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-pyrrol-1-yl}-picolinic acid;
and derivatives thereof.

A further set of examples are the compounds of Examples 57-68, 73, 76, 77, 79 and 80:

15 3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid;
3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid;
3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid;
3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid;
20 3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid;
3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid;
3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid;
3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid;
3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro benzoic acid;
25 3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid;
3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid;
3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid;
3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid;
3-[2-(5-Chloro-2-isobutyloxy-phenyl)-pyrrol-1-yl]-6-fluoro-benzoic acid;
30 3-[2-(5-Bromo-2-isobutyloxy-phenyl)-pyrrol-1-yl]-6-fluoro-benzoic acid;
3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-benzoic acid; and
6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-picolinic acid;
and derivatives thereof.

35 Certain examples of compounds of formula (I) include the compounds of Examples 13, 15, 17, 19, 21, 22, 24, 26, 29, 50, 51, 52, and 53 and derivatives thereof, for example the compounds of Examples 24, 29, 51, and 52 and derivatives thereof.

Derivatives of the compounds of formula (I) include pharmaceutically acceptable derivatives.

The invention is described using the following definitions unless otherwise indicated.

The term "pharmaceutically acceptable derivative" means any pharmaceutically acceptable salt, solvate, ester, or solvate of salt or ester of the compounds of formula (I), or any other compound which upon administration to the recipient is capable of providing (directly or indirectly) a compound of formula (I).

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It will be appreciated by those skilled in the art that the compounds of formula (I) may be modified to provide pharmaceutically acceptable derivatives thereof at any of the functional groups in the compounds, and that the compounds of formula (I) may be derivatised at more than one position.

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It will be appreciated that, for pharmaceutical use, the salts referred to above will be pharmaceutically acceptable salts, but other salts may find use, for example in the preparation of compounds of formula (I) and the pharmaceutically acceptable salts thereof.

15 Pharmaceutically acceptable salts include those described by Berge, Bighley and Monkhouse, *J. Pharm. Sci.*, 1977, 66, 1-19. The term "pharmaceutically acceptable salts" refers to salts prepared from pharmaceutically acceptable bases including inorganic bases and organic bases. Salts derived from inorganic bases include aluminum, ammonium, calcium, copper, ferric, ferrous, lithium, magnesium, manganic salts, manganous, potassium, sodium, 20 zinc, and the like. A particular salt is the sodium salt. Salts derived from pharmaceutically acceptable organic bases include salts of primary, secondary, and tertiary amines; substituted amines including naturally occurring substituted amines; and cyclic amines. Particular pharmaceutically acceptable organic bases include arginine, betaine, caffeine, choline, N,N'-dibenzylethylenediamine, diethylamine, 2-diethylaminoethanol, 2- 25 dimethylaminoethanol, ethanolamine, ethylenediamine, N-ethyl-morpholine, N-ethylpiperidine, glucamine, glucosamine, histidine, hydrabamine, isopropylamine, lysine, methylglucamine, morpholine, piperazine, piperidine, procaine, purines, theobromine, triethylamine, trimethylamine, tripropyl amine, tromethamine, and the like. Salts may also be formed from basic ion exchange resins, for example polyamine resins. When the compound of the 30 present invention is basic, salts may be prepared from pharmaceutically acceptable acids, including inorganic and organic acids. Such acids include acetic, benzenesulfonic, benzoic, camphorsulfonic, citric, ethanesulfonic, ethanedisulfonic, fumaric, gluconic, glutamic, hydrobromic, hydrochloric, isethionic, lactic, maleic, malic, mandelic, methanesulfonic, mucic, pamoic, pantothenic, phosphoric, propionic, succinic, sulfuric, tartaric, p-toluenesulfonic acid, 35 and the like.

The compounds of formula (I) may be prepared in crystalline or non-crystalline form, and if crystalline, may be optionally hydrated or solvated. This invention includes in its scope stoichiometric hydrates as well as compounds containing variable amounts of water.

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Suitable solvates include pharmaceutically acceptable solvates, such as hydrates.

Solvates include stoichiometric solvates and non-stoichiometric solvates.

The terms "halogen or halo" are used to represent fluorine, chlorine, bromine or iodine, more preferably fluorine, chlorine and bromine.

5 The term "alkyl" as a group or part of a group means a straight, branched or cyclic chain alkyl group or combinations thereof. Unless hereinbefore defined, examples of alkyl include C₁₋₈alkyl, for example methyl, ethyl, n-propyl, iso-propyl, n-butyl, sec-butyl, iso-butyl, tert-butyl, pentyl, hexyl, 1,1-dimethylethyl, cyclopentyl or cyclohexyl or combinations thereof.

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The term "alkoxy" as a group or as part of a group means a straight, branched or cyclic chain alkyl group having an oxygen atom attached to the chain. Unless hereinbefore defined examples of alkoxy include C₁₋₈alkoxy, for example methoxy, ethoxy, n-propoxy, iso-propoxy, n-butoxy, sec-butoxy, iso-butoxy, tert-butoxy, pentoxy, hexyloxy, cyclopentoxy or cyclohexyloxy.

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The term "alkenyl" means linear or branched structures and combinations thereof, of the indicated number of carbon atoms, having at least one carbon-to-carbon double bond, wherein hydrogen may be replaced by an additional carbon to carbon double bond. C₃₋₈alkenyl, for example, includes ethenyl, propenyl, 1-methylethenyl, butenyl and the like.

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The term "alkynyl" means linear or branched structures and combinations thereof, of the indicated number of carbon atoms, having at least one carbon-to-carbon triple bond. C₃₋₈alkynyl, for example, includes ethynyl, propynyl, butynyl and the like.

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The term "heterocyclyl" as a group or as part of a group means an aromatic or non-aromatic five or six membered ring which contains from 1 to 4 heteroatoms selected from nitrogen, oxygen or sulfur and unsubstituted or substituted by, for example, up to three substituents, preferably one or two substituents. Examples of 5-membered heterocyclyl groups include furyl, dioxalanyl, pyrrolyl, oxazolyl, thiazolyl, imidazolyl, oxadiazolyl, thiadiazolyl, triazolyl, triazinyl, isothiazolyl, isoxazolyl, thiophenyl, pyrazolyl or tetrazolyl. Examples of 6-membered heterocyclyl groups are pyridyl, pyridazinyl, pyrimidinyl, pyrazinyl, triazinyl or tetrazinyl.

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35 The term "bicyclic heterocyclyl" when used herein means a fused bicyclic aromatic or non-aromatic bicyclic heterocyclyl ring system comprising up to four, preferably one or two, heteroatoms each selected from oxygen, nitrogen and sulphur. Each ring may have from 4 to 7, preferably 5 or 6, ring atoms. A bicyclic heteroaromatic ring system may include a carbocyclic ring. Examples of bicyclic heterocyclyl groups include quinolinyl, isoquinolinyl, quinoxalinyl, quinazolinyl, pyridopyrazinyl, benzoxazolyl, benzothiophenyl, benzimidazolyl, benzothiazolyl, benzoxadiazolyl, benzthiadiazolyl, indolyl, benztriazolyl or naphthyridinyl. Suitably the bicyclic heterocyclyl group is isoquinolinyl.

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The term "aryl" as a group or as part of a group means a 5- or 6- membered aromatic ring for example phenyl, or a 7 to 12 membered bicyclic ring system where at least one of the rings is aromatic, for example naphthyl. An aryl group may be substituted by up to four, preferably one to three substituents. In one aspect the aryl group is phenyl.

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The term "heteroaryl" as a group or as part of a group means a monocyclic five or six membered aromatic ring, or a fused bicyclic aromatic ring system comprising two of such monocyclic five or six membered aromatic rings. These heteroaryl rings contain one or more heteroatoms selected from nitrogen, oxygen or sulfur, where N-oxides, sulfur oxides and sulfur dioxides are permissible heteroatom substitutions. A heteroaryl group may be optionally substituted by one or more substituents for example one or two substituents. Examples of "heteroaryl" used herein include furyl, thienyl, pyrrolyl, imidazolyl, pyrazolyl, triazolyl, tetrazolyl, thiazolyl, oxazolyl, isoxazolyl, oxadiazolyl, thiadiazolyl, isothiazolyl, pyridinyl, pyrimidinyl, quinolinyl, isoquinolinyl, benzofuryl, benzothienyl, indolyl, and indazolyl.

10

15

Optional substituents for alkyl, alkenyl or alkynyl groups unless hereinbefore defined include OH, CO_2R^4 , NR^4R^5 , (O), $-\text{OC}_{1-6}\text{alkyl}$ or halo e.g. Cl, Br or F, wherein R^4 , and R^5 are as hereinbefore defined for compounds of formula (I). An alkyl or alkenyl group may be substituted by one or more optional substituents, for example up to 5, 4, 3, or 2 optional substituents. Particular substituted alkyl groups include those substituted by one or more fluorine atoms e.g. CF_3 .

20

Optional substituents for alkoxy groups unless hereinbefore defined include OH, and halo e.g. Cl, Br or F. An alkoxy group may be substituted by one or more optional substituents, for example up to 5, 4, 3, or 2 optional substituents.

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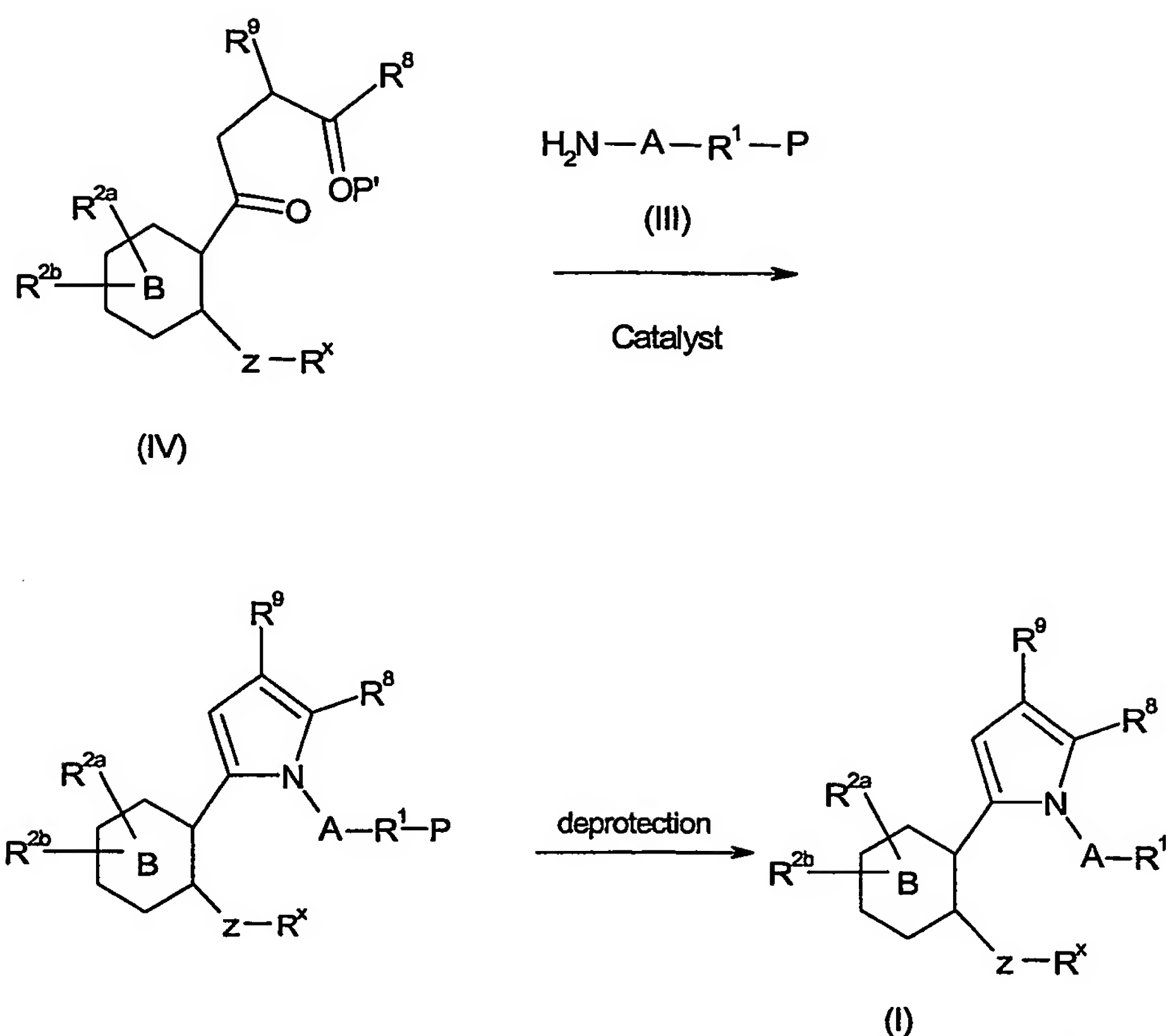
Unless otherwise defined, certain optional substituents for A, aryl, heteroaryl or heterocyclyl groups include halogen, $\text{C}_{1-6}\text{alkyl}$, and $\text{C}_{1-6}\text{alkoxy}$.

30

When the heteroatom nitrogen replaces a carbon atom in a $\text{C}_{1-8}\text{alkyl}$ group, or when nitrogen is present in a heteroaryl, heterocyclyl or bicyclic heterocyclyl group the nitrogen atom will, where appropriate be substituted by one or two substituents selected from hydrogen and $\text{C}_{1-8}\text{alkyl}$, preferably hydrogen and $\text{C}_{1-6}\text{alkyl}$, more preferably hydrogen.

35

Compounds of formula (I) wherein can be prepared as set forth in the following scheme and in the examples. The following processes form another aspect of the present invention.



wherein P is an optional protecting group for example methyl or ethyl esters; =OP' represents an optional carbonyl protecting group; A, B, Z, R^{2a}, R^{2b}, R¹ and R^x are as defined for compounds of formula (I), R⁸ is hydrogen, C₁₋₃alkyl or CF₃ and R⁹ is hydrogen, C₁₋₃alkyl or CF₃.

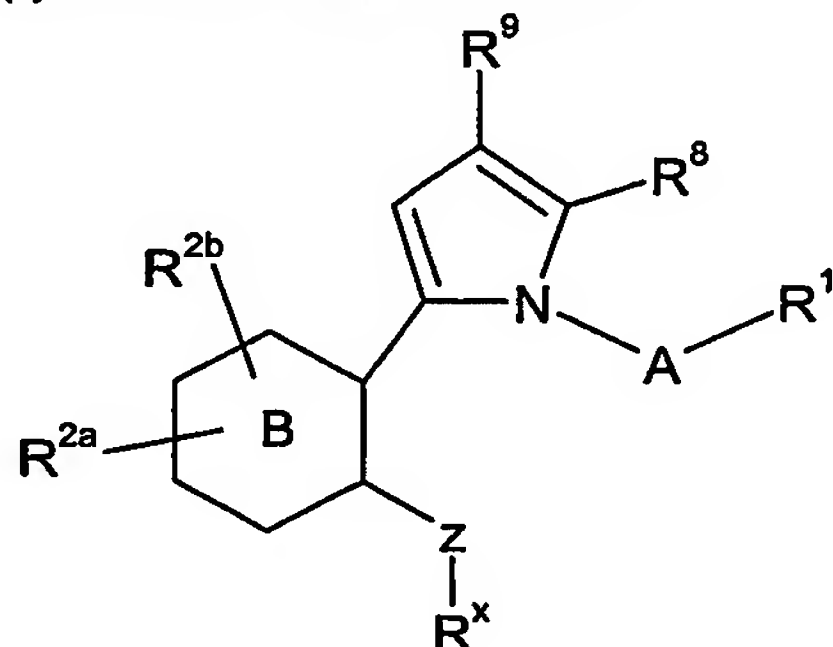
Compounds of formula (I) wherein R⁸ is Cl may be prepared by treatment of a compound of formula (I) wherein R⁸ is hydrogen with a suitable chlorinating reagent, for example N-chlorosuccinimide. This is most conveniently carried out prior to the deprotection step as illustrated in the Examples.

Similarly, compounds of formula (I) wherein R⁹ is halogen may be prepared by treating a compound of formula (I) wherein R⁹ is hydrogen with the appropriate N-halosuccinimide, for example N-chlorosuccinimide, N-bromosuccinimide or N-iodosuccinimide.

The skilled person will recognise when the use of a protecting group is necessary. When R¹ is CO₂H, a suitable protecting group P is an ester forming group such as C₁₋₄alkyl or optionally substituted benzyl. Suitable reaction conditions for the deprotection of a compound of formula (II) include hydrolysis effected by e.g. heating in ethanolic sodium hydroxide solution, or hydrogenation. Suitable carbonyl protecting groups include acetals and cyclic acetals, e.g. 1,3-dioxolane.

Suitable reaction conditions for the reaction of a compound of formula (IV) with a compound of formula (III) to give a compound of formula (II) include heating with p-toluenesulfonic acid catalyst in toluene solution or heating with p-toluenesulfonic acid catalyst in N-methyl pyrrolidinone solution. Heating may be effected using microwave radiation.

Accordingly the present invention also provides a process for the preparation of a compound of formula (I) or a derivative thereof:



(I)

10 wherein:

A represents an optionally substituted aryl, or an optionally substituted 5- or 6- membered heterocyclyl ring, or an optionally substituted bicyclic heterocyclyl group;

B represents a phenyl or pyridyl ring;

Z represents O, S, SO, or SO₂;

15 R¹ represents CO₂R⁴, CN, CONR⁵R⁶, CH₂CO₂R⁴, OR⁴, optionally substituted alkyl, optionally substituted alkenyl, optionally substituted SO₂alkyl, SO₂NR⁵R⁶, NR⁵CONR⁵R⁶, COalkyl, 2H-tetrazol-5-yl-methyl, optionally substituted bicyclic heterocycle or optionally substituted heterocyclyl;

20 R^{2a} and R^{2b} each independently represent hydrogen, halogen, optionally substituted alkyl, optionally substituted alkoxy, CN, SO₂alkyl, SR⁵, NO₂, optionally substituted aryl, CONR⁵R⁶ or optionally substituted heteroaryl;

R^x represents optionally substituted alkyl wherein 1 or 2 of the non-terminal carbon atoms are optionally substituted by a group independently selected from NR⁴, O and SO_n, wherein n is 0, 1 or 2; optionally substituted alkenyl; or optionally substituted alkynyl; or R^x

25 represents optionally substituted alkenyl, optionally substituted CQ^aQ^b-heterocyclyl, optionally substituted CQ^aQ^b-bicyclic heterocyclyl or optionally substituted CQ^aQ^b-aryl; R⁴ represents hydrogen or an optionally substituted alkyl;

R⁵ represents hydrogen or an optionally substituted alkyl;

30 R⁶ represents hydrogen or optionally substituted alkyl, optionally substituted heteroaryl, optionally substituted SO₂aryl, optionally substituted SO₂alkyl, optionally substituted SO₂heteroaryl, CN, optionally substituted CQ^aQ^baryl, optionally substituted CQ^aQ^bheteroaryl or COR⁷;

R^7 represents hydrogen, optionally substituted alkyl, optionally substituted heteroaryl or optionally substituted aryl;

R^8 represents hydrogen, CF_3 , Cl or C_{1-3} alkyl;

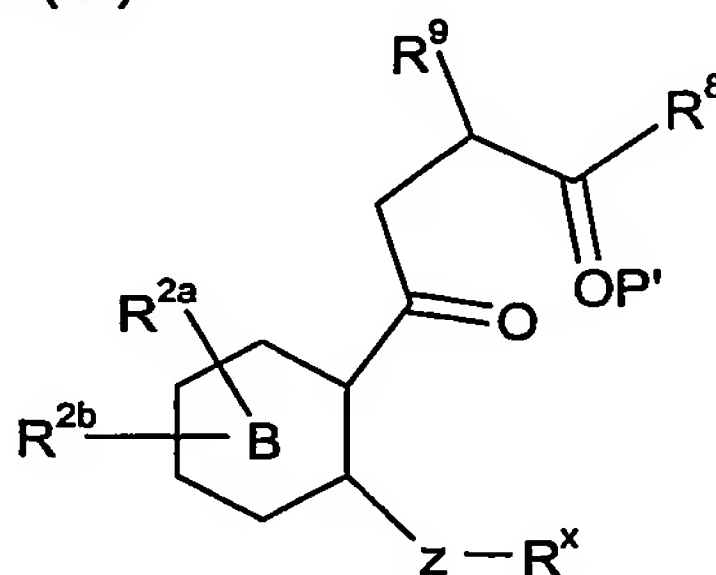
R^9 represents halogen, hydrogen, CF_3 , or C_{1-3} alkyl;

5 Q^a and Q^b are each independently selected from hydrogen and CH_3 ;

wherein when A is a 6-membered ring the R^1 substituent and pyrrole ring are attached to carbon atoms 1,2-, 1,3- or 1,4- relative to each other, and when A is a five-membered ring or bicyclic heterocyclyl group the R^1 substituent and phenyl ring are attached to substitutable carbon atoms 1,2- or 1,3- relative to each other;

10 comprising:

reacting a compound of formula (IV):



(IV)

wherein P' represents an optional carbonyl protecting group, R^{2a} , R^{2b} , R^8 , R^9 , B , Z and R^x are as hereinbefore defined above for a compound of formula (I);

15 with a compound of formula (III):



(III)

wherein A and R^1 are as hereinbefore defined above for a compound of formula (I) and P is an optional protecting group;

and where required, and in any order,

20 converting:

one group R^8 to another group R^8 ; and/or

one group R^9 to another group R^9 ; and/or

one group R^x to another group R^x ; and/or

one group R^1 to another group R^1 ; and/or

25 effecting deprotection; and/or

forming a derivative of the compound of formula (I) so formed.

It will be appreciated that certain substituents in intermediates and compounds of formula (I) may be converted to other substituents by conventional methods known to those skilled in the art.

30

A group R^1 may be converted to another group R^1 by use of conventional organic transformations known to those skilled in the art. For example $R^1 = CO_2H$ may be

converted to an amide, e.g. $\text{CONHCQ}^a\text{Q}^b\text{aryl}$ or $\text{CONHCQ}^a\text{Q}^b\text{heteroaryl}$ wherein Q^a and Q^b are selected from hydrogen and CH_3 , by conventional methods for the preparation of amides as described in, for example, Richard Larock, *Comprehensive Organic Transformations*, 2nd edition, Wiley-VCH, ISBN 0-471-19031-4.

5

Certain substituents in any of the reaction intermediates and compounds of formula (I) may be converted to other substituents by conventional methods known to those skilled in the art. Examples of substituents which may be converted include one group R^x to another group R^x ; and one substituent on a group A to another substituent on a group A.

10

Examples of such transformations include the reduction of a nitro group to give an amino group; alkylation and amidation of amino groups; hydrolysis of esters, alkylation of hydroxy and amino groups; and amidation and esterification of carboxylic acids. Such transformations are well known to those skilled in the art and are described in for example, Richard Larock, *Comprehensive Organic Transformations*, 2nd edition, Wiley-VCH, ISBN 0-471-19031-4.

15

For example, when R^x is p-methoxybenzyl, cleavage of the ether to give the phenol or pyridinol is carried out using, for example, using acid e.g. HCl /dioxane or HBr /acetic acid or 2,3-dichloro-5,6-dicyano-1,4-benzoquinone (DDQ). When R^x is methyl, cleavage of the ether to give the phenol is carried out using, for example, sodium methanethiolate. Cleavage of the ether to give a pyridinol is carried out in the presence of, for example, trifluoroacetic acid. Conversion to another R^x group, for example a substituted benzyl group, may be effected by reaction of the phenol or pyridinol with a suitable substituted benzyl bromide. The skilled person will appreciate that conversion of the protecting group P to another protecting group P may also occur under the reaction conditions used. When R^x is benzyl, cleavage of the ether to give the phenol or pyridinol may be carried out by hydrogenation according to known methods e.g. H_2 -Pd/C or $\text{NH}_4\text{CO}_2\text{H}$ -Pd/C. The resulting phenol or pyridinol can then be converted to another group R^x as described above.

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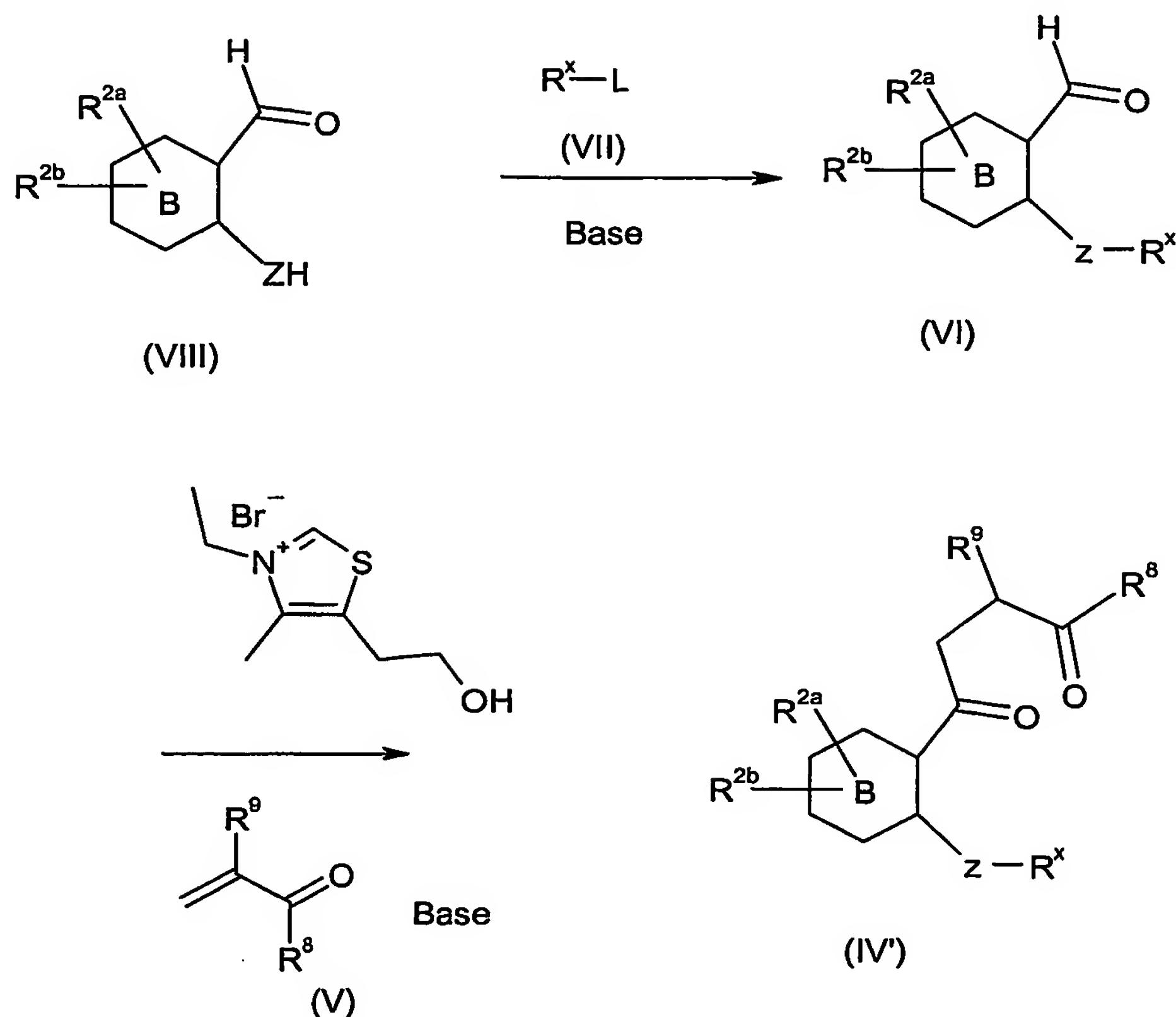
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It will be appreciated by those skilled in the art that it may be necessary to protect certain reactive substituents during some of the above procedures. The skilled person will recognise when a protecting group is required. Standard protection and deprotection techniques, such as those described in Greene T.W. 'Protective groups in organic synthesis', New York, Wiley (1981), can be used. For example, carboxylic acid groups can be protected as esters. Suitably a carbonyl group may be protected as an acetal or cyclic acetal group. Deprotection of such groups is achieved using conventional procedures known in the art. It will be appreciated that protecting groups may be interconverted by conventional means.

40

Compounds of formula (IV) when R^8 is other than hydrogen (compounds of formula (IV')) may be prepared via the following route:

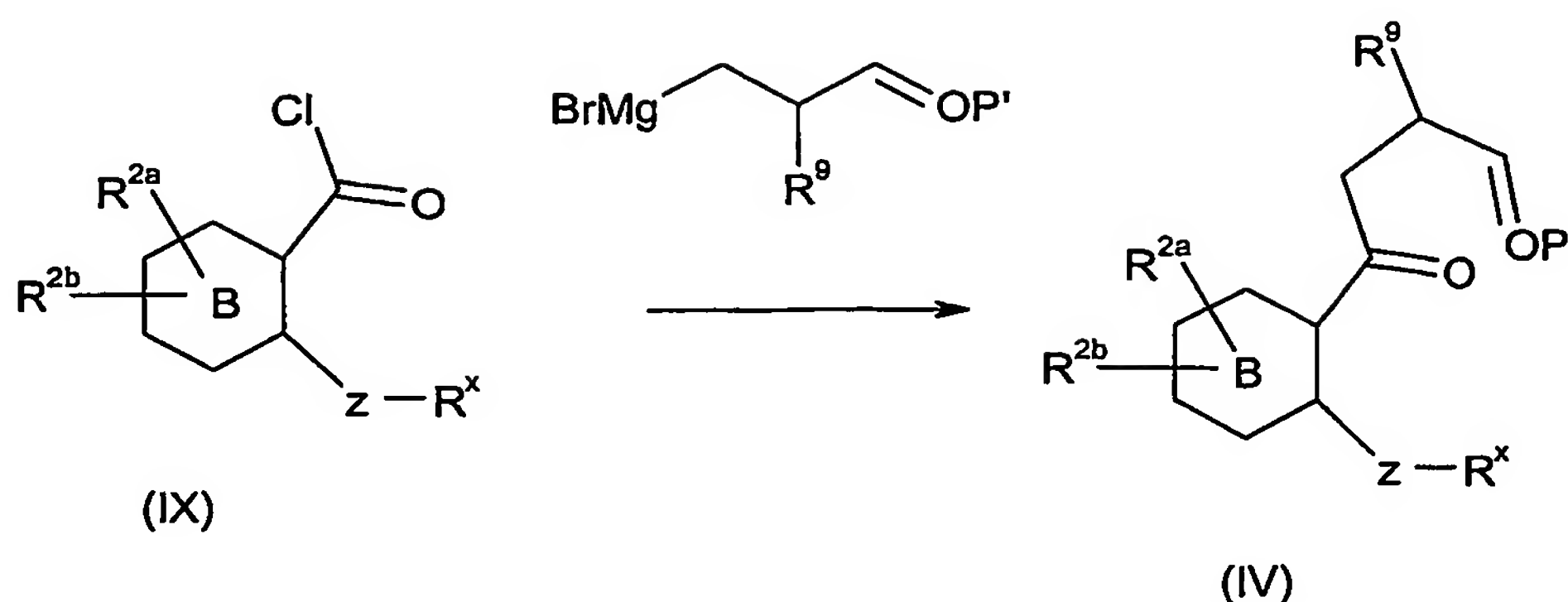


wherein L is a leaving group for example halo, e.g. bromo, or tosylate; B, Z, R^{2a}, R^{2b}, and
 5 R^x are as defined for compounds of formula (I), R⁸ is CF₃ or C₁₋₃alkyl, and R⁹ is hydrogen, C₁₋₆alkyl or CF₃.

Suitable reaction conditions for the conversion of a compound of formula (VI) to a
 compound of formula (IV') include heating the compound of formula (VI) with a vinyl
 10 ketone of formula (V) in the presence of a thiazolium salt e.g. 3-ethyl-5-(2-hydroxyethyl)-4-methylthiazolium bromide and an organic base, for example triethylamine, in a solvent, for example ethanol.

Suitable reaction conditions for the preparation of a compound of formula (VI) include
 15 reacting a salicylaldehyde of formula (VIII) with a compound R^x-L of formula (VII) in a solvent such as N,N-dimethylformamide, 2-butanone, acetone or tetrahydrofuran in the presence of base, e.g. potassium carbonate.

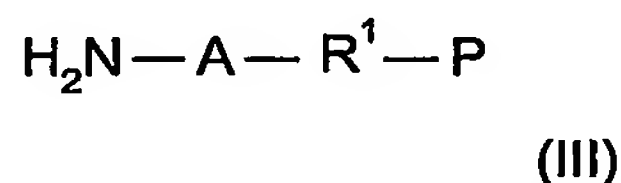
Compounds of formula (IV) when R⁸ is hydrogen may be prepared for example via the
 20 following route:



wherein =OP' represents a protected carbonyl group, for example an acetal or cyclic acetal group e.g. a 1,3-dioxolane group; B, Z, R^{2a}, R^{2b}, and R^x are as defined for compounds of formula (I), and R⁹ is hydrogen, C₁₋₆alkyl or CF₃.

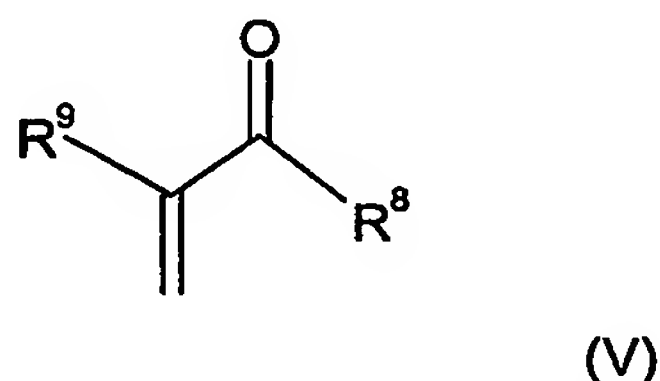
Compounds of formula (III), (V), (VII), (VIII), (IX) and 3-ethyl-5-(2-hydroxyethyl)-4-methylthiazolium bromide are commercially available, or readily prepared by methods known to those skilled in the art.

Compounds of formula (III):



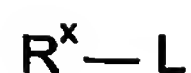
wherein P is an optional protecting group and R¹ and A are as hereinbefore defined for compounds of formula (I), are commercially available or may readily be prepared from commercially available materials according to known methods for preparing amines, e.g. using methods as described in the Examples. Methods for the preparation of amines are reviewed in *The Amino Group*, S. Patai (Ed), Interscience, New York 1968, and references cited therein. The preparation of amines is also described in Richard Larock, *Comprehensive Organic Transformations*, 2nd edition, pages 753 to 879, Wiley-VCH, ISBN 0-471-19031-4.

Intermediates of formula (V):



wherein R⁸ and R⁹ are as hereinbefore defined for compounds of formula (I) are commercially available or may be readily prepared according to known methods for the preparation of vinyl ketones. For example, F₃CCOCHCH₂=CH₂ may be prepared according to the method of M. Tordeux *et al*, *J. Fluorine Chemistry*, 1982, 20(3), 301-306.

Intermediates of formula (VII):

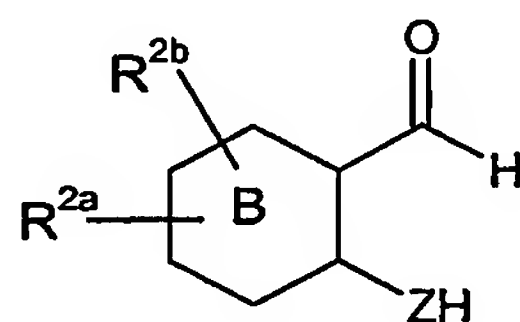


(VII)

wherein L is as defined above and R^x is as defined for compounds of formula (I) are commercially available, or may be readily prepared by known transformations of commercially available compounds.

5

Intermediates of formula (VIII):

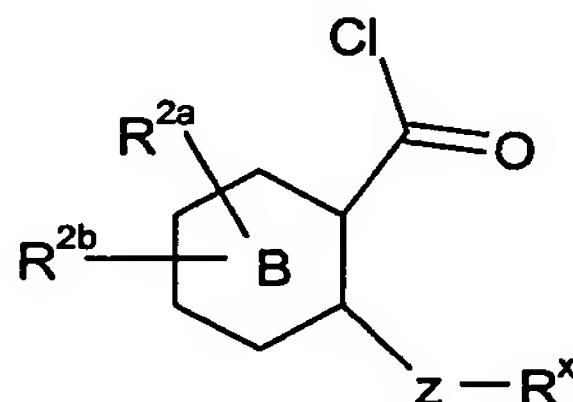


(VIII)

wherein R^{2a} , R^{2b} , Z and B are as defined for compounds of formula (I) are commercially available, or may readily be prepared by methods known to those skilled in the art, for example from suitable commercially available starting materials using methods as described in the examples. The preparation of aldehydes is reviewed in *The Chemistry of the Carbonyl Group*, S. Patai (Ed), Interscience, New York, 1966, and references cited therein.

15

Intermediates of formula (IX):



(IX)

wherein R^{2a} , R^{2b} , Z and B are as defined for compounds of formula (I) are commercially available, or may readily be prepared by methods known to those skilled in the art, for example from suitable commercially available starting materials using methods as described in the examples. The preparation of acid chlorides is reviewed in *The Chemistry of the Carbonyl Group*, S. Patai (Ed), Interscience, New York, 1966, and references cited therein.

It is to be understood that the present invention encompasses all isomers of formula (I) and their pharmaceutically acceptable derivatives, including all geometric, tautomeric and optical forms, and mixtures thereof (e.g. racemic mixtures). Where additional chiral centres are present in compounds of formula (I), the present invention includes within its scope all possible diastereoisomers, including mixtures thereof. The different isomeric forms may be separated or resolved one from the other by conventional methods, or any given isomer

30

may be obtained by conventional synthetic methods or by stereospecific or asymmetric syntheses.

5 The compounds of the invention bind to the EP₁ receptor and they are therefore considered to be useful in treating conditions mediated by the action of PGE₂ at EP₁ receptors.

10 Conditions mediated by the action of PGE₂ at EP₁ receptors include pain; fever; inflammation; immunological diseases; abnormal platelet function diseases; impotence or erectile dysfunction; bone disease; hemodynamic side effects of non-steroidal anti-inflammatory drugs; cardiovascular diseases; neurodegenerative diseases and neurodegeneration; neurodegeneration following trauma; tinnitus; dependence on a dependence-inducing agent; complications of Type I diabetes; and kidney dysfunction.

15 The compounds of formula (I) are considered to be useful as analgesics. They are therefore considered useful in the treatment or prevention of pain.

20 The compounds of formula (I) are considered useful as analgesics to treat acute pain, chronic pain, neuropathic pain, inflammatory pain, visceral pain, pain associated with cancer and fibromyalgia, pain associated with migraine, tension headache and cluster headaches, and pain associated with functional bowel disorders, non-cardiac chest pain and non-ulcer dyspepsia.

25 The compounds of formula (I) are considered useful in the treatment of chronic articular pain (e.g. rheumatoid arthritis, osteoarthritis, rheumatoid spondylitis, gouty arthritis and juvenile arthritis) including the property of disease modification and joint structure preservation; musculoskeletal pain; lower back and neck pain; sprains and strains; neuropathic pain; sympathetically maintained pain; myositis; pain associated with cancer and fibromyalgia; pain associated with migraine; pain associated with influenza or other
30 viral infections, such as the common cold; rheumatic fever; pain associated with functional bowel disorders such as non-ulcer dyspepsia, non-cardiac chest pain and irritable bowel syndrome; pain associated with myocardial ischemia; post operative pain; headache; toothache; and dysmenorrhea.

35 The compounds of the invention are considered to be particularly useful in the treatment of neuropathic pain. Neuropathic pain syndromes can develop following neuronal injury and the resulting pain may persist for months or years, even after the original injury has healed. Neuronal injury may occur in the peripheral nerves, dorsal roots, spinal cord or certain regions in the brain. Neuropathic pain syndromes are traditionally classified
40 according to the disease or event that precipitated them. Neuropathic pain syndromes include: diabetic neuropathy; sciatica; non-specific lower back pain; multiple sclerosis pain; fibromyalgia; HIV-related neuropathy; post-herpetic neuralgia; trigeminal neuralgia; and

pain resulting from physical trauma, amputation, cancer, toxins or chronic inflammatory conditions. These conditions are difficult to treat and although several drugs are known to have limited efficacy, complete pain control is rarely achieved. The symptoms of neuropathic pain are heterogeneous and are often described as spontaneous shooting and lancinating pain, or ongoing, burning pain. In addition, there is pain associated with normally non-painful sensations such as "pins and needles" (paraesthesias and dysesthesias), increased sensitivity to touch (hyperesthesia), painful sensation following innocuous stimulation (dynamic, static or thermal allodynia), increased sensitivity to noxious stimuli (thermal, cold, mechanical hyperalgesia), continuing pain sensation after removal of the stimulation (hyperpathia) or an absence of or deficit in selective sensory pathways (hypoalgesia).

The compounds of formula (I) are also considered useful in the treatment of fever.

The compounds of formula (I) are also considered useful in the treatment of inflammation, for example in the treatment of skin conditions (e.g. sunburn, burns, eczema, dermatitis, psoriasis); ophthalmic diseases such as glaucoma, retinitis, retinopathies, uveitis and of acute injury to the eye tissue (e.g. conjunctivitis); lung disorders (e.g. asthma, bronchitis, emphysema, allergic rhinitis, respiratory distress syndrome, pigeon fancier's disease, farmer's lung, chronic obstructive pulmonary disease, (COPD); gastrointestinal tract disorders (e.g. aphthous ulcer, Crohn's disease, atopic gastritis, gastritis varioliforme, ulcerative colitis, coeliac disease, regional ileitis, irritable bowel syndrome, inflammatory bowel disease, gastrointestinal reflux disease); organ transplantation; other conditions with an inflammatory component such as vascular disease, migraine, periarteritis nodosa, thyroiditis, aplastic anaemia, Hodgkin's disease, sclerodoma, myasthenia gravis, multiple sclerosis, sarcoidosis, nephrotic syndrome, Bechet's syndrome, gingivitis, myocardial ischemia, pyrexia, systemic lupus erythematosus, polymyositis, tendinitis, bursitis, and Sjogren's syndrome.

The compounds of formula (I) are also considered useful in the treatment of immunological diseases such as autoimmune diseases, immunological deficiency diseases or organ transplantation. The compounds of formula (I) are also effective in increasing the latency of HIV infection.

The compounds of formula (I) are also considered useful in the treatment of diseases relating to abnormal platelet function (e.g. occlusive vascular diseases).

The compounds of formula (I) are also considered useful for the preparation of a drug with diuretic action.

The compounds of formula (I) are also considered useful in the treatment of impotence or erectile dysfunction.

5 The compounds of formula (I) are also considered useful in the treatment of bone disease characterised by abnormal bone metabolism or resorption such as osteoporosis (especially postmenopausal osteoporosis), hyper-calcemia, hyperparathyroidism, Paget's bone diseases, osteolysis, hypercalcemia of malignancy with or without bone metastases, rheumatoid arthritis, periodontitis, osteoarthritis, ostealgia, osteopenia, cancer cachexia, calculus, lithiasis (especially urolithiasis), solid carcinoma, gout and ankylosing spondylitis, tendinitis and bursitis.

10 The compounds of formula (I) are also considered useful for attenuating the hemodynamic side effects of non-steroidal anti-inflammatory drugs (NSAID's) and cyclooxygenase-2 (COX-2) inhibitors.

15 The compounds of formula (I) are also considered useful in the treatment of cardiovascular diseases such as hypertension or myocardial ischemia; functional or organic venous insufficiency; varicose therapy; haemorrhoids; and shock states associated with a marked drop in arterial pressure (e.g. septic shock).

20 The compounds of formula (I) are also considered useful in the treatment of neurodegenerative diseases and neurodegeneration such as dementia, particularly degenerative dementia (including senile dementia, Alzheimer's disease, Pick's disease, Huntington's chorea, Parkinson's disease and Creutzfeldt-Jakob disease, ALS, motor neuron disease); vascular dementia (including multi-infarct dementia); as well as dementia associated with intracranial space occupying lesions; trauma; infections and related
25 conditions (including HIV infection); metabolism; toxins; anoxia and vitamin deficiency; and mild cognitive impairment associated with ageing, particularly Age Associated Memory Impairment.

30 The compounds of formula (I) are also considered useful in the treatment of neuroprotection and in the treatment of neurodegeneration following trauma such as stroke, cardiac arrest, pulmonary bypass, traumatic brain injury, spinal cord injury or the like.

35 The compounds of formula (I) are also considered useful in the treatment of tinnitus.

The compounds of formula (I) are also considered useful in preventing or reducing dependence on, or preventing or reducing tolerance or reverse tolerance to, a dependence
- inducing agent. Examples of dependence inducing agents include opioids (e.g. morphine), CNS depressants (e.g. ethanol), psychostimulants (e.g. cocaine) and nicotine.
40

The compounds of formula (I) are also considered useful in the treatment of complications of Type 1 diabetes (e.g. diabetic microangiopathy, diabetic retinopathy, diabetic

nephropathy, macular degeneration, glaucoma), nephrotic syndrome, aplastic anaemia, uveitis, Kawasaki disease and sarcoidosis.

5 The compounds of formula (I) are also considered useful in the treatment of kidney dysfunction (nephritis, particularly mesangial proliferative glomerulonephritis, nephritic syndrome), liver dysfunction (hepatitis, cirrhosis), gastrointestinal dysfunction (diarrhoea) and colon cancer.

10 The compounds of formula (I) are also useful in the treatment of overactive bladder and urge incontinence.

It is to be understood that reference to treatment includes both treatment of established symptoms and prophylactic treatment, unless explicitly stated otherwise.

15 According to a further aspect of the invention, we provide a compound of formula (I) or a pharmaceutically acceptable derivative thereof for use in human or veterinary medicine.

20 According to another aspect of the invention, we provide a compound of formula (I) or a pharmaceutically acceptable derivative thereof for use in the treatment of a condition which is mediated by the action of PGE₂ at EP₁ receptors.

25 According to a further aspect of the invention, we provide a method of treating a human or animal subject suffering from a condition which is mediated by the action of PGE₂ at EP₁ receptors which comprises administering to said subject an effective amount of a compound of formula (I) or a pharmaceutically acceptable derivative thereof.

30 According to a further aspect of the invention we provide a method of treating a human or animal subject suffering from a pain, or an inflammatory, immunological, bone, neurodegenerative or renal disorder, which method comprises administering to said subject an effective amount of a compound of formula (I) or a pharmaceutically acceptable derivative thereof.

35 According to another aspect of the invention, we provide the use of a compound of formula (I) or a pharmaceutically acceptable derivative thereof for the manufacture of a therapeutic agent for the treatment of a condition which is mediated by the action of PGE₂ at EP₁ receptors.

40 According to another aspect of the invention we provide the use of a compound of formula (I) or a pharmaceutically acceptable derivative thereof for the manufacture of a therapeutic agent for the treatment or prevention of a condition such as a pain, or an inflammatory, immunological, bone, neurodegenerative or renal disorder.

The compounds of formula (I) and their pharmaceutically acceptable derivatives are conveniently administered in the form of pharmaceutical compositions. Such compositions may conveniently be presented for use in conventional manner in admixture with one or more physiologically acceptable carriers or excipients.

5

Thus, in another aspect of the invention, we provide a pharmaceutical composition comprising a compound of formula (I) or a pharmaceutically acceptable derivative thereof adapted for use in human or veterinary medicine.

10 The compounds of formula (I) and their pharmaceutically acceptable derivatives may be formulated for administration in any suitable manner. They may, for example, be formulated for topical administration or administration by inhalation or, more preferably, for oral, transdermal or parenteral administration. The pharmaceutical composition may be in a form such that it can effect controlled release of the compounds of formula (I) and their
15 pharmaceutically acceptable derivatives.

For oral administration, the pharmaceutical composition may take the form of, for example, tablets (including sub-lingual tablets), capsules, powders, solutions, syrups or suspensions prepared by conventional means with acceptable excipients.

20

For transdermal administration, the pharmaceutical composition may be given in the form of a transdermal patch, such as a transdermal iontophoretic patch.

For parenteral administration, the pharmaceutical composition may be given as an
25 injection or a continuous infusion (e.g. intravenously, intravascularly or subcutaneously). The compositions may take such forms as suspensions, solutions or emulsions in oily or aqueous vehicles and may contain formulatory agents such as suspending, stabilising and/or dispersing agents. For administration by injection these may take the form of a unit dose presentation or as a multidose presentation preferably with an added preservative.

30

Alternatively for parenteral administration the active ingredient may be in powder form for reconstitution with a suitable vehicle.

The compounds of the invention may also be formulated as a depot preparation. Such
35 long acting formulations may be administered by implantation (for example subcutaneously or intramuscularly) or by intramuscular injection. Thus, for example, the compounds of the invention may be formulated with suitable polymeric or hydrophobic materials (for example as an emulsion in an acceptable oil) or ion exchange resins, or as sparingly soluble derivatives, for example, as a sparingly soluble salt.

40

The EP₁ receptor compounds for use in the instant invention may be used in combination with other therapeutic agents, for example COX-2 inhibitors, such as celecoxib, deracoxib,

rofecoxib, valdecoxib, parecoxib or COX-189; 5-lipoxygenase inhibitors; NSAID's, such as diclofenac, indomethacin, nabumetone or ibuprofen; leukotriene receptor antagonists; DMARD's such as methotrexate; adenosine A1 receptor agonists; sodium channel blockers, such as lamotrigine; NMDA receptor modulators, such as glycine receptor antagonists; gabapentin and related compounds; tricyclic antidepressants such as amitriptyline; neurone stabilising antiepileptic drugs; mono-aminergic uptake inhibitors such as venlafaxine; opioid analgesics; local anaesthetics; 5HT₁ agonists, such as triptans, for example sumatriptan, naratriptan, zolmitriptan, eletriptan, frovatriptan, almotriptan or rizatriptan; nicotinic acetyl choline (nACh) receptor modulators; glutamate receptor modulators, for example modulators of the NR2B subtype; EP₄ receptor ligands; EP₂ receptor ligands; EP₃ receptor ligands; EP₄ agonists and EP₂ agonists; EP₄ antagonists; EP₂ antagonists and EP₃ antagonists; cannabinoid receptor ligands; bradykinin receptor ligands and vanilloid receptor ligand. When the compounds are used in combination with other therapeutic agents, the compounds may be administered either sequentially or simultaneously by any convenient route.

Additional COX-2 inhibitors are disclosed in US 5,474,995 US 5,633,272; US 5,466,823, US 6,310,099 and US 6,291,523; and in WO 96/25405, WO 97/38986, WO 98/03484, WO 97/14691, WO 99/12930, WO 00/26216, WO 00/52008, WO 00/38311, WO 01/58881 and WO 02/18374.

The invention thus provides, in a further aspect, a combination comprising a compound of formula (I) or a pharmaceutically acceptable derivative thereof together with a further therapeutic agent or agents.

The combinations referred to above may conveniently be presented for use in the form of a pharmaceutical formulation and thus pharmaceutical formulations comprising a combination as defined above together with a pharmaceutically acceptable carrier or excipient comprise a further aspect of the invention. The individual components of such combinations may be administered either sequentially or simultaneously in separate or combined pharmaceutical formulations.

When a compound of formula (I) or a pharmaceutically acceptable derivative thereof is used in combination with a second therapeutic agent active against the same disease state the dose of each compound may differ from that when the compound is used alone. Appropriate doses will be readily appreciated by those skilled in the art.

A proposed daily dosage of compounds of formula (I) or their pharmaceutically acceptable derivatives for the treatment of man is from 0.01 to 30 mg/kg body weight per day and more particularly 0.1 to 10 mg/kg body weight per day, which may be administered as a single or divided dose, for example one to four times per day. The dose range for adult

human beings is generally from 8 to 2000 mg/day, such as from 20 to 1000 mg/day, preferably 35 to 200 mg/day.

5 The precise amount of the compounds of formula (I) administered to a host, particularly a human patient, will be the responsibility of the attendant physician. However, the dose employed will depend on a number of factors including the age and sex of the patient, the precise condition being treated and its severity, and the route of administration.

10 No unacceptable toxicological effects are expected with compounds of the invention when administered in accordance with the invention.

15 All publications, including but not limited to patents and patent applications, cited in this specification are herein incorporated by reference as if each individual publication were specifically and individually indicated to be incorporated by reference herein as though fully set forth.

The following non-limiting Examples illustrate the preparation of pharmacologically active compounds of the invention.

20

EXAMPLES

Abbreviations:

25 Bn (benzyl), Bu, Pr, Me, Et (butyl, propyl, methyl ethyl), DMSO (dimethyl sulfoxide), DCM (dichloromethane), DME (ethylene glycol dimethyl ether), DMF (N,N-dimethylformamide), EDC (1-(3-dimethylaminopropyl)-3-ethylcarbodiimide), EtOAc (ethyl acetate), EtOH (ethanol), HPLC (High pressure liquid chromatography), LCMS (Liquid chromatography/Mass spectroscopy), MDAP (Mass Directed Auto Preparation), MeOH (methanol), NMR (Nuclear Magnetic Resonance (spectrum)), NMP (n-methyl pyrrolidone),
30 Ph (phenyl), pTSA (para-toluene sulphonic acid), SPE (Solid Phase Extraction), TBAF (tetrabutylammonium fluoride), THF (tetrahydrofuran), s, d, t, q, m, br (singlet, doublet, triplet, quartet, multiplet, broad.)

35 The term "Biotage" refers to pre-packed silica gel cartridges.

LCMS

- 40
- Column: 3.3cm x 4.6mm ID, 3um ABZ+PLUS
 - Flow Rate: 3ml/min
 - Injection Volume: 5µl
 - Temp: RT
 - UV Detection Range: 215 to 330nm

•
Solvents: A: 0.1% Formic Acid + 10mMolar Ammonium Acetate.
B: 95% Acetonitrile + 0.05% Formic Acid

Gradient: Time	A%	B%
0.00	100	0
0.70	100	0
4.20	0	100
5.30	0	100
5.50	100	0

Mass Directed Autopreparation

5

Hardware:

Waters 600 gradient pump

Waters 2767 inject/collector

Waters Reagent Manager

10 Micromass ZMD mass spectrometer

Gilson Aspec - waste collector

Gilson 115 post-fraction UV detector

Software :

Micromass Masslynx version 4.0

15 Column

The column used is typically a Supelco LCABZ++ column whose dimensions are 20mm internal diameter by 100mm in length. The stationary phase particle size is 5µm.

Solvents:

A.: Aqueous solvent = Water + 0.1% Formic Acid

20 B: Organic solvent = MeCN: Water 95:5 +0.05% Formic Acid

Make up solvent = MeOH: Water 80:20 +50mMol Ammonium Acetate

Needle rinse solvent = MeOH: Water: DMSO 80:10:10

The method used depends on the analytical retention time of the compound of interest.

25 15-minute runtime, which comprises a 10-minute gradient followed by a 5-minute column flush and re-equilibration step.

MDP 1.5-2.2 = 0-30%B

MDP 2.0-2.8 = 5-30% B

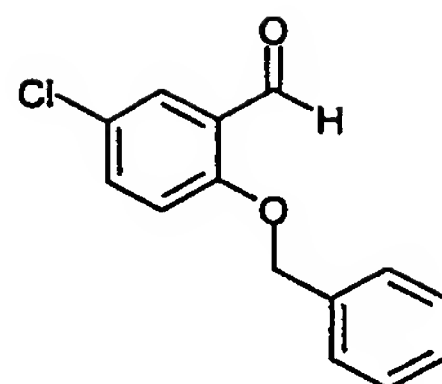
MDP 2.5-3.0 = 15-55%B

30 MDP 2.8-4.0 = 30-80% B

MDP 3.8-5.5 = 50-90% B

Flow rate:

flow rate 20ml/min.

2-Benzyloxy-5-chloro-benzaldehyde

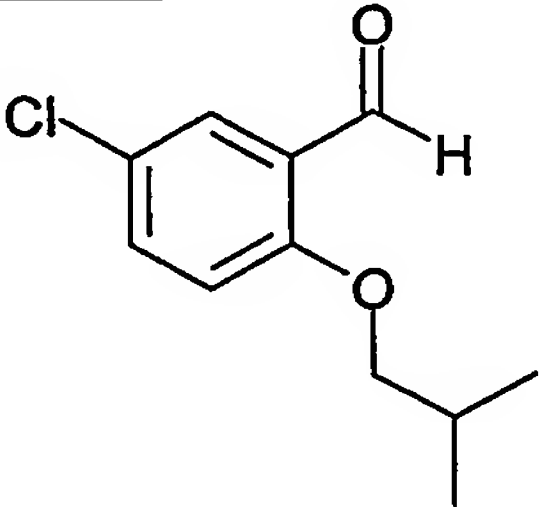
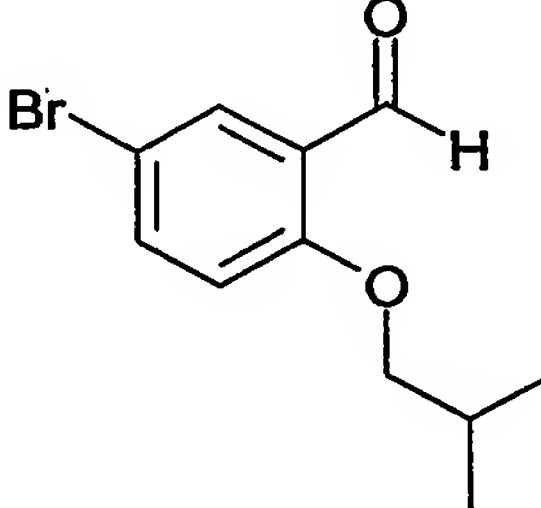
5 5-Chlorosalicylaldehyde (10.1g, 64.6mmol), benzyl bromide (11.5ml, 96.7mmol) and K_2CO_3 (17.9g, 13.0mmol) were heated in DMF (65ml) at 60°C for 18hrs. Upon cooling to room temperature, Et_2O and H_2O were added. The layers were separated and the aqueous phase was extracted with Et_2O . The combined organic extracts were dried (Na_2SO_4), filtered and concentrated to give the title compound (15.8g, 100%).

1H NMR (400MHz, $CDCl_3$) 5.18 (2H, s), 7.00 (1H, d, $J=9Hz$), 7.32-7.44 (5H, m's excess), 7.47 (1H, dd, $J=3Hz$, $J=9Hz$), 7.80 (1H, d, $J=3Hz$), 10.50 (1H, s).

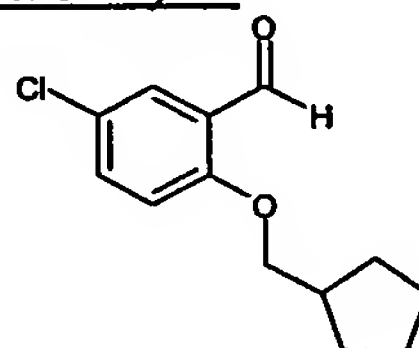
10

The following compounds were prepared by a similar route to 2-benzyloxy-5-chloro-benzaldehyde from the appropriate intermediates

Structure	Name	Data
	2-Benzyloxy-5-trifluoromethyl-benzaldehyde	1H -NMR (400MHz, $CDCl_3$) 5.27 (2H, s), 7.15 (1H, d, $J=9Hz$), 7.32-7.48 (5H, m), 7.78 (1H, dd, $J=3Hz$, 9Hz) 8.12 (1H, d, $J=3Hz$) 10.60 (1H, s). LCMS t = 3.59 min
	2-(2,4-Difluorobenzyloxy)-5-trifluoromethyl-benzaldehyde	LCMS t = 3.74
	5-Chloro-2-(4-fluorobenzyloxy)-benzaldehyde	LCMS t = 3.56 [MNH_4^+] 282

	5-Chloro-2-isobutoxy-benzaldehyde	LCMS t = 3.63
	5-Bromo-2-isobutoxy-benzaldehyde	LCMS t = 3.70

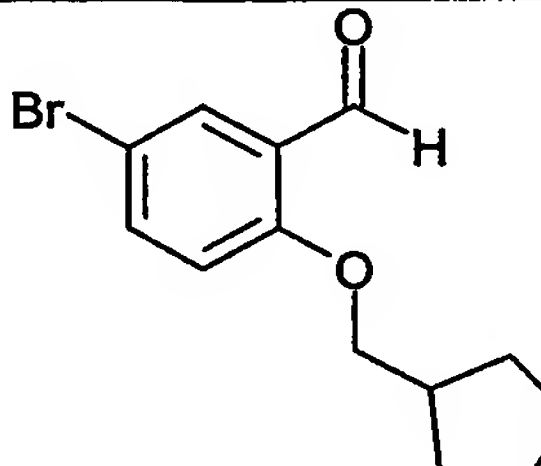
5-Chloro-2-cyclopentylmethoxy-benzaldehyde



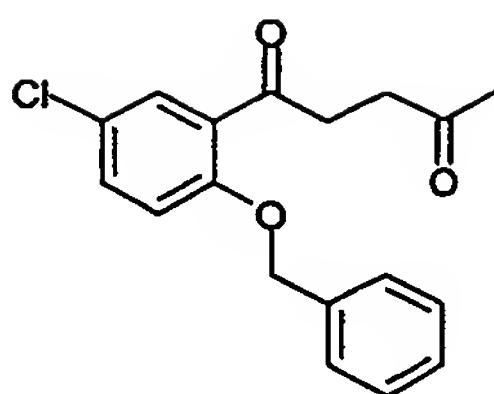
- 5 5-Chlorosalicylaldehyde (1g, 6.4mmol), cyclopentylmethyl tosylate (1.9g, 7.5mmol) and K₂CO₃ (3.5g, 25.4mmol) were heated in DMF (10ml) at 60°C for 18hrs. Upon cooling to room temperature, EtOAc and H₂O were added. The layers were separated and the aqueous phase was extracted with EtOAc. The combined organic extracts were dried (MgSO₄), filtered and concentrated. The residue was purified by chromatography using Biotage with *iso*-hexane containing a gradient of EtOAc (5-50%) to give the title compound
- 10 as an oil (0.91g, 65%).
LCMS t=3.99

The following compounds were prepared by a similar route to 5-chloro-2-cyclopentylmethoxy-benzaldehyde from the appropriate intermediates

15

	5-Bromo-2-cyclopentylmethoxy-benzaldehyde	LCMS t = 3.99
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1-(2-Benzyloxy-5-chloro-phenyl)-pentane-1,4-dione

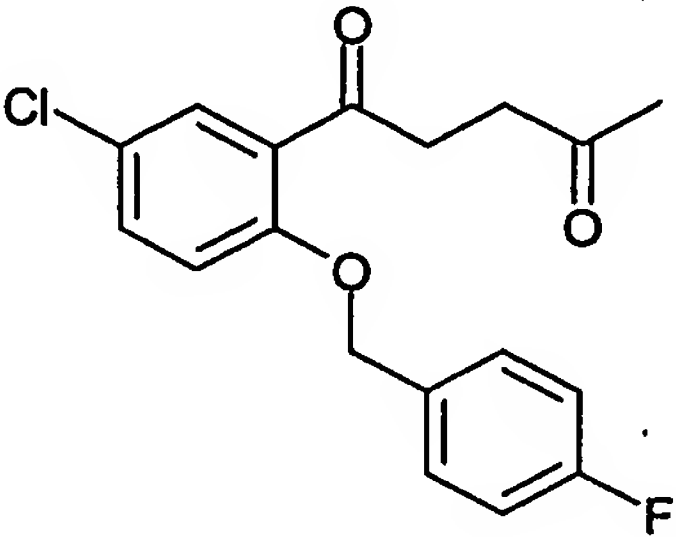
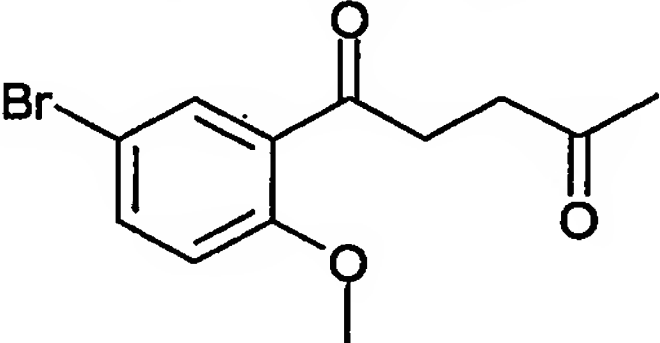
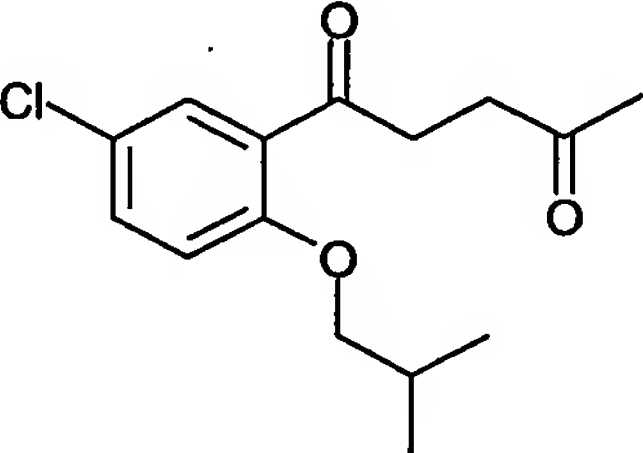
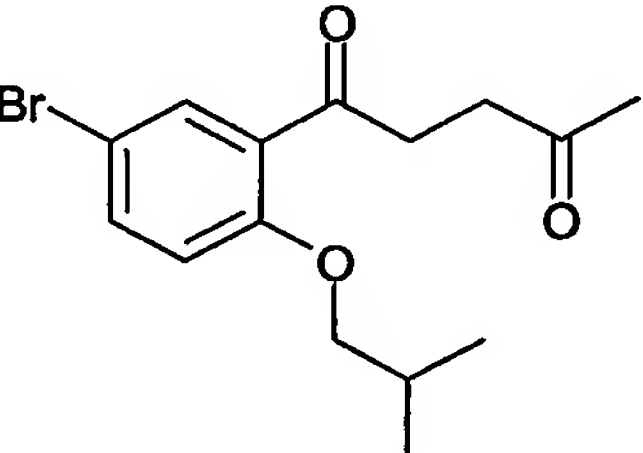
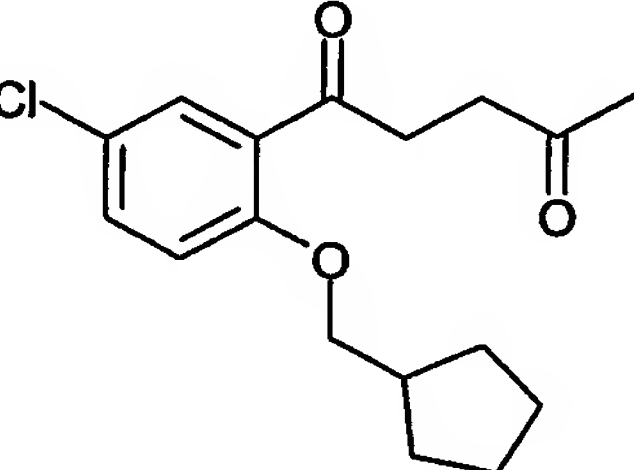
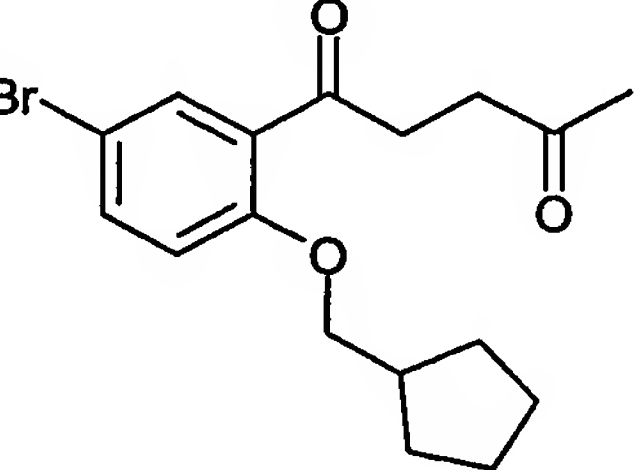


A mixture of 2-benzyloxy-5-chloro-benzaldehyde (4.04g, 16.41mmol), methyl vinyl ketone (1.64ml, 19.7mmol), 3-ethyl-5-(2-hydroxyethyl)-4-methylthiazolium bromide (654mg, 2.60mmol, 0.15eq) and triethylamine (3.4ml, 28.7mmol) were heated in ethanol (5.5ml, 3M) at 80°C for 5 hours. Upon cooling, the mixture was diluted with EtOAc and washed with saturated NH₄Cl and saturated NaHCO₃, dried (Na₂SO₄) filtered and concentrated. The residue was purified by chromatography using Biotage with *iso*-hexane containing a gradient of EtOAc (5-15%) to give the title compound as an oil (4.01g, 81%).

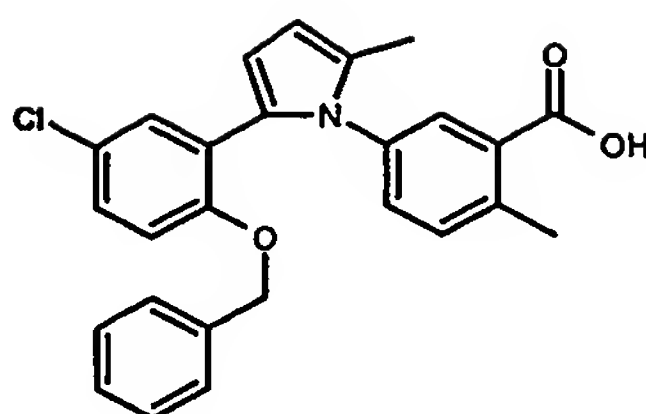
¹H NMR (400MHz, CDCl₃) 2.18 (3H, s), 2.78 (2H, d, J=6Hz), 3.23 (2H, d, J=6Hz), 5.15 (2H, s), 6.95 (1H, d, J=9Hz), 7.23-7.50 (6H, m's excess), 7.70 (1H, d, J=3Hz).

The following compounds were prepared by a similar route to 1-(2-benzyloxy-5-chlorophenyl)-pentane-1,4-dione from the appropriate intermediates

Structure	Name	Data
	1-[5-Trifluoromethyl-2-(benzyloxy)-phenyl]-pentane-1,4-dione	¹ H-NMR (400MHz, CDCl ₃) 2.19 (3H, s), 2.80 (2H, t, J=6Hz), 3.26 (2H, t, J=6Hz), 5.23 (2H, s), 7.10 (1H, d, J=9Hz), 7.35-7.46 (5H, m), 7.68 (1H, dd, J=3Hz, 9Hz), 8.02 (1H, d, J=3Hz). LCMS t = 3.51 min
	1-[5-Trifluoromethyl-2-(2,4-difluorobenzyloxy)-phenyl]-pentane-1,4-dione	LCMS t = 3.62 [MH-] 387

	1-[5-Chloro-2-(4-fluoro-benzyloxy)-phenyl]-pentane-1,4-dione	LCMS t = 3.46
	1-(5-Bromo-2-methoxyphenyl)-pentane-1,4-dione	LCMS t = 2.84 min [MH ⁺] 285/287
	1-[5-Chloro-2-isobutyloxyphenyl]-pentane-1,4-dione	LCMS t = 3.48 min [MH ⁺] 283/285
	1-[5-Bromo-2-isobutyloxyphenyl]-pentane-1,4-dione	LCMS t = 3.54 min [MH ⁺] 327/329
	1-[5-Chloro-2-cyclopentylmethoxyphenyl]-pentane-1,4-dione	LCMS t = 3.75 min [MNa ⁺] 331/333
	1-[5-Bromo-2-cyclopentylmethoxyphenyl]-pentane-1,4-dione	LCMS t = 3.80 min [MH ⁺] 353/355

3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid methyl ester



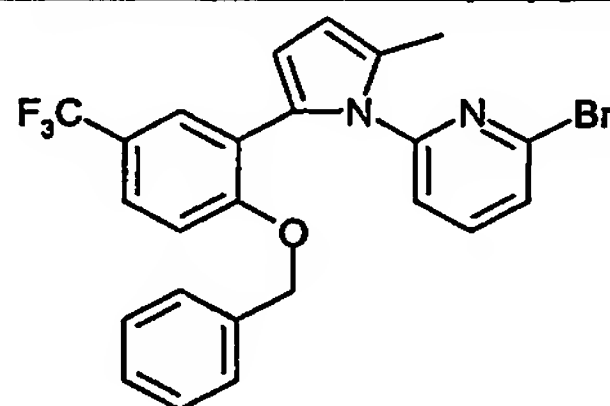
1-[5-Chloro-2-benzyloxy-phenyl]-pentane-1,4-dione (111mg), 5-amino-2-methyl-benzoic acid (61mg) and pTSA (cat) were heated in NMP (4.5mL) at 150°C for 10 minutes using microwaves. The mixture was diluted with Et₂O washed with 2M HCl, dried (Na₂SO₄),
 5 filtered and evaporated. The residue was purified by MDAP, to give the title compound (89mg).

LCMS t = 4.04 min, [MH⁺] 432/434

The following compounds were prepared by a similar route to 3-[2-(5-chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid methyl ester from the appropriate intermediates
 10 intermediates

Structure	Name	Data
	3-[2-(5-Bromo-2-methoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid	LCMS t = 3.88 [MH-] 398/400

6-[2-(5-Trifluoromethyl-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-2-bromo-pyridine



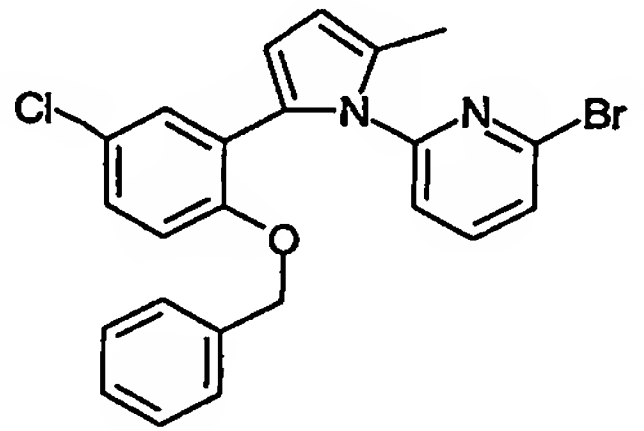
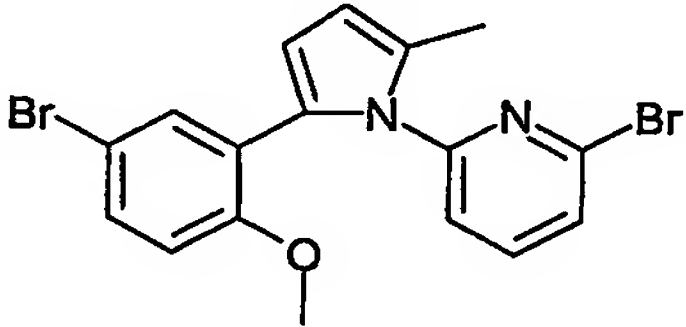
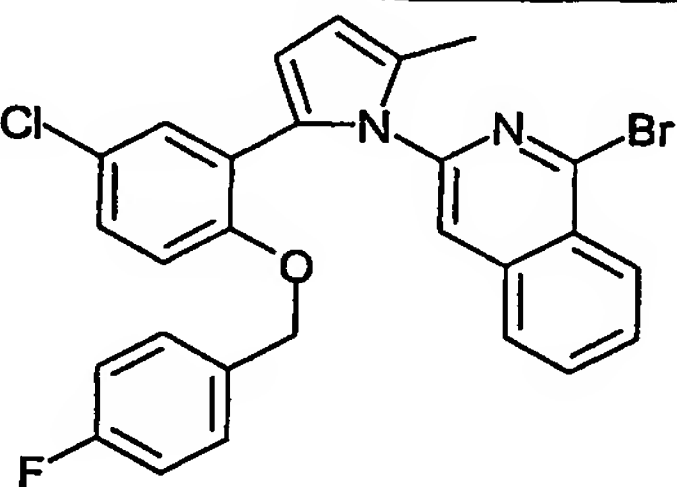
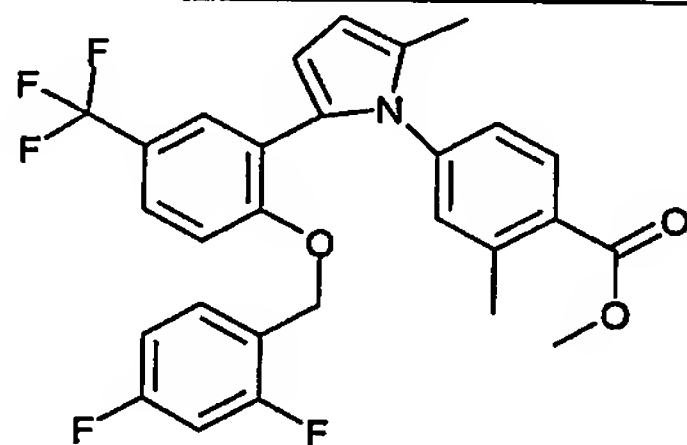
15

1-(2-Benzyloxy-5-trifluoromethyl-phenyl)-pentane-1,4-dione (1.5g, 4.3mmol), 2-amino-6-bromopyridine (0.75g, 4.3mmol) and *p*-TSA (10mg, cat.) in CH₃CN (5ml) were heated in a sealed vessel at 200°C for 1.5 hours using microwaves. Upon cooling the reaction was concentrated and the residue was purified by chromatography using Biotage[□] with isohexane / EtOAc (5%) as eluant, to give the title compound (645mg, 31%).
 20

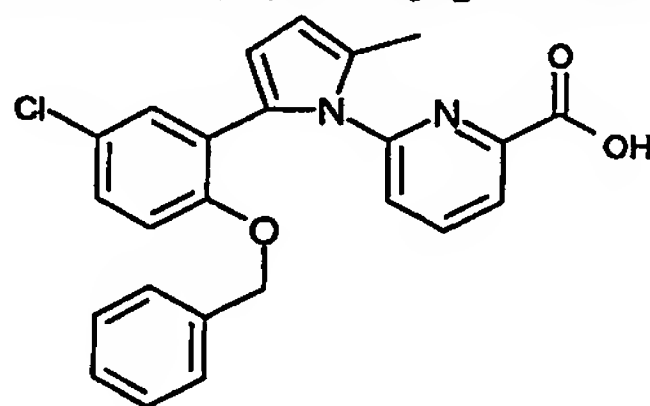
LCMS t = 4.14 [MH⁺] 487/489.

The following compounds were prepared by a similar route to 6-[2-(5-trifluoromethyl-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-2-bromo-pyridine from the appropriate
 25 intermediates

Structure	Name	LCMS
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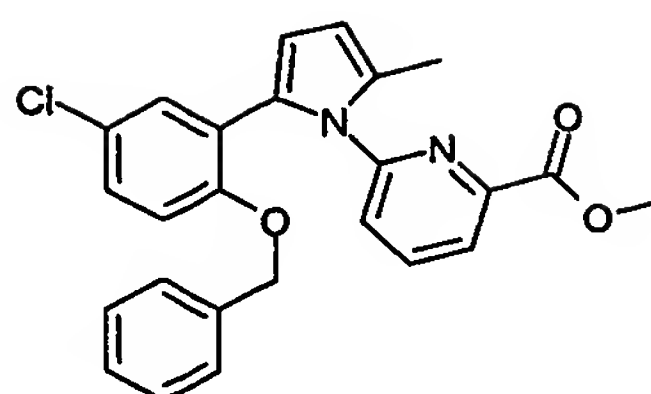
	6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-2-bromo-pyridine	t = 4.08 [MH ⁺] 453/455
	6-{2-[5-Bromo-2-methoxy-phenyl]-5-methyl-pyrrol-1-yl}-2-bromo-pyridine	t = 3.93 [MH ⁺] 421/423/425
	1-Bromo-3-{2-[5-chloro-2-(4-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-isoquinoline	t = 4.39 [MH ⁺] 521/523/525
	4-{2-[5-Trifluoromethyl-2-(2,4-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	t = 3.78 [MH ⁺] 512

Example 1: 6-{2-[5-Chloro-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid



5 *n*-Butyl lithium (1.6M in hexanes, 1.44mL, 2.31mmol) was added to 6-[2-(5-chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-2-bromo-pyridine (700mg, 1.54mmol) in THF (20ml) at -78°C. After 1 hour at this temperature, solid CO₂ was added and the solution warmed to room temperature. The reaction mixture was evaporated to dryness, and the resulting yellow oil was triturated with 10% EtOAc/cyclohexane. The mixture was filtered and the residue collected. The filtrate was shown to contain some product, by LCMS, so it
 10 was evaporated to dryness, and triturated with 5% EtOAc/cyclohexane, and filtered. The residues were combined. LCMS t = 3.81 mins [MH⁺] 419/421.

6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid methyl ester



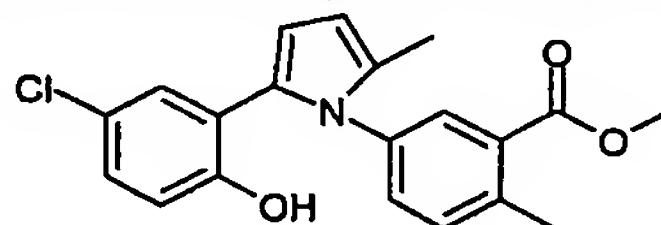
A solution of the acid (400mg, 0.95mmol), and thionyl chloride (173 μ L, 2.38mmol) in methanol (5mL) was stirred at reflux for 3 hours, under N₂. The reaction mixture was evaporated to dryness, and the residue dissolved in CH₂Cl₂. The solution was washed with 2N NaOH(aq). The organics were evaporated to dryness yielding the product as a brown solid (217mg, 0.50mmol, 53%).

¹H NMR (CDCl₃): δ 2.38 (3H, s), 3.94 (3H, s), 4.69 (2H, s), 6.13 (1H, d, J=3Hz), 6.35 (1H, d, J = 3.26Hz), 6.61 (1H, d J = 8Hz), 7.05-7.09 (3H, m), 7.25-7.30 (5H, m, excess), 7.64 (1H, t, J=7.8Hz), 7.97 (1H, d, J = 7.5Hz).

The following compound was prepared by a similar route to 6-[2-(5-chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid methyl ester from the appropriate intermediates

Structure	Name	LCMS
	3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid methyl ester	t = 4.13 [MH ⁺] 446/448

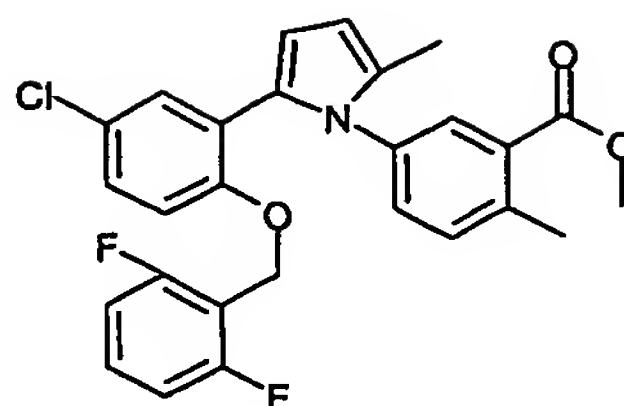
15 3-[2-(5-Chloro-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid methyl ester



The benzyl ether (2g, 4.49mmol) was dissolved in ethanol (50mL), and the solution was added to Pd(OH)₂ (20% on carbon, 150mg) under N₂. Hydrogenation was carried out over 75 minutes (130mL H₂). The reaction mixture was filtered through Celite[®], washed through with ethanol, and evaporated to a red oil. The residue was purified by chromatography using a Biotage[®] 25S eluting with cyclohexane containing a gradient of 0-3% EtOAc. This yielded the title compound as a yellow oil (846mg, 2.38mmol, 53%).

LCMS t = 3.64 mins [MH⁺] 356/358

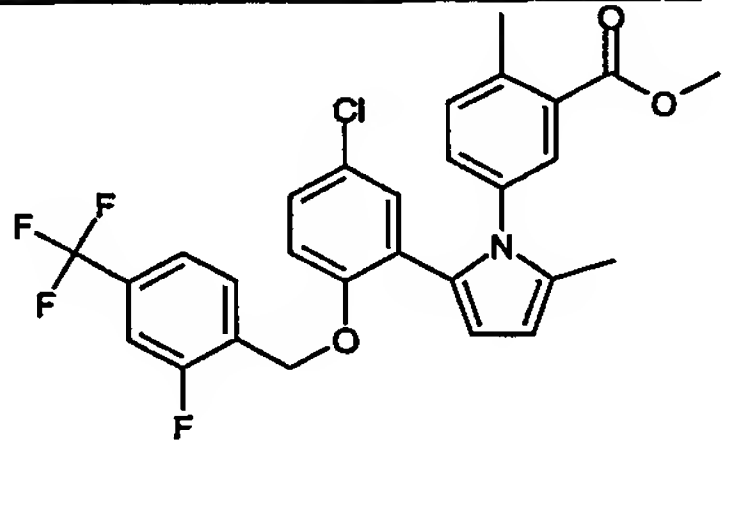
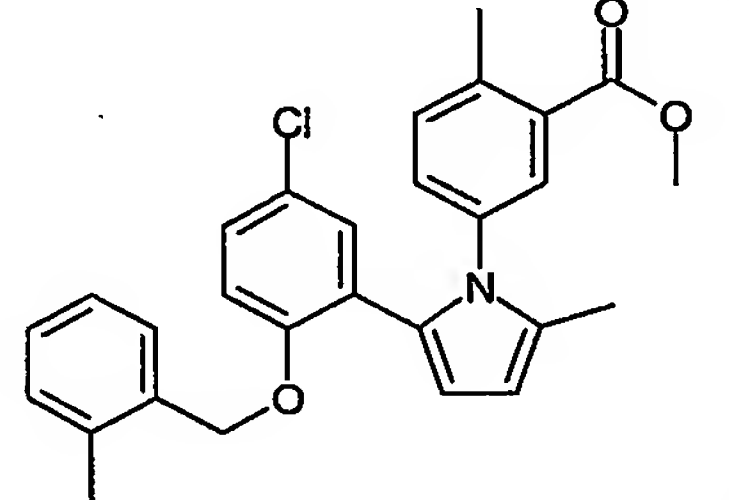
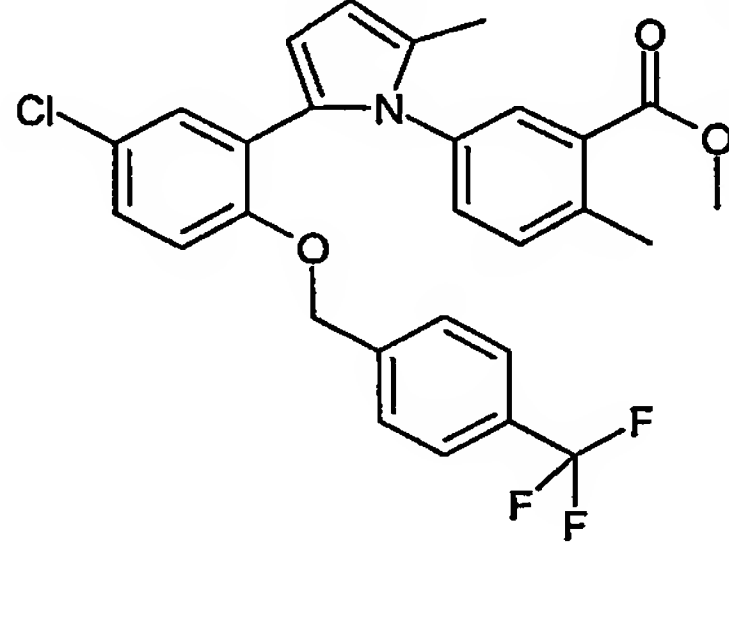
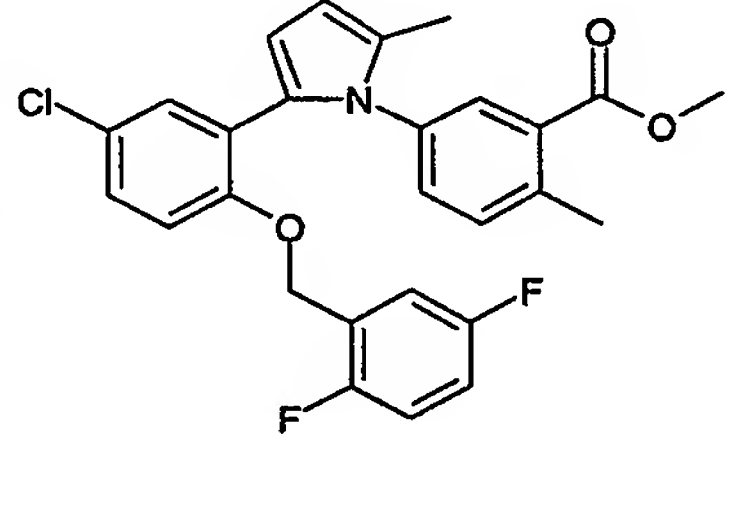
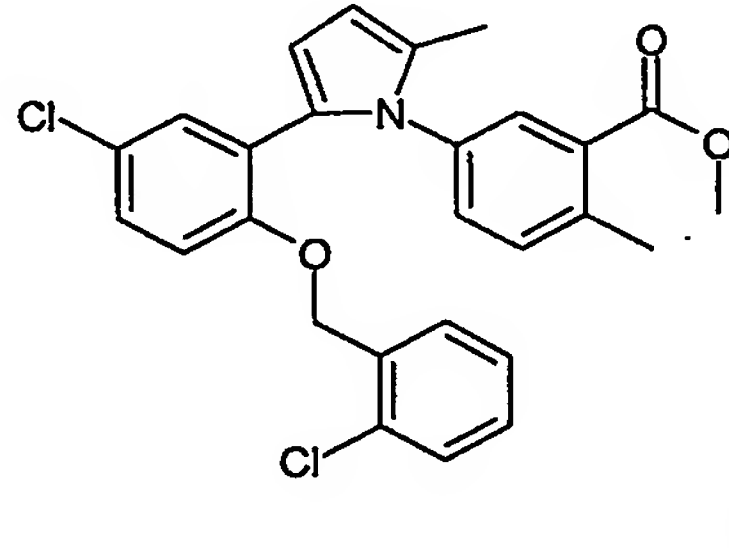
25 3-[2-[5-Chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid methyl ester

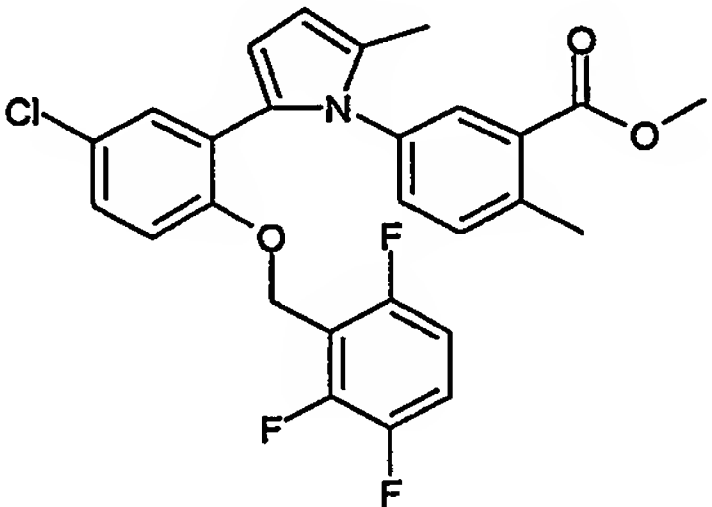
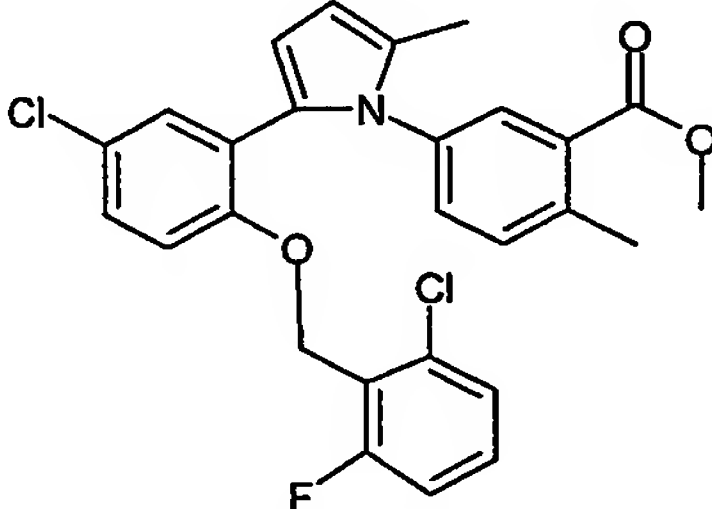
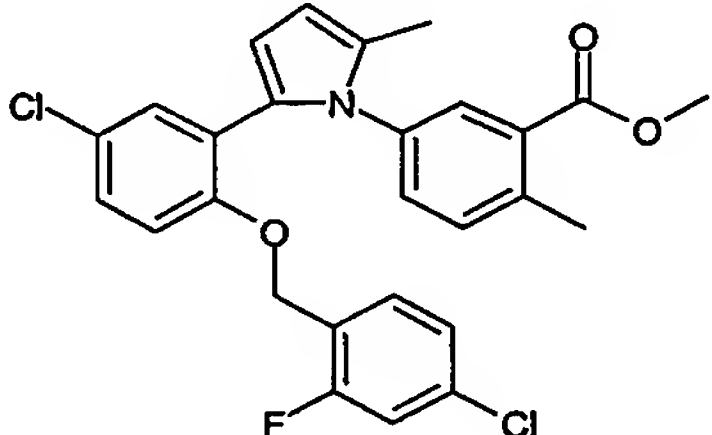
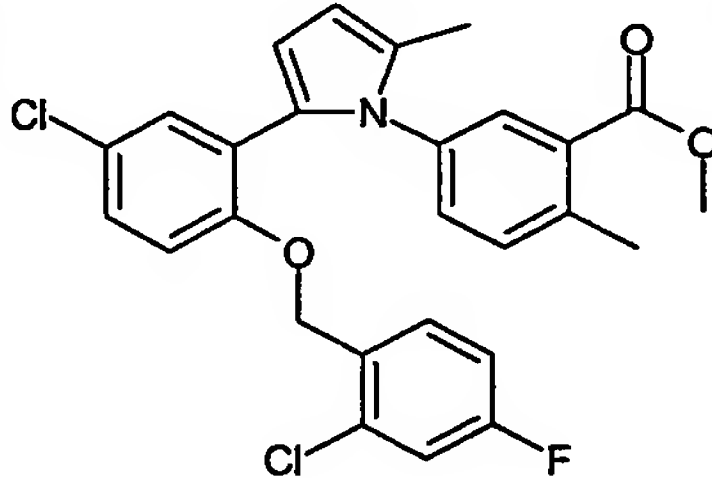
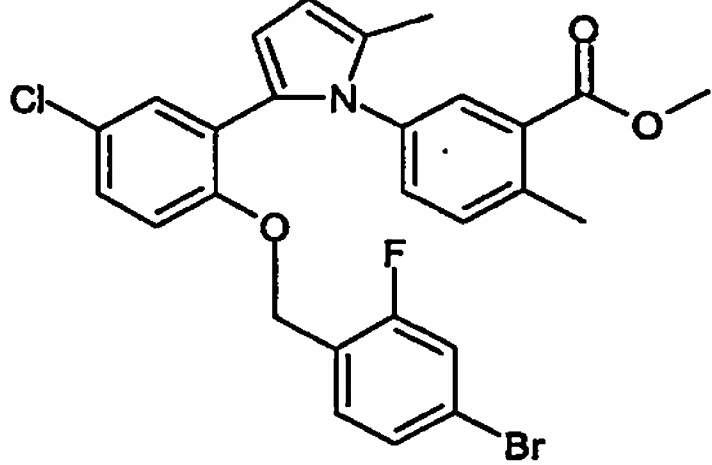


The phenol (141mg, 0.397mmol) and the 2,6-difluoro benzyl bromide (82mg, 0.397mmol) were heated with potassium carbonate (110mg, 0.794mmol) to 60°C in DMF (1mL) for 16 hours. The reaction mixture was diluted with H₂O, and extracted twice with Et₂O. The organics were collected, dried over MgSO₄, and evaporated to dryness. The residue was purified by chromatography using an SPE silica cartridge (5g) eluting with cyclohexane containing a gradient of 0-5% EtOAc. This yielded the title compound as a clear oil (108mg, 0.225mmol, 57%). LCMS t = 4.08 [MH⁺] 482/484.

- 10 The following esters were prepared by a similar route to 3-{2-[5-chloro-2-(2,6-difluorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester from the appropriate intermediates.

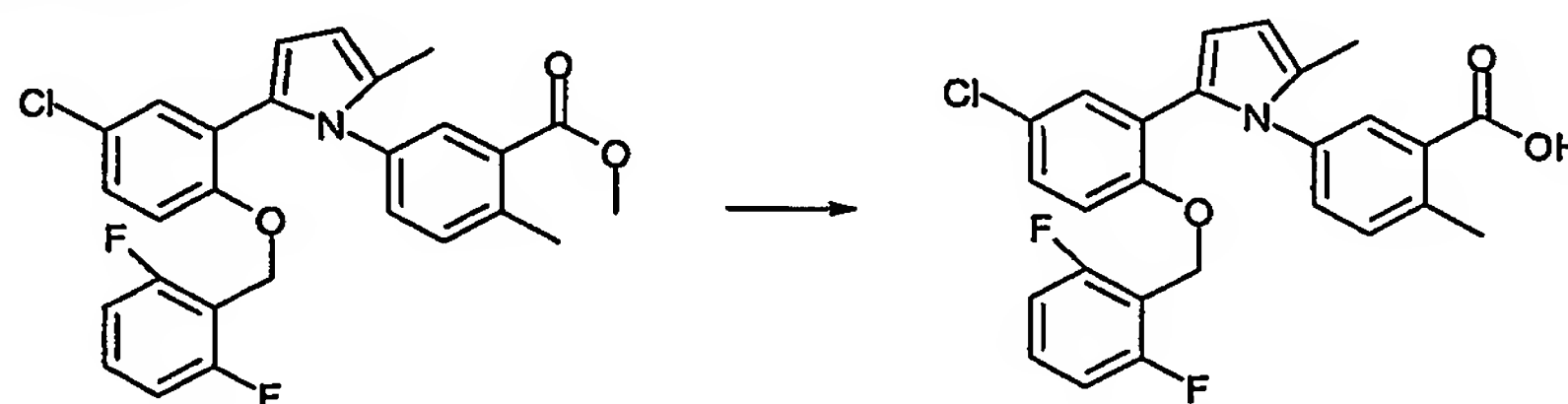
Structure	Name	LCMS
	3-{2-[5-Chloro-2-(2,4-dimethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	t = 4.28 [MH ⁺] 474/476
	3-{2-[5-Chloro-2-(2,6-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	t = 4.24 [MH ⁺] 514/516/518/520
	3-{2-[5-Chloro-2-(3,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	t = 4.17 [MH ⁺] 482/484

	<p>3-{2-[5-Chloro-2-(2-fluoro-4-trifluoromethylbenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.29$ [MH⁺] 532/534</p>
	<p>3-{2-[5-Chloro-2-(2-methyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.22$ [MH⁺] 460/462</p>
	<p>3-{2-[5-Chloro-2-(4-trifluoromethylbenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.27$ [MH⁺] 514/516</p>
	<p>3-{2-[5-Chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.30$ [MH⁺] 482/484</p>
	<p>3-{2-[5-Chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.41$ [MH⁺] 480/482/484</p>

	<p>3-{2-[5-Chloro-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.23$ [MH⁺] 500/502</p>
	<p>3-{2-[5-Chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.31$ [MH⁺] 498/500/502</p>
	<p>3-{2-[5-Chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.30$ [MH⁺] 498/500/502</p>
	<p>3-{2-[5-Chloro-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.31$ [MH⁺] 498/500/502</p>
	<p>3-{2-[5-Chloro-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester</p>	<p>$t = 4.32$ [MH⁺] 542/544/546</p>

	3-{2-[5-Chloro-2-(2-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	$t = 4.14$ [MH ⁺] 464/466
	3-{2-[5-Chloro-2-(4-chlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	$t = 4.24$ [MH ⁺] 480/482/484
	3-{2-[5-Chloro-2-(2,4-dichlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	$t = 4.41$ [MH ⁺] 514/516/518/520
	3-{2-[5-Chloro-2-(2,4-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid methyl ester	$t = 4.14$ [MH ⁺] 482/484

Example 2: 3-{2-[5-Chloro-2-(2,6-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid



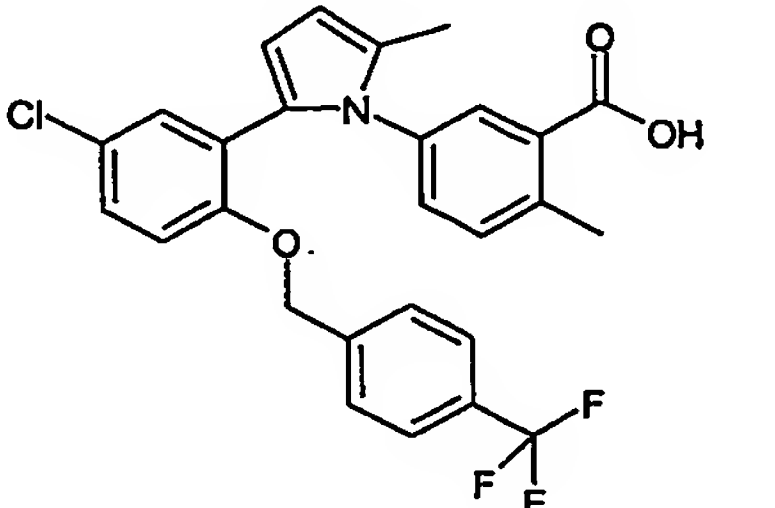
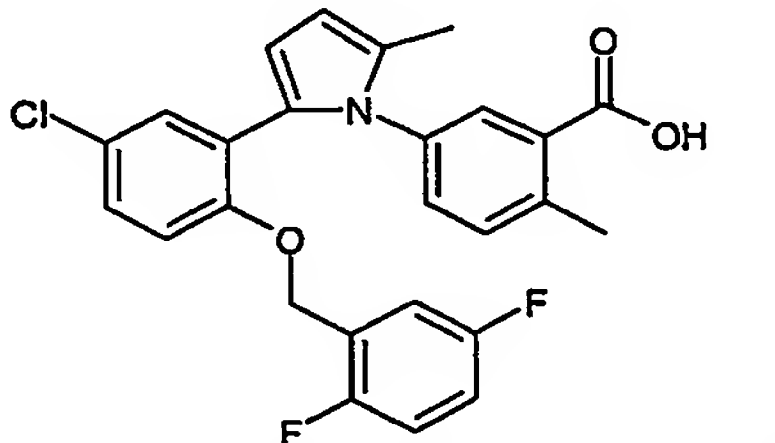
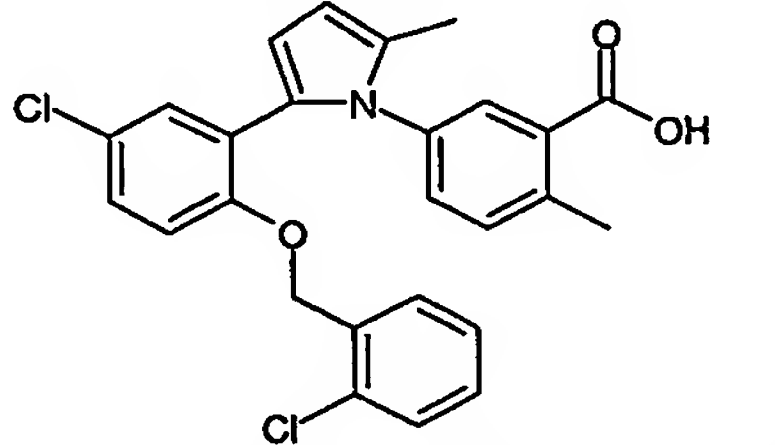
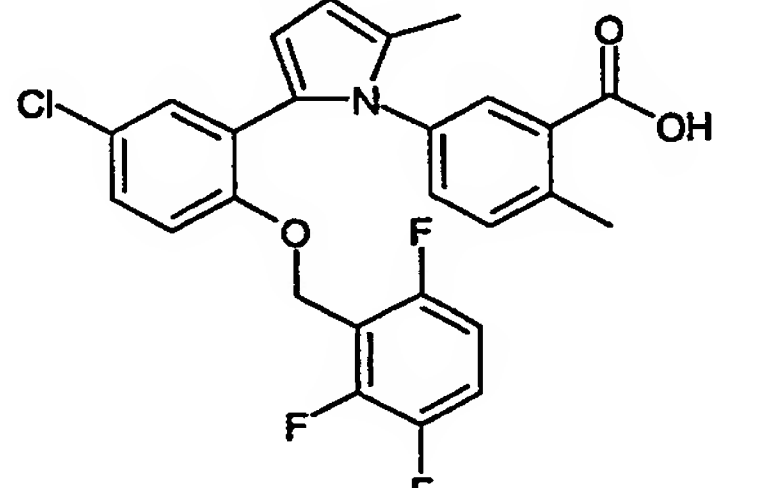
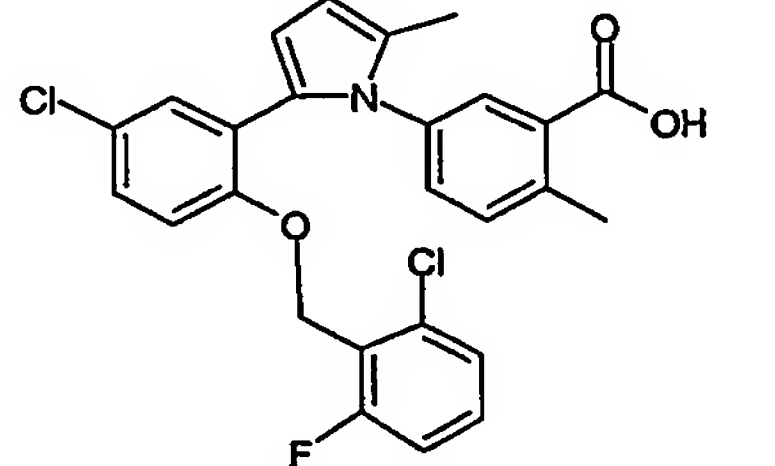
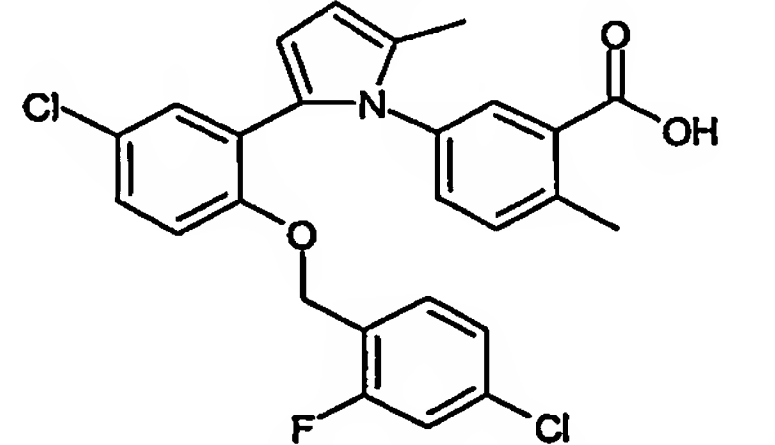
- 5 The methyl ester (108mg, 0.225mmol) was heated in EtOH (2mL) with 2N NaOH (0.5mL, aq) to 120°C for 5 minutes in the microwave. The reaction mixture was diluted with CH₂Cl₂,

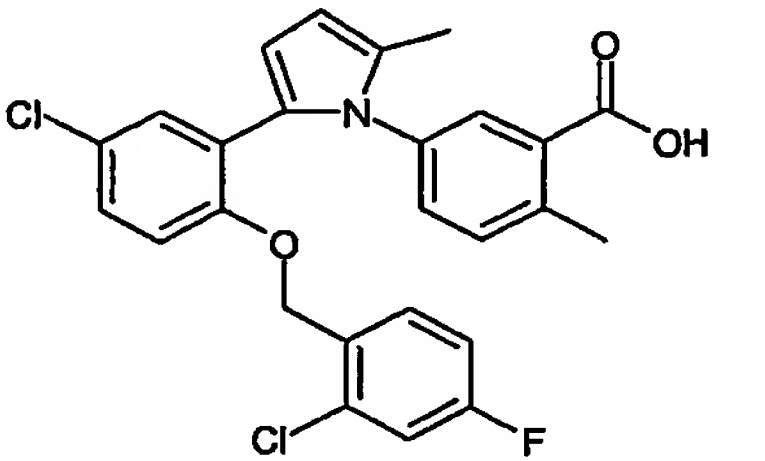
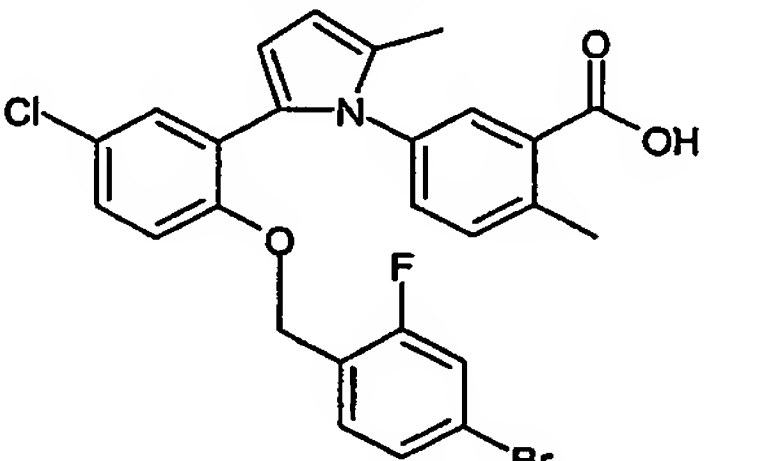
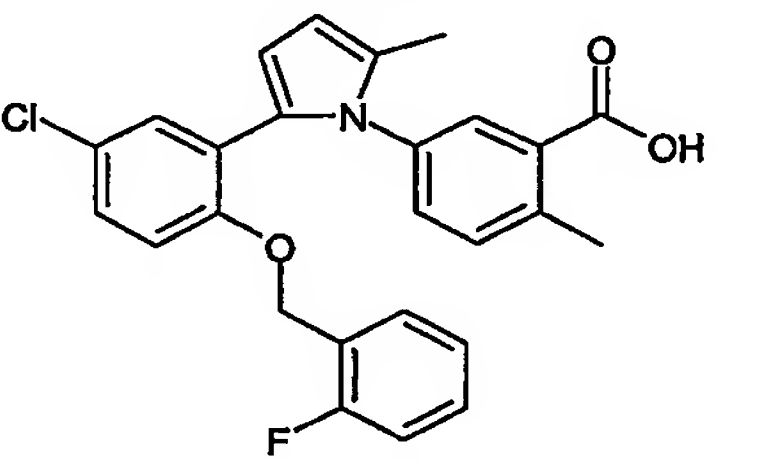
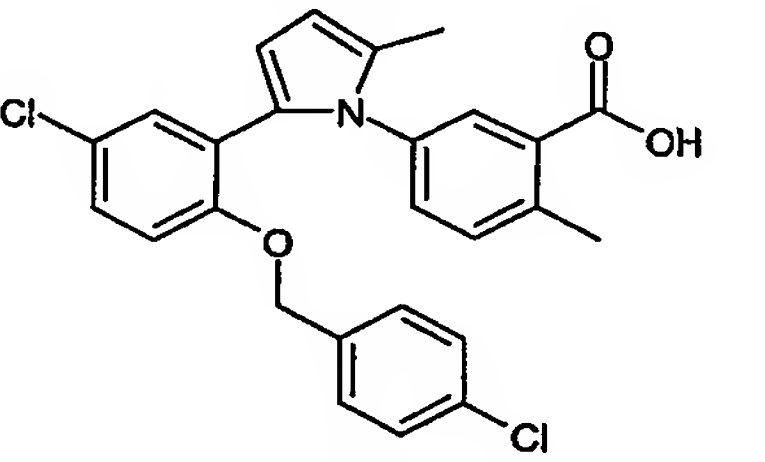
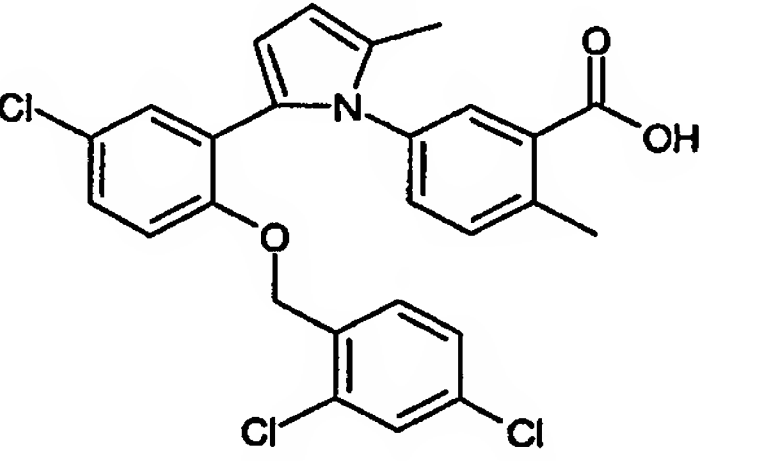
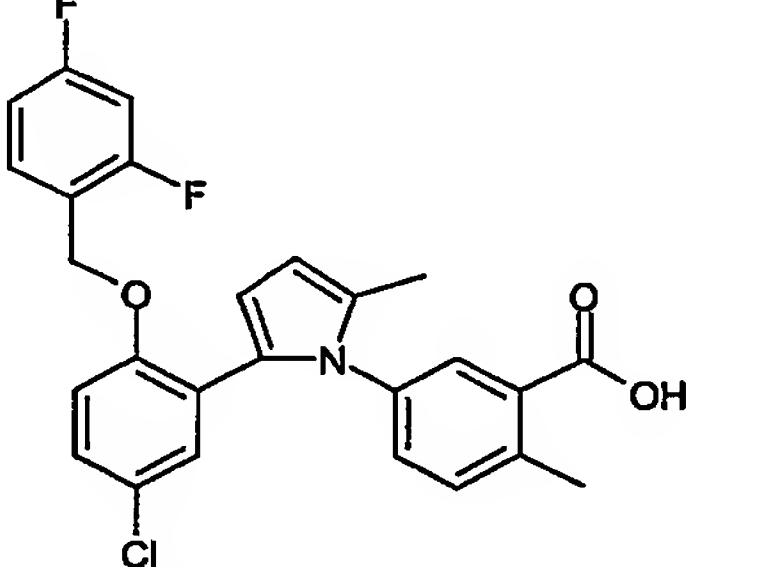
shaken with 2N HCl (aq), and separated using a hydrophobic frit. The organics were evaporated to give the title compound as a red gum (64mg, 0.137mmol, 61%).

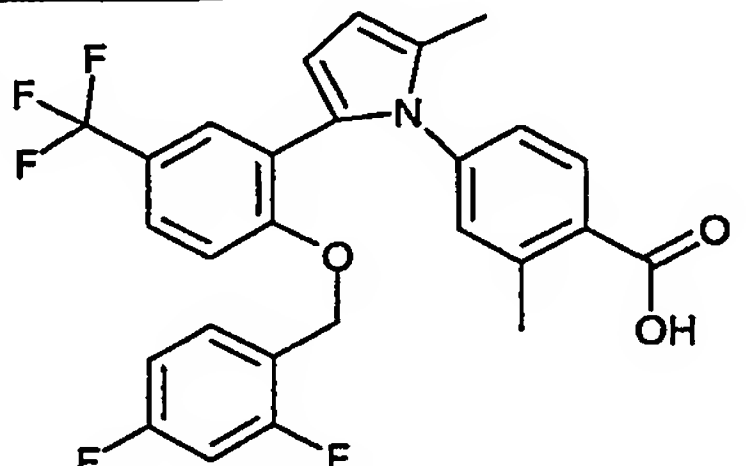
LCMS $t = 3.89$ min $[MH^+]$ 468/470.

- 5 The following acids were prepared by a similar route to 3-{2-[5-chloro-2-(2,6-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid from the appropriate intermediates.

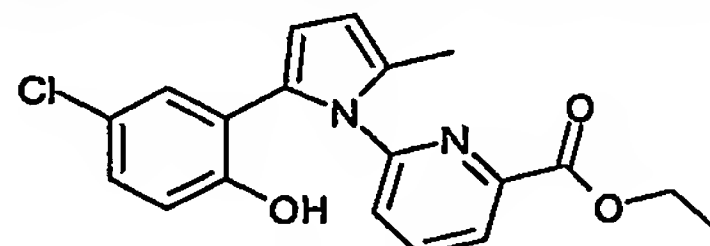
Example	Structure	Name	LCMS
3		3-{2-[5-Chloro-2-(2,4-dimethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	$t = 4.14$ min $[MH^+]$ 460/462
4		3-{2-[5-Chloro-2-(2,6-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	$t = 4.11$ min $[MH^+]$ 500/502/504/506
5		3-{2-[5-Chloro-2-(3,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	$t = 3.99$ min $[MH^+]$ 468/470
6		3-{2-[5-Chloro-2-(2-fluoro-4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	$t = 4.11$ min $[MH^+]$ 518/520
7		3-{2-[5-Chloro-2-(2-methyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	$t = 4.03$ min $[MH^+]$ 446/448

8		3-{2-[5-Chloro-2-(4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.10 min [MH ⁺] 500/502
9		3-{2-[5-Chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 3.96 min [MH ⁺] 468/470
10		3-{2-[5-Chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.08 min [MH ⁺] 466/468/470
11		3-{2-[5-Chloro-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 3.89 min [MH ⁺] 486/488
12		3-{2-[5-Chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.00 min [MH ⁺] 484/486/488
13		3-{2-[5-Chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.18 min [MH ⁺] 484/486/488

14		3-{2-[5-Chloro-2-(2-chloro-4-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.17 min [MH ⁺] 484/486/488
15		3-{2-[5-Chloro-2-(2-fluoro-4-bromobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.22 min [MH ⁺] 528/530/532
16		3-{2-[5-Chloro-2-(2-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.01 min [MH ⁺] 450/452
17		3-{2-[5-Chloro-2-(4-chlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.11 min [MH ⁺] 466/468/470
18		3-{2-[5-Chloro-2-(2,4-dichlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.30 min [M ⁺] 500/502/504/506
19		3-{2-[5-Chloro-2-(2,4-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 3.99 min [MH ⁺] 468/470

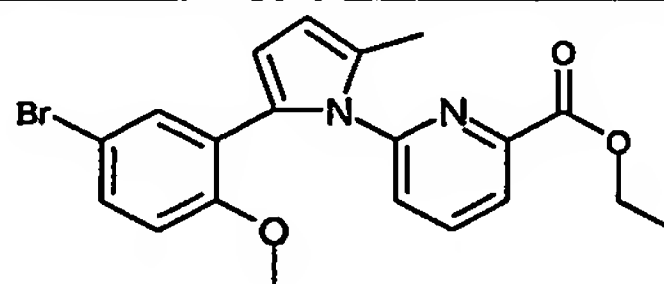
20		4-{2-[5-Trifluoromethyl-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-6-methyl-benzoic acid	t = 4.04 min [MH ⁺] 502
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6-[2-(5-Chloro-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid ethyl ester



The benzyl ether (300mg, 0.693mmol) was dissolved in ethanol (10mL). The solution was added to palladium hydroxide (100mg) under N₂. Hydrogenation was carried out over 3 hours (16 mL of H₂ consumed). LCMS showed some remaining starting material. The solution was filtered through Celite, and added to fresh catalyst (100mg), under N₂. Hydrogenation was continued for 1.5 hours. LCMS showed no remaining starting material. The reaction mixture was filtered through Celite, and evaporated to dryness. ¹H NMR (CDCl₃) showed a mixture of methyl and ethyl esters had formed. The crude product was stirred with EtOH (10mL) with potassium carbonate (3eq, 308mg) at 40°C to convert all product to ethyl ester form. LCMS confirmed this process was complete. The crude product was purified using column chromatography (SPE, 10g, Si) eluting with 5% EtOAc/20% CH₂Cl₂/75% cyclohexane, to give the product as brown gum (121mg, 0.353mmol, 51%). LCMS t = 3.95 mins [MH⁺] 337 and 449

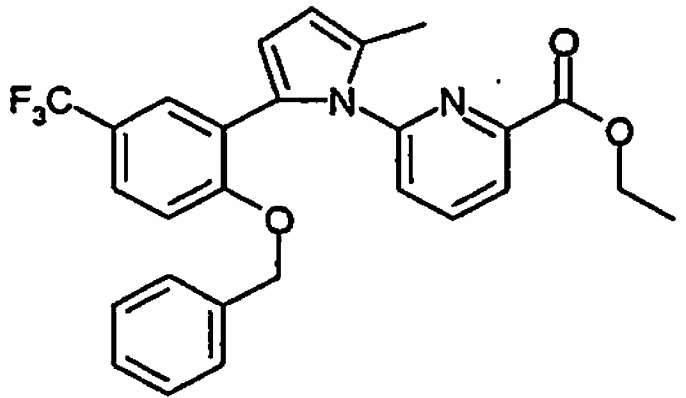
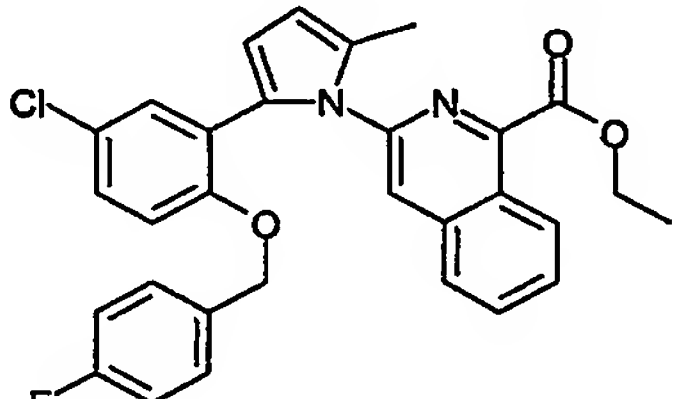
6-{2-[5-Bromo-2-methoxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester



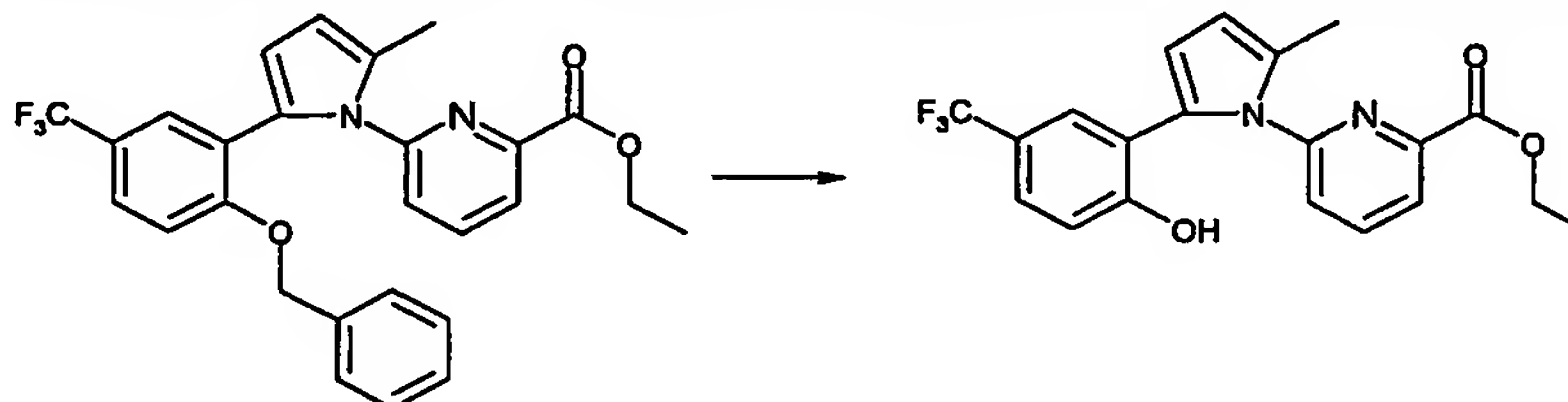
A mixture of 6-{2-[5-bromo-2-methoxy-phenyl]-5-methyl-pyrrol-1-yl}-2-bromo-pyridine (1.15g, 2.73mmol), Pd(PPh₃)₂Cl₂ (96mg, 0.14mmol), triethylamine (2.25ml) and ethanol (7.5ml) were saturated with carbon monoxide gas. The mixture was then heated under reflux, under a carbon monoxide atmosphere for 16 hours. Upon cooling, volatiles were removed *in vacuo* and the crude oil was purified by chromatography using Biotage[®] with isohexane / EtOAc (7-25%) as eluant, to give the title compound (710mg, 63%). LCMS t = 3.63 [MH⁺] 415/417.

The following esters were prepared by a similar route to 6-{2-[5-bromo-2-methoxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester from the appropriate intermediates.

Structure	Name	LCMS
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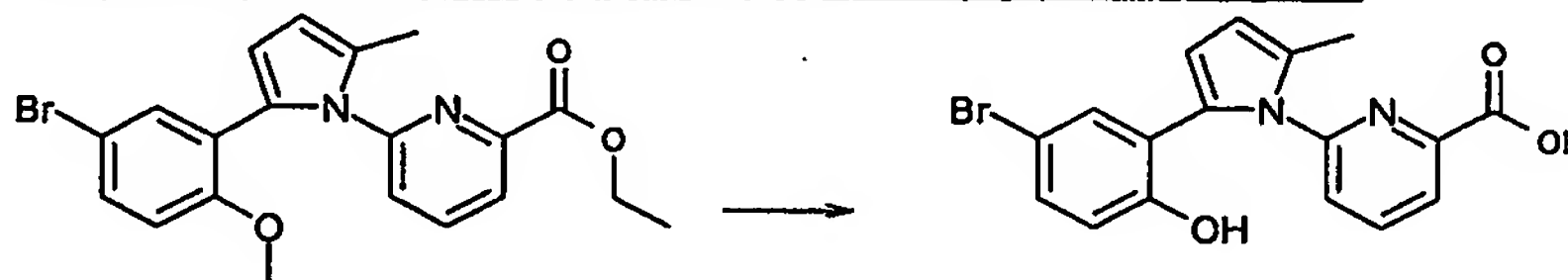
	6-{2-[5-Trifluoromethyl-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.99 [MH ⁺] 481
	3-{2-[5-Chloro-2-(4-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-isoquinoline-1-carboxylic acid ethyl ester	t = 4.22 [MH ⁺] 515/517

3-[2-(5-Trifluoromethyl-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid ethyl ester



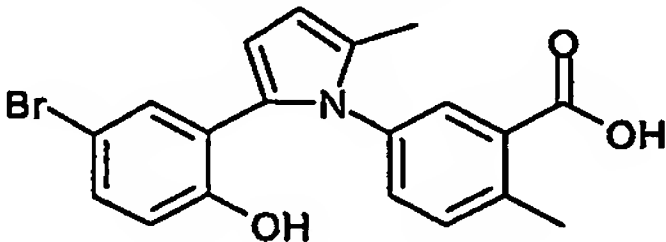
- 3-[2-(5-Trifluoromethyl-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid ethyl ester (0.32g, 0.7mmol), palladium on charcoal (10% containing 50% water) (71mg), ammonium formate (0.21g, 3.3mmol) and EtOH (5ml) were stirred at 60°C under a nitrogen atmosphere for 1 hour. Upon cooling the mixture was filtered and the solvent removed *in vacuo*. The residue was purified by chromatography using a Biotage® 40M eluting with 10% EtOAc/iso-hexane to yield the title compound as a yellow oil (0.226g, 87%)
- LCMS t = 3.46 [MH⁺] 391

6-[2-(5-Bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid

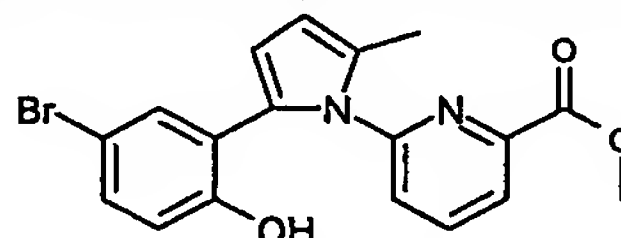


- 6-{2-[5-Bromo-2-methoxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester (980mg, 2.36 mmol) and sodium methanethiolate (830mg, 11.8mmol) in DMF (75ml) were heated at 100°C for 4 hours. Upon cooling, the mixture was diluted with 2M HCl (250ml) and extracted with EtOAc (3x150ml). The organics were washed with water (2x50ml), brine (50ml), dried (MgSO₄), filtered and concentrated to give the title compound as a yellow oil (1.2g). LCMS t = 3.84 min [MH⁺] 373/375.

The following phenol was prepared by a similar route to 6-[2-(5-bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid from the appropriate intermediates.

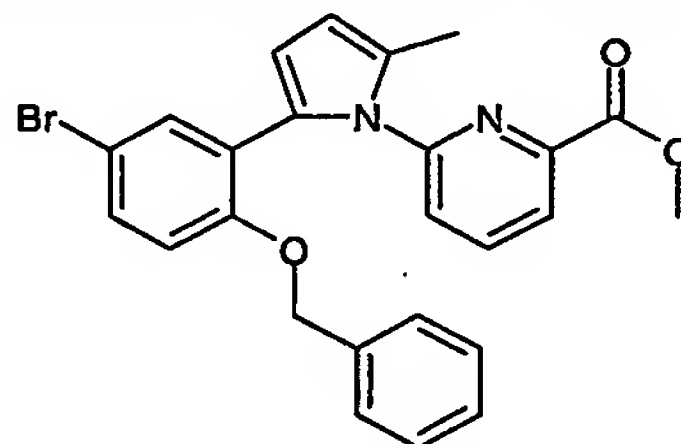
Structure	Name	LCMS
	3-[2-(5-Bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid	t = 3.71 [MH ⁺] 384/386

6-[2-(5-Bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid methyl ester



- 5 6-[2-(5-Bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid (1g) and conc. sulfuric acid (0.2ml) in methanol (10ml) were heated at 55°C for 5 hours. Upon cooling, aq NH₃ solution (.880) (2ml) was added and the mixture concentrated *in vacuo*. The residue was partitioned between 2M HCl (50ml) and EtOAc (50ml). The organic layer was washed with brine, dried (MgSO₄) filtered and concentrated. The residue was purified by
- 10 chromatography using Biotage with *iso*-hexane containing a gradient of EtOAc (10-50%) to give the title compound as an oil (550mg). LCMS t = 3.26 min [MH⁺] 387/389

6-{2-[5-Bromo-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester

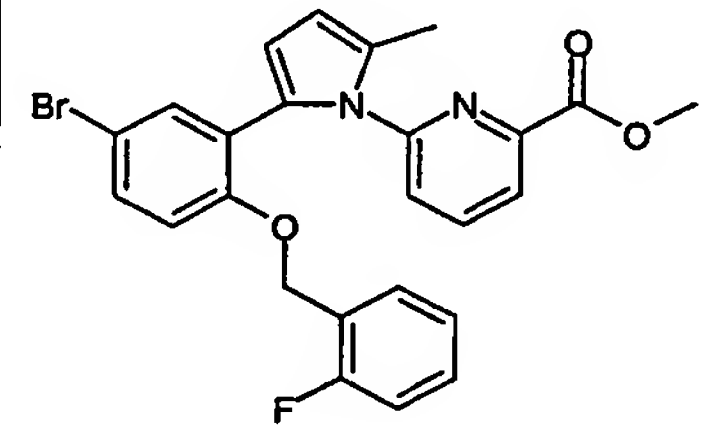
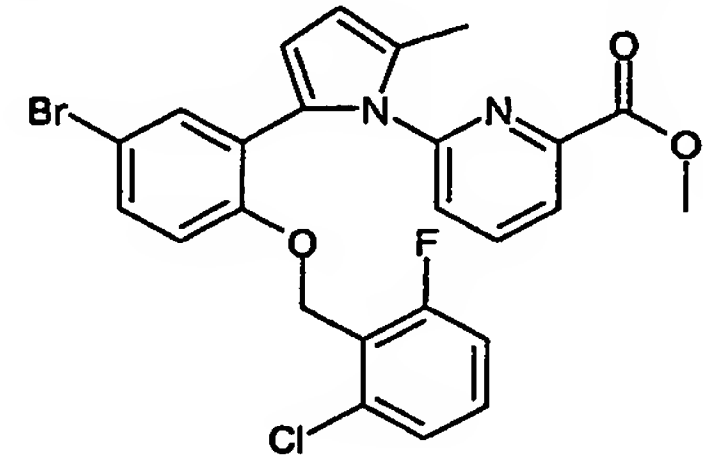
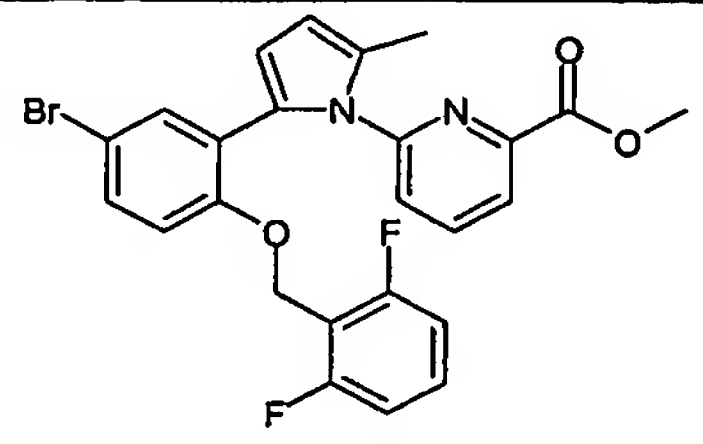
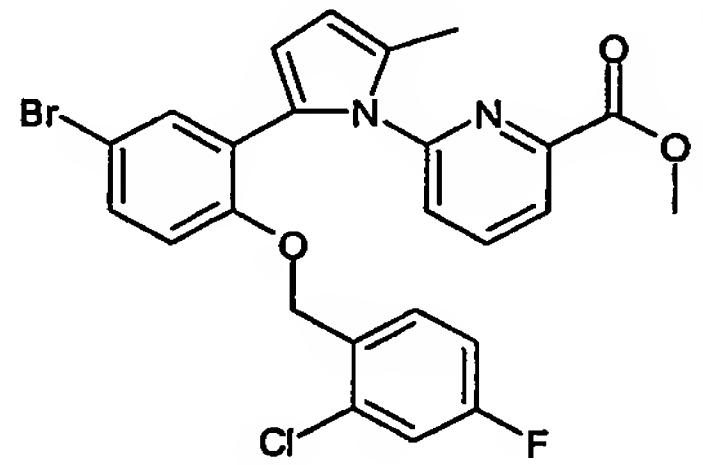
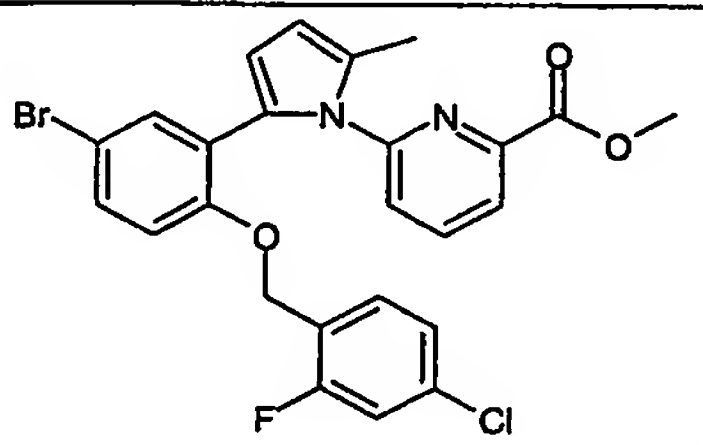
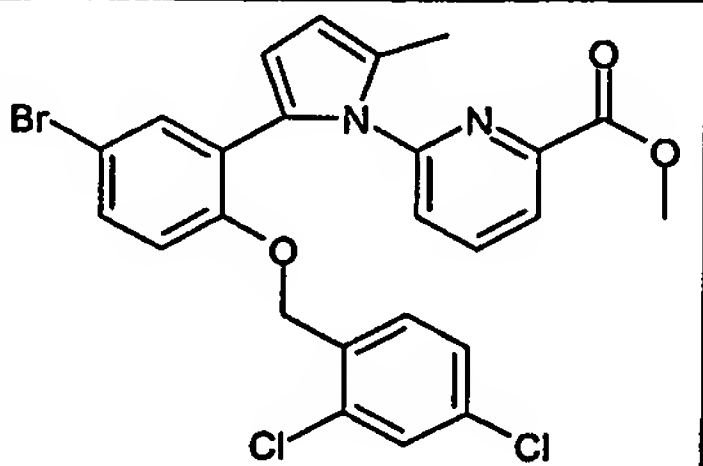


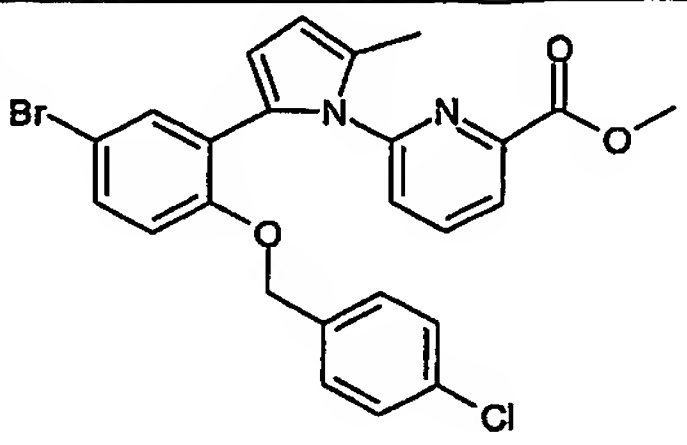
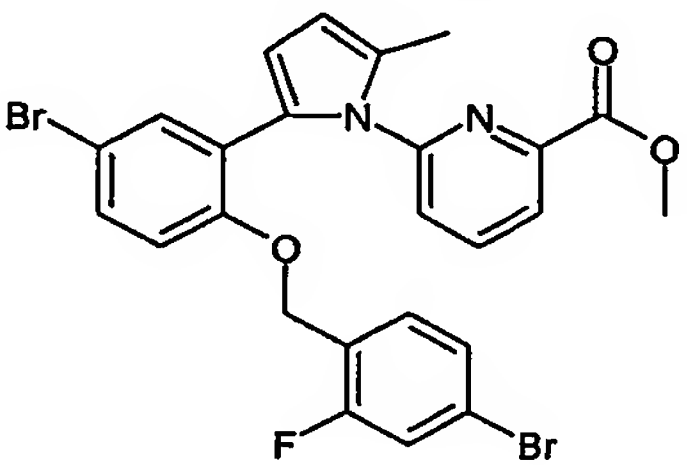
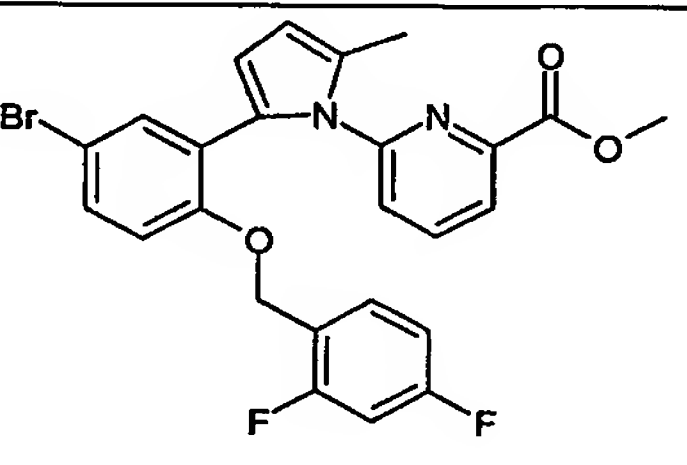
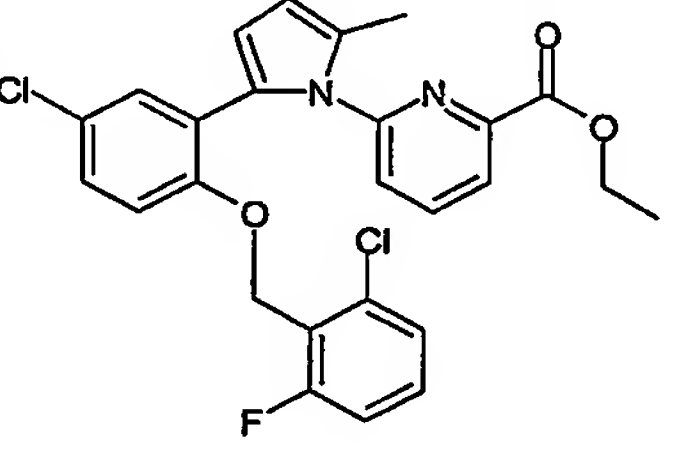
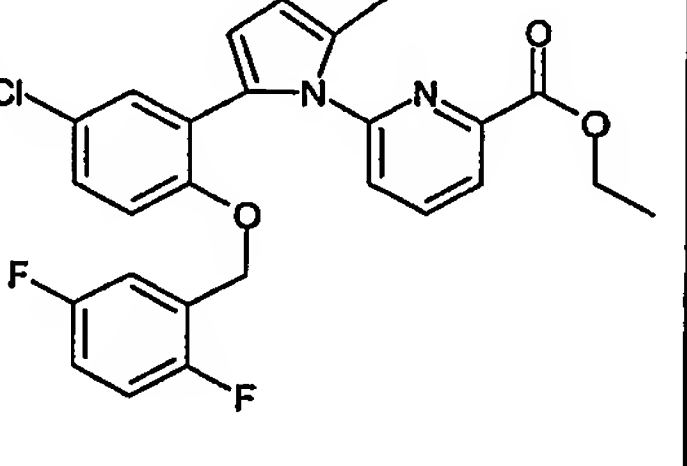
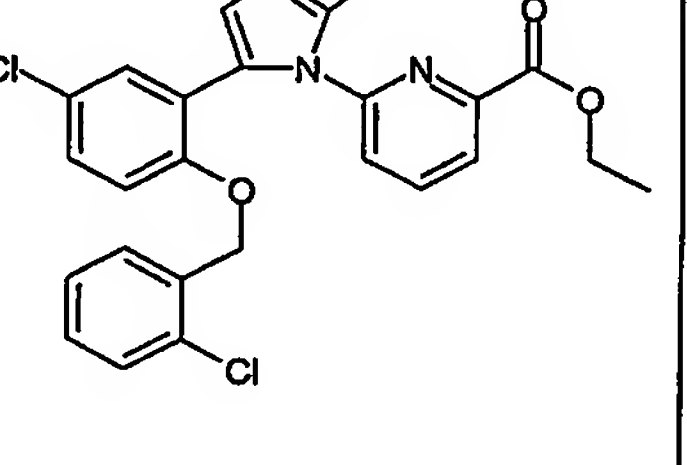
- 15 6-[2-(5-Bromo-2-hydroxy-phenyl)-5-methyl-pyrrol-1-yl]-picolinic acid methyl ester (0.11g, 0.28mmol), benzyl bromide (0.035ml, 0.28mmol) and K₂CO₃ (0.43g, 0.31mmol) were heated in butan-2-one (4ml) under reflux for 16 hours. The mixture was cooled, diluted with CH₂Cl₂ (20ml) and shaken with water (2ml). The organics were separated using a phase separator column with a NaSO₄ cartridge attached and concentrated. The residue
- 20 was purified by chromatography using Biotage[®], with *iso*-hexane / EtOAc (10-15%) as eluant, to give the title compound. LCMS t = 3.89 [MH⁺] 477/479.

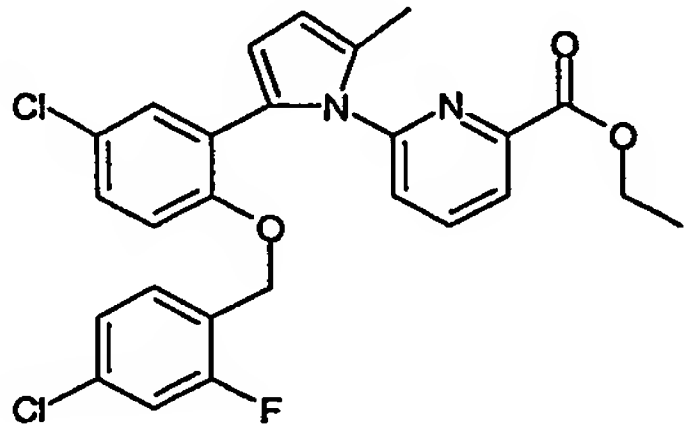
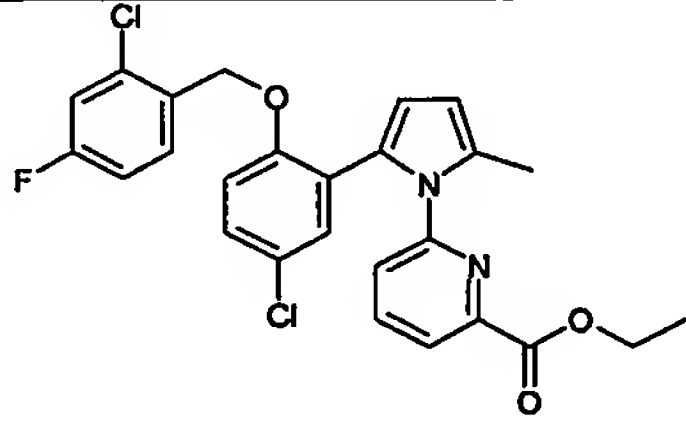
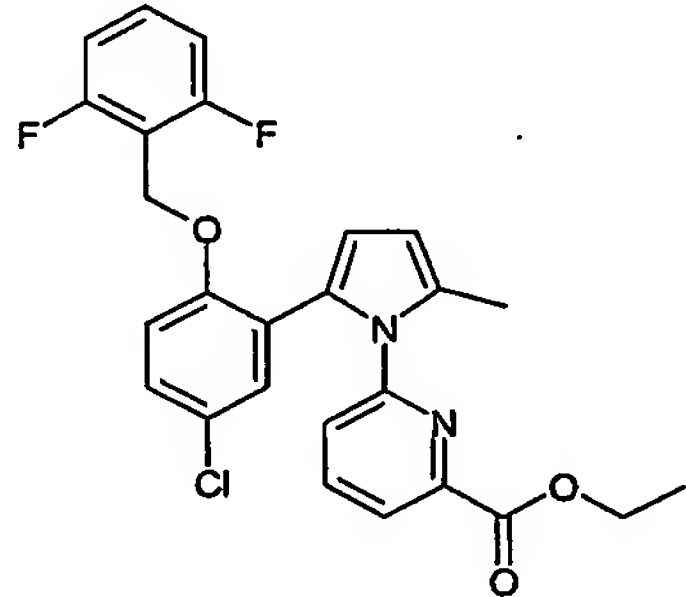
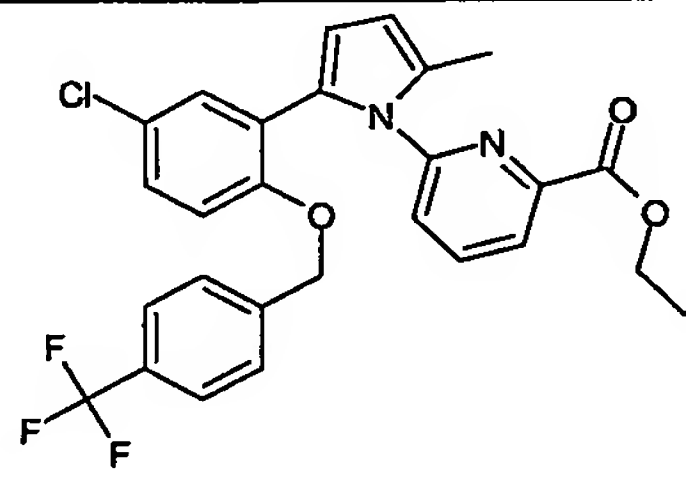
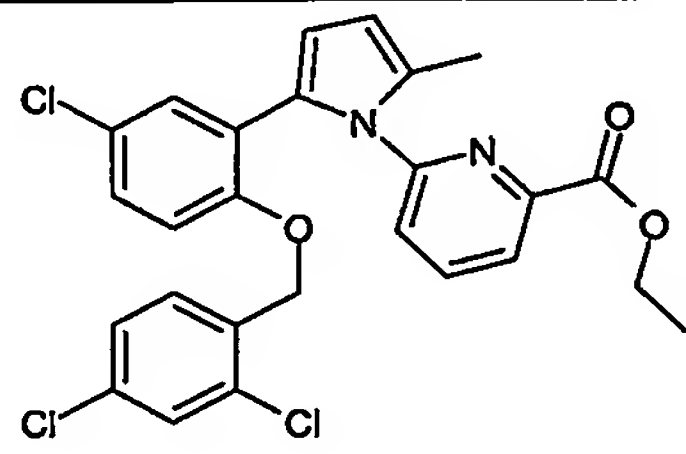
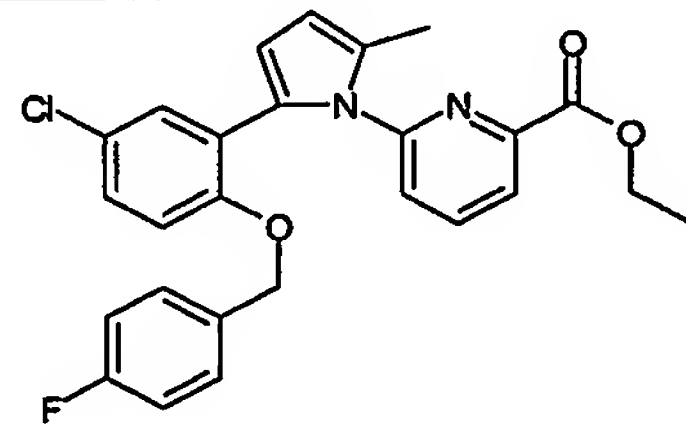
The following esters were prepared by a similar route to 6-{2-[5-bromo-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester from the appropriate intermediates.

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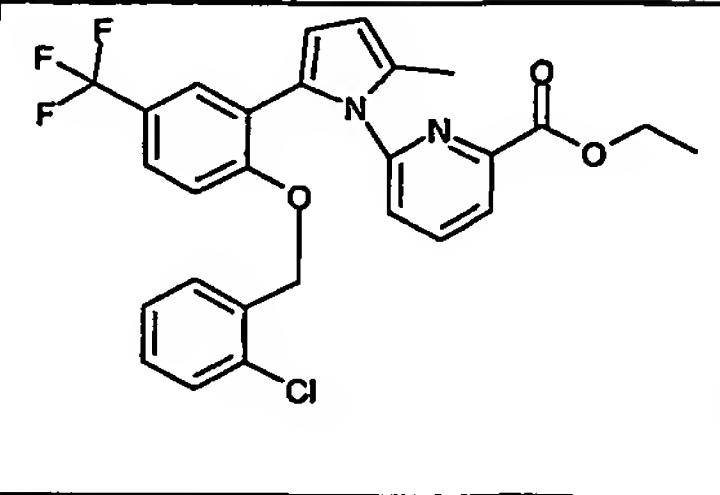
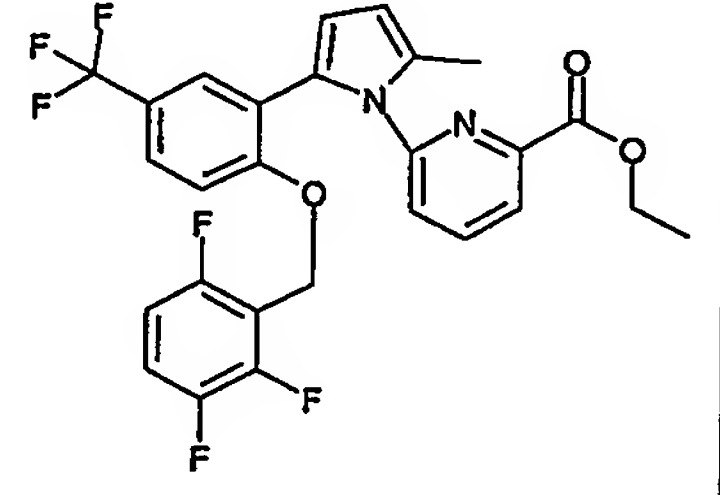
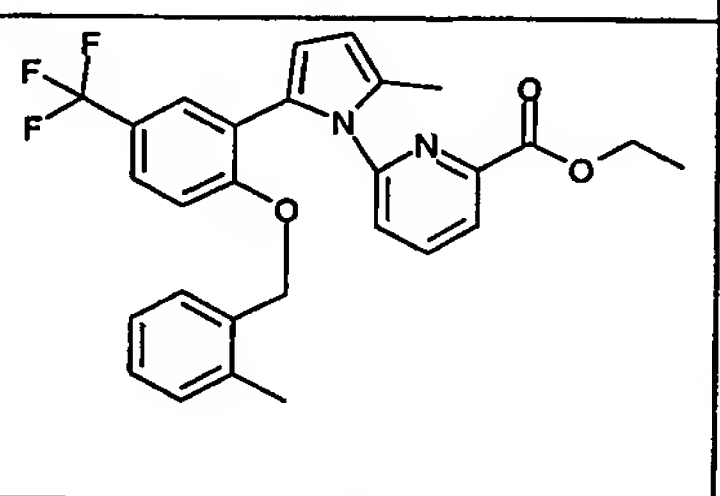
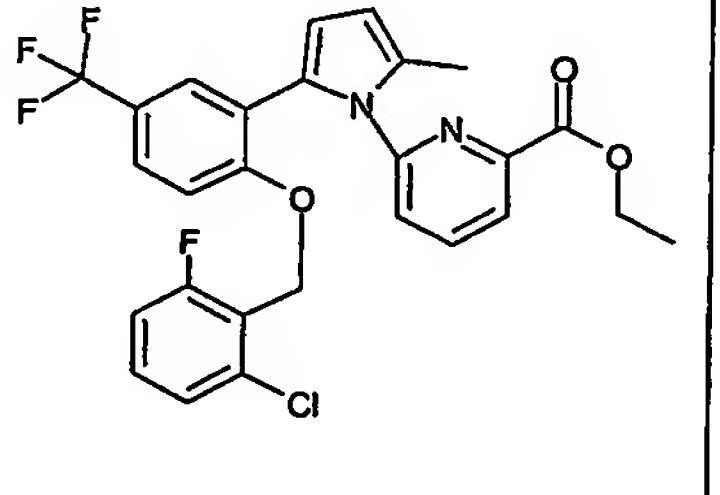
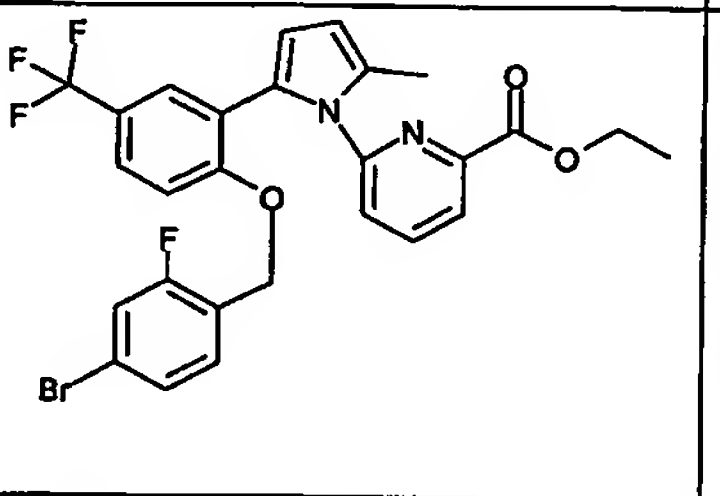
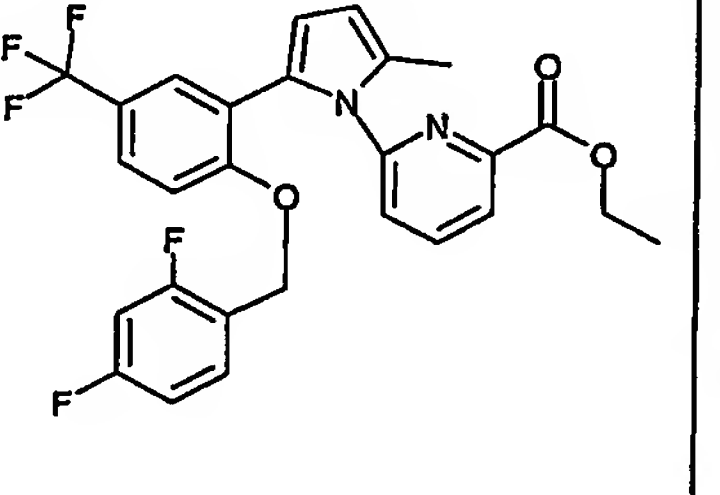
Structure	Name	LCMS
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	6-{2-[5-Bromo-2-(2-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 3.91 [MH ⁺] 495/497
	6-{2-[5-Bromo-2-(2-chloro-6-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 3.96 [MH ⁺] 529/531/533
	6-{2-[5-Bromo-2-(2,6-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 3.85 [MH ⁺] 513/515
	6-{2-[5-Bromo-2-(2-chloro-4-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 4.12 [MH ⁺] 529/531/533
	6-{2-[5-Bromo-2-(2-fluoro-4-chlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 4.10 [MH ⁺] 529/531/533
	6-{2-[5-Bromo-2-(2,4-dichlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 4.29 [MH ⁺] 545/547/549/551

	6-{2-[5-Bromo-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 4.07 [MH ⁺] 511/513/515
	6-{2-[5-Bromo-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 4.15 [MH ⁺] 573/575/577
	6-{2-[5-Bromo-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid methyl ester	t = 3.95 [MH ⁺] 513/515
	6-{2-[5-Chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.99 min [MH ⁺] 499/501/503
	6-{2-[5-Chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.98 [MH ⁺] 483/485
	6-{2-[5-Chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.07 min [MH ⁺] 481/483/485

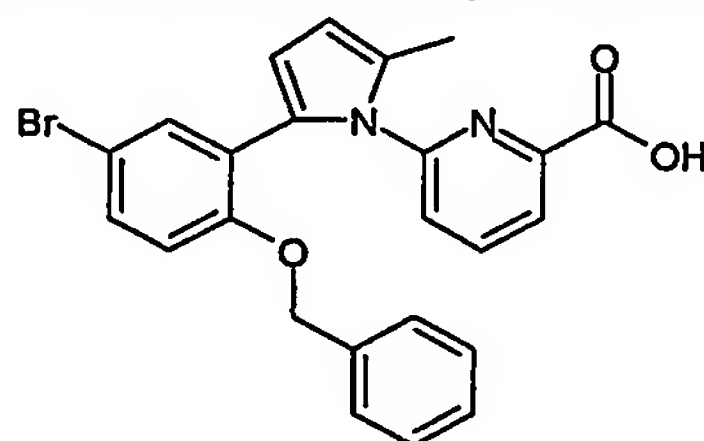
	6-{2-[5-Chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.09 min [MH ⁺] 499/501/503
	6-{2-[5-Chloro-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.19 min [MH ⁺] 499/501/503
	6-{2-[5-Chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.91 min [MH ⁺] 483/485
	6-{2-[5-Chloro-2-(4-trifluoromethyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.01 min [MH ⁺] 515/517
	6-{2-[5-Chloro-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.27 [MH ⁺] 515/517/519/521
	6-{2-[5-Chloro-2-(4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.96 min [MH ⁺] 465/467

	6-{2-[5-Chloro-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.14 min [MH ⁺] 543/545/547
	6-{2-[5-Chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.99 [MH ⁺] 483/485
	6-{2-[5-Chloro-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.09 min [MH ⁺] 481/483/485
	6-{2-[5-Chloro-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.84 [MH ⁺] 501/503
	6-{2-[5-Chloro-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.96 [MH ⁺] 465/467
	6-{2-[5-Trifluoromethyl-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.14 [MH ⁺] 533/535

	6-{2-[5-Trifluoromethyl-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 4.13$ $[MH^+]$ 515/517
	6-{2-[5-Trifluoromethyl-2-(2,3,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 3.96$ $[MH^+]$ 535
	6-{2-[5-Trifluoromethyl-2-(2-methyl-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 4.08$ $[MH^+]$ 495
	6-{2-[5-Trifluoromethyl-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 4.08$ $[MH^+]$ 535/533
	6-{2-[5-Trifluoromethyl-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 4.08$ $[MH^+]$ 577/579
	6-{2-[5-Trifluoromethyl-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	$t = 4.10$ $[MH^+]$ 517

	6-{2-[5-Trifluoromethyl-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.99 [MH ⁺] 499
	6-{2-[5-Trifluoromethyl-2-(2,4,6-trifluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 3.99 [MH ⁺] 535
	6-{2-[5-Trifluoromethyl-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.14 [MH ⁺] 515/517
	6-{2-[5-Trifluoromethyl-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.18 [MH ⁺] 533/535
	6-{2-[5-Trifluoromethyl-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid ethyl ester	t = 4.34 [MH ⁺] 549/551/553

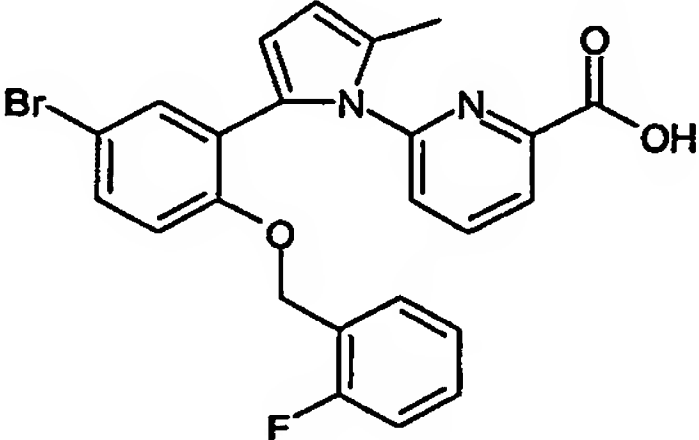
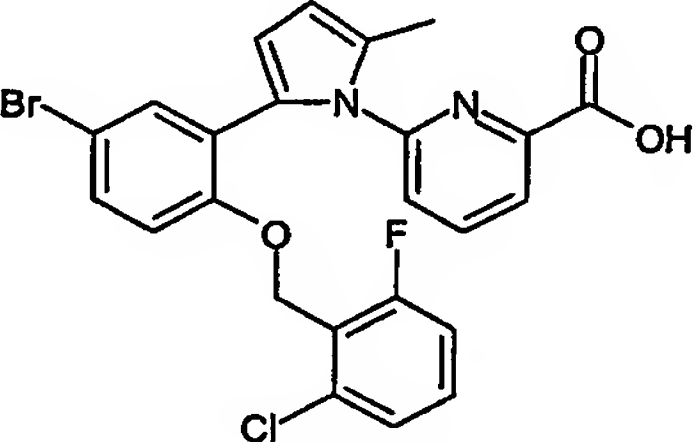
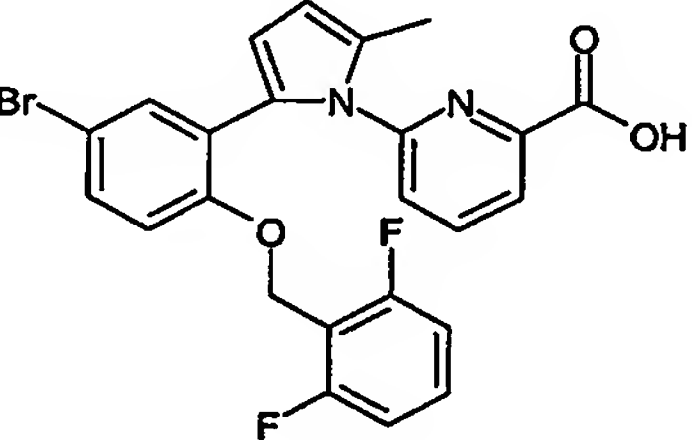
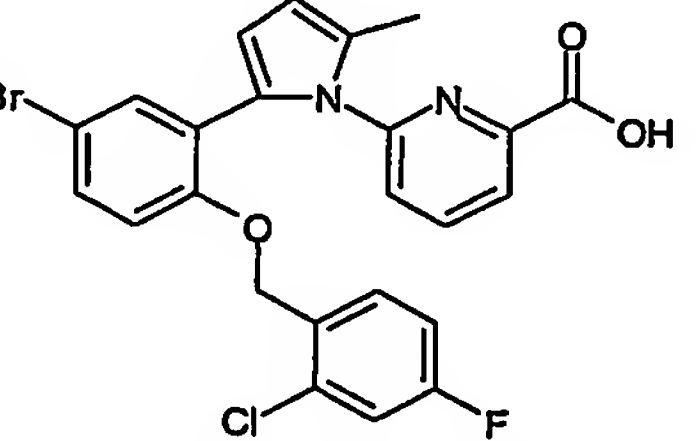
Example 21: 6-{2-[5-Bromo-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid

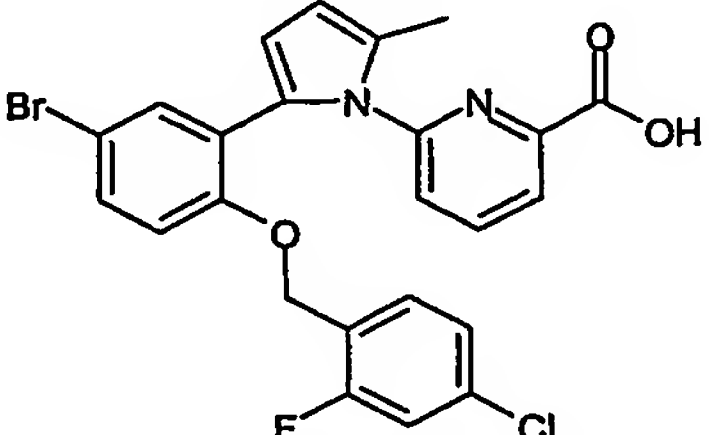
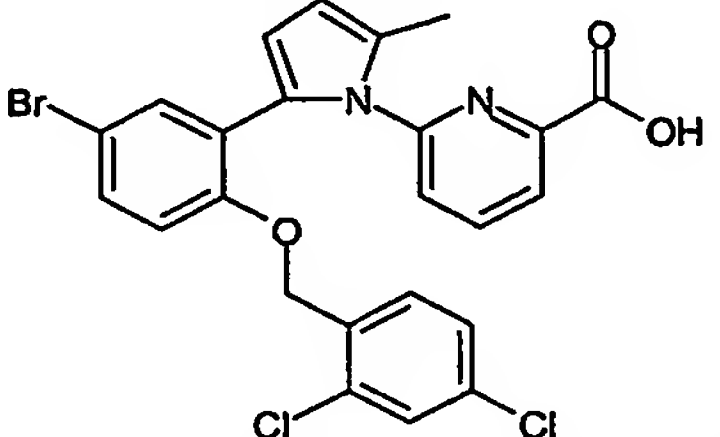
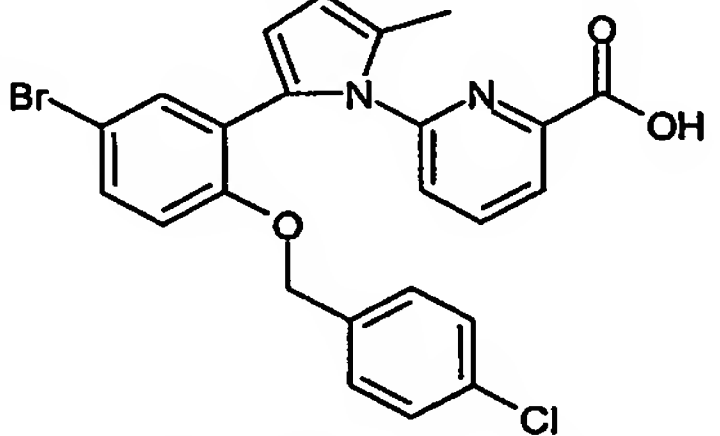
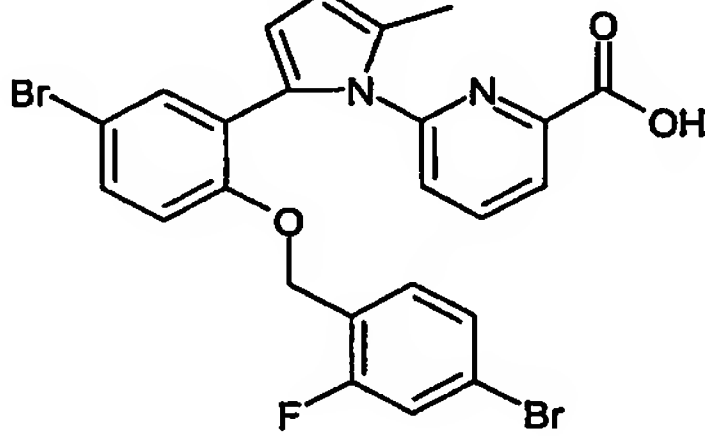
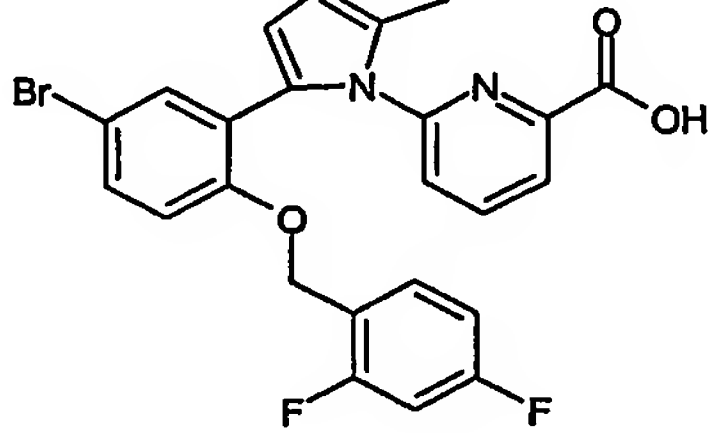


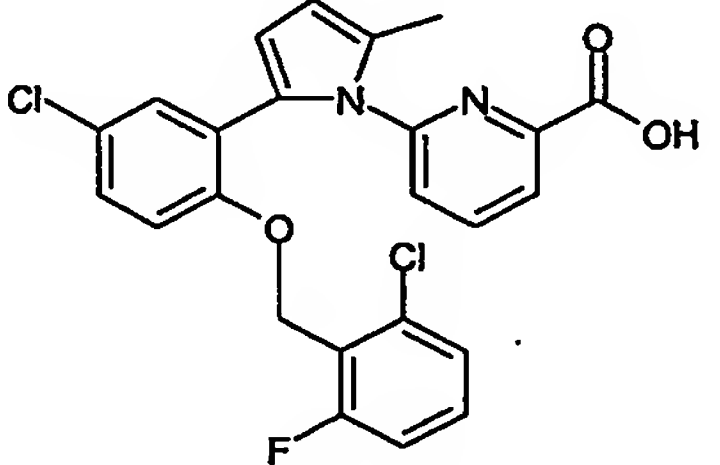
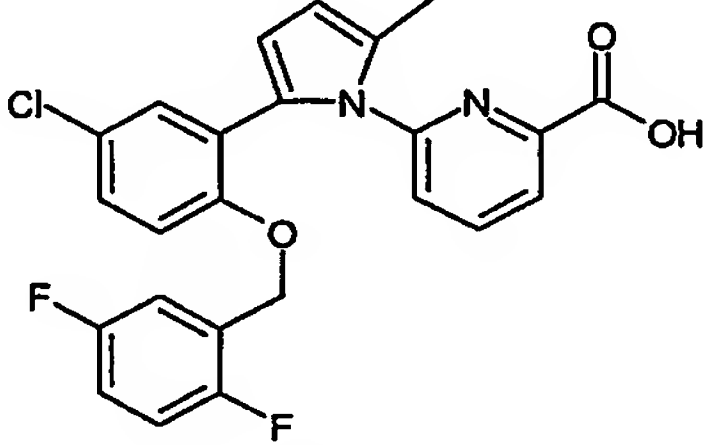
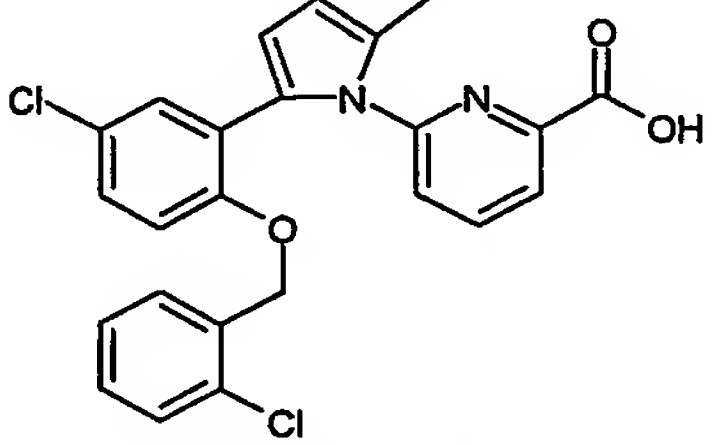
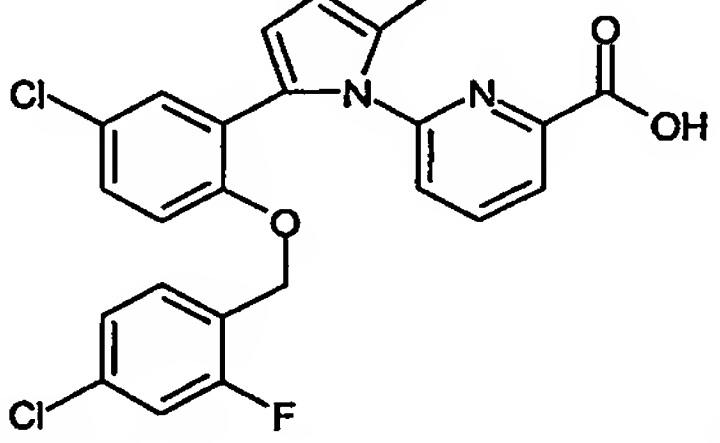
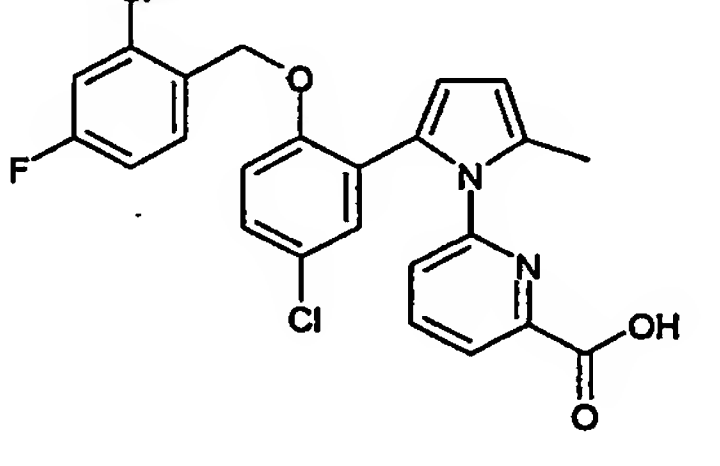
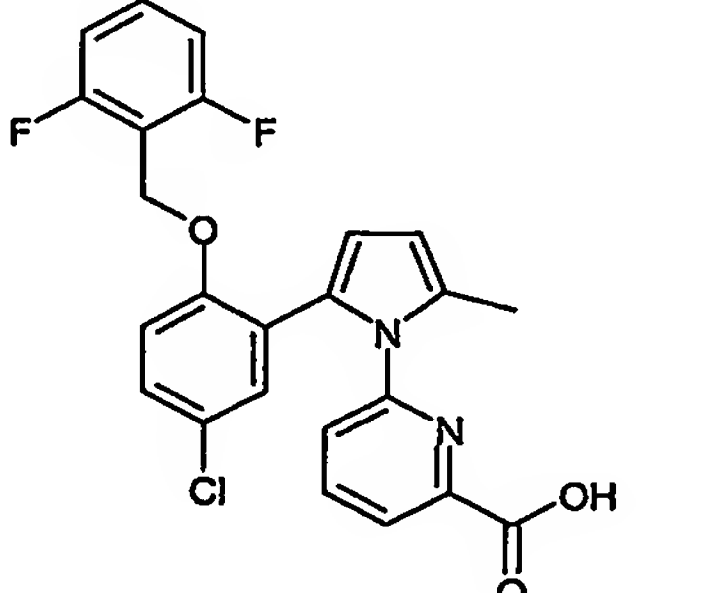
5 6-{2-[5-Bromo-2-benzyloxy-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid (150mg) was dissolved in ethanol (5ml) and 2M NaOH (1ml) and was heated in a sealed vessel at 120°C for 15 minutes using microwaves. Upon cooling the reaction was diluted with CH₂Cl₂ (20ml) and shaken with dil. HCl (3ml). The organics were separated using a phase

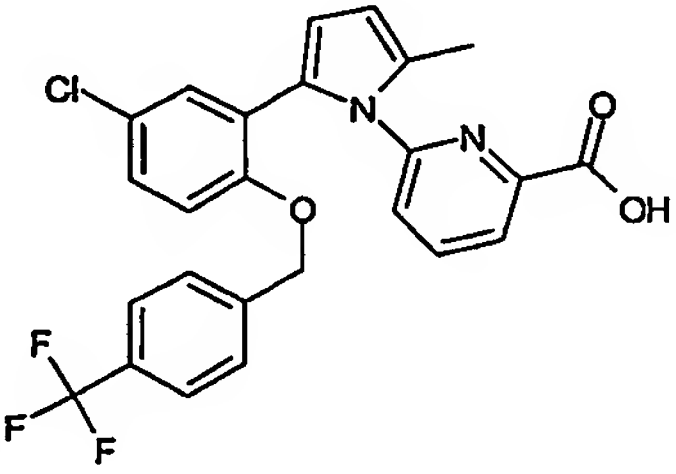
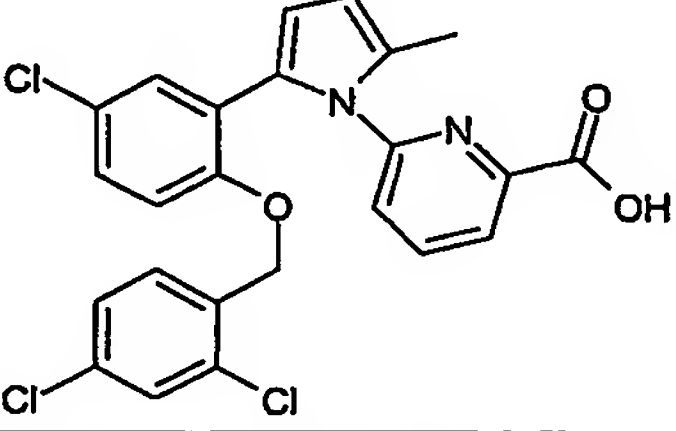
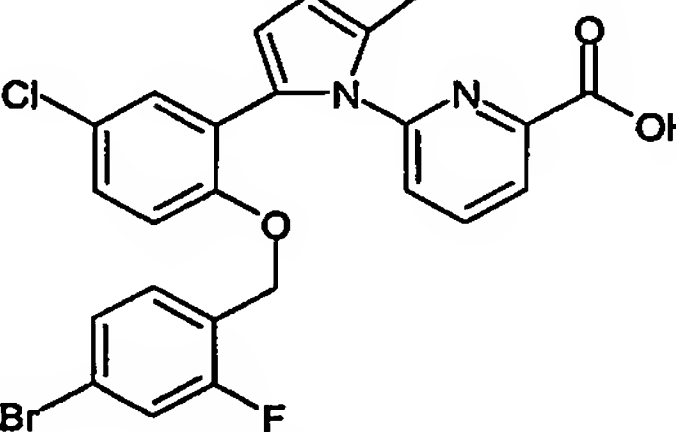
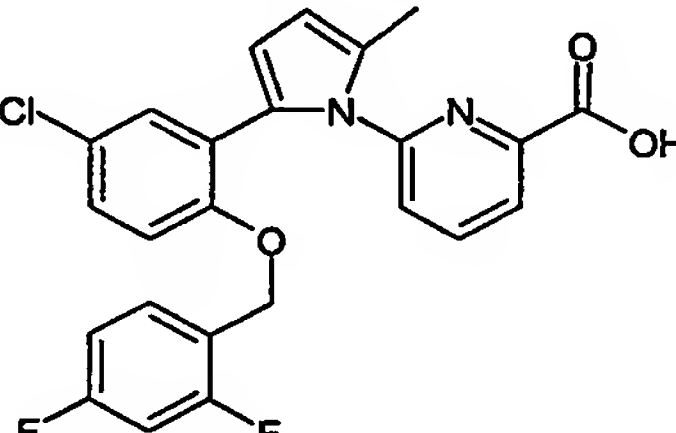
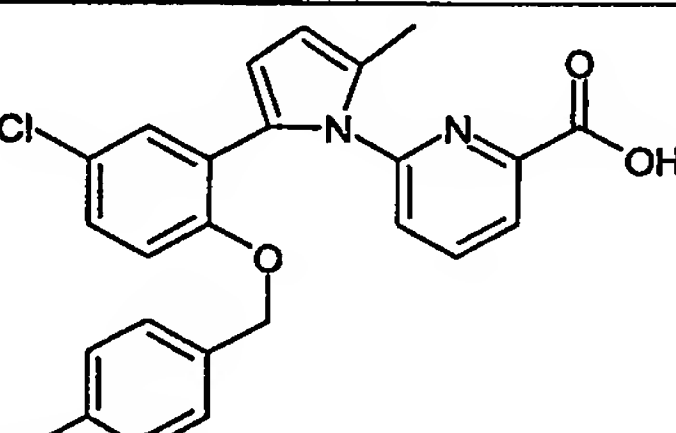
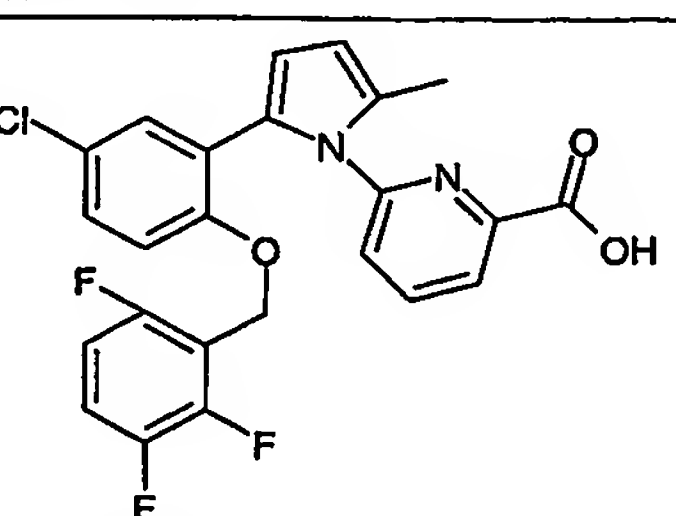
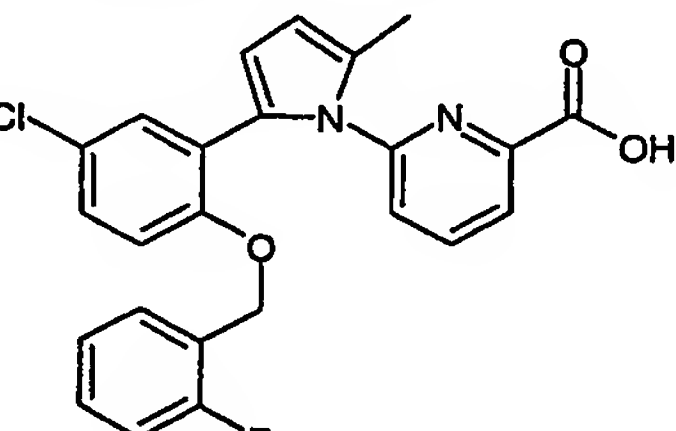
separator column with a NaSO₄ cartridge attached and concentrated to give the title compound. LCMS t = 3.97 min [MH⁺] 463/465

The following acids were prepared by a similar route to 6-{2-[5-bromo-2-(4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic-acid from the appropriate intermediates.

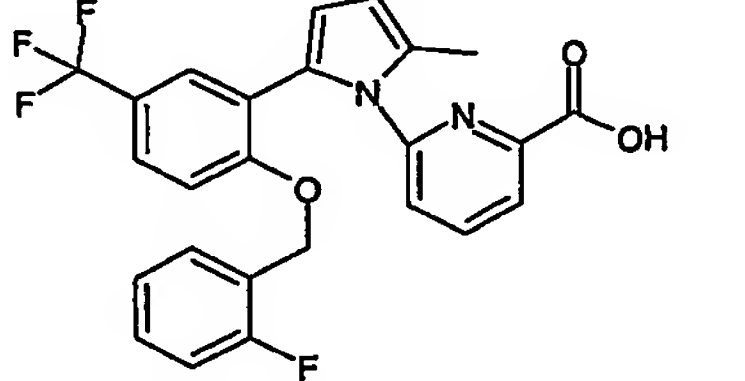
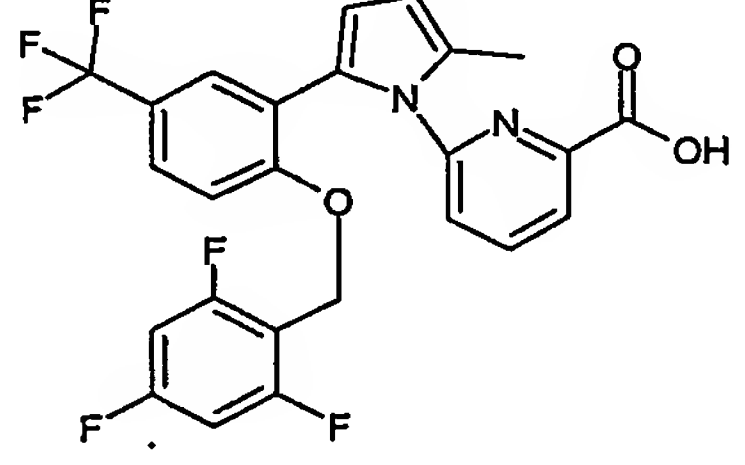
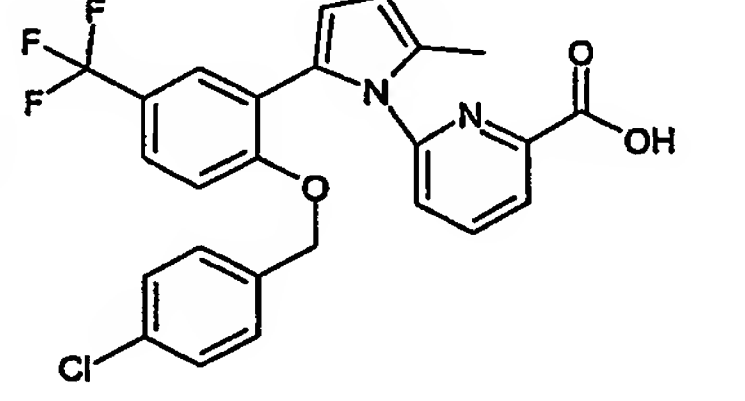
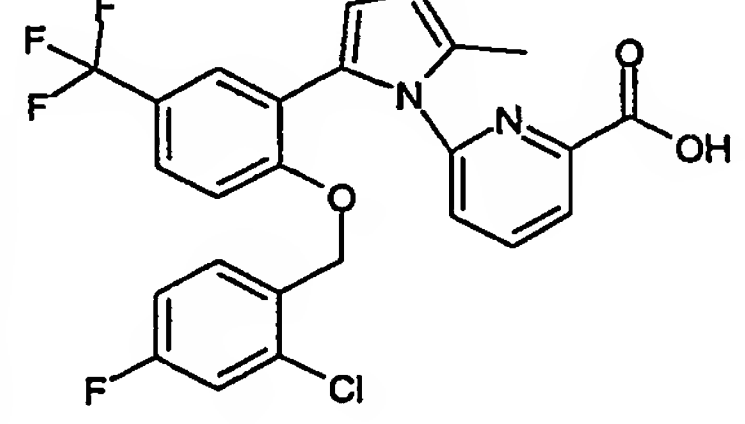
Examples	Structure	Name	LCMS/NMR Data
22		6-{2-[5-Bromo-2-(2-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.98 min [MH ⁺] 481/483
23		6-{2-[5-Bromo-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.93 min [MH ⁺] 515/517/519
24		6-{2-[5-Bromo-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.82 min [MH ⁺] 499/501 ¹ H NMR (400MHz, CDCl ₃) 2.28(3H, s), 4.66 (2H, s), 6.11 (1H, d, J=3Hz), 6.26 (1H, d, J=3Hz), 6.77 (1H, d, J=8Hz), 6.83-6.90 (2H, m), 7.06 (1H, d, J=8Hz), 7.27-7.37 (2H, m), 7.47 (1H, apparent s), 7.76 (1H, t, J=8Hz), 8.01 (1H, d, J=8Hz)
25		6-{2-[5-Bromo-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.08 min [MH ⁺] 515/517/519

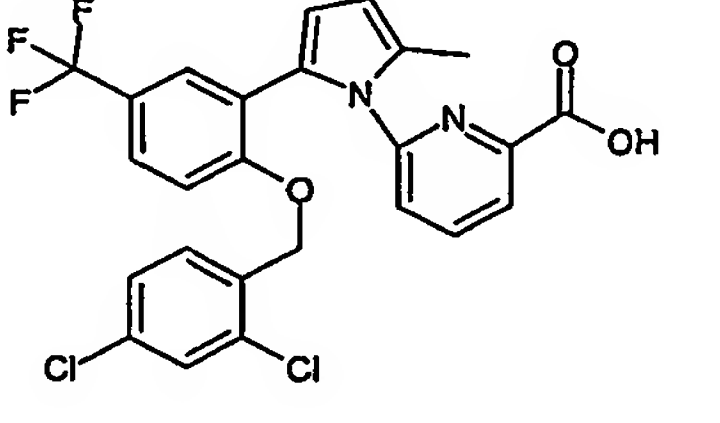
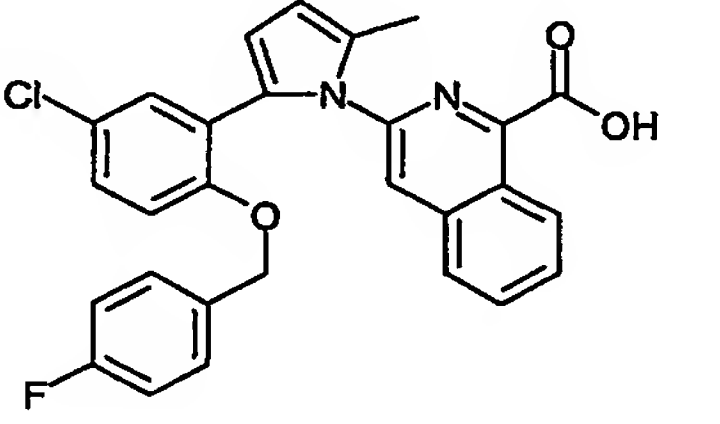
26		6-{2-[5-Bromo-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.06 min [MH ⁺] 515/517/519
27		6-{2-[5-Bromo-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.26 min [MH ⁺] 531/533/535/537
28		6-{2-[5-Bromo-2-(4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.04 min [MH ⁺] 497/499/501
29		6-{2-[5-Bromo-2-(2-fluoro-4-bromo-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.24 min [MH ⁺] 559/561/563 ¹ H NMR (400MHz, CDCl ₃) 2.33 (3H, s), 4.58 (2H, s), 6.17 (1H, d, J=3Hz), 6.31 (1H, d, J=3Hz), 6.61 (1H, d, J=8Hz), 6.88 (1H, t, J=8Hz), 7.09 (1H, d, J=8Hz), 7.18-7.24 (2H, m), 7.28-7.34 (1H, m), 7.48 (1H, apparent s), 7.78 (1H, t, J=8Hz), 8.03 (1H, d, J=8Hz)
30		6-{2-[5-Bromo-2-(2,4-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.99 min [MH ⁺] 499/501

31		6-{2-[5-Chloro-2-(2-chloro-6-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.88 min [MH ⁺] 471/473/475
32		6-{2-[5-Chloro-2-(2,5-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.88 min [MH ⁺] 455/457
33		6-{2-[5-Chloro-2-(2-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.03 min [MH ⁺] 453/455/457
34		6-{2-[5-Chloro-2-(2-fluoro-4-chloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.09 min [MH ⁺] 471/473/475
35		6-{2-[5-Chloro-2-(2-chloro-4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.01 min [MH ⁺] 471/473/475
36		6-{2-[5-Chloro-2-(2,6-difluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.76 min [MH ⁺] 455/457

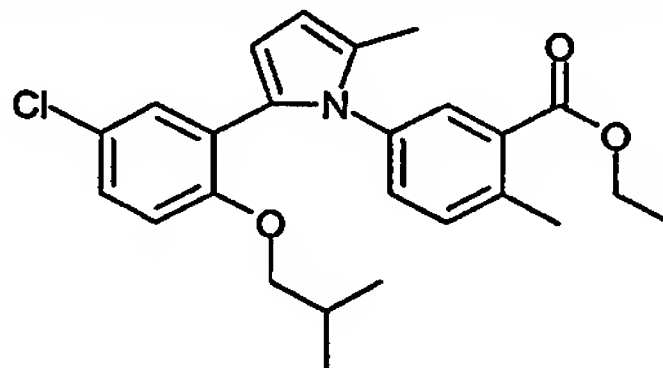
37		6-{2-[5-Chloro-2-(4-trifluoromethylbenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.94 min [MH ⁺] 487/489
38		6-{2-[5-Chloro-2-(2,4-dichlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.19 min [MH ⁺] 487/489/491/493
39		6-{2-[5-Chloro-2-(2-fluoro-4-bromobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.05 min [MH ⁺] 515/517/519
40		6-{2-[5-Chloro-2-(2,4-difluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.86 min [MH ⁺] 455/457
41		6-{2-[5-Chloro-2-(4-chlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.98 min [MH ⁺] 453/455/457
42		6-{2-[5-Chloro-2-(2,3,6-trifluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.75 min [MH ⁺] 473/475
43		6-{2-[5-Chloro-2-(2-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.85 min [MH ⁺] 437/439

44		6-{2-[5-Trifluoromethyl-2-(2-fluoro-4-chlorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.00 min [MH ⁺] 505/507
45		6-{2-[5-Trifluoromethyl-2-(2-chlorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.09 min [MH ⁺] 487/489
46		6-{2-[5-Trifluoromethyl-2-(2,3,6-trifluorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.81 min [MH ⁺] 507
47		6-{2-[5-Trifluoromethyl-2-(2-methylbenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.98 min [MH ⁺] 467
48		6-{2-[5-Trifluoromethyl-2-(2-chloro-6-fluorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.92 min [MH ⁺] 505/507
49		6-{2-[5-Trifluoromethyl-2-(2-fluoro-4-bromobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.13 min [MH ⁺] 549/551
50		6-{2-[5-Trifluoromethyl-2-(2,4-difluorobenzoyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 3.90 min [MH ⁺] 489

51		6-{2-[5-Trifluoromethyl-2-(2-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	$t = 3.88 \text{ min [MH}^+]$ 471 $^1\text{H NMR (400MHz, CDCl}_3)$ 2.32 (3H, s), 4.74 (2H, s), 6.09 (1H, d, $J=3\text{Hz}$), 6.38 (1H, d, $J=3\text{Hz}$), 6.84 (1H, d, $J=8\text{Hz}$), 7.00-7.12 (4H, m), 7.27 (1H, m), 7.48 (1H, dd, $J=8\text{Hz}$, 2Hz), 7.60 (1H, d, $J=2\text{Hz}$), 7.77 (1H, t, $J=8\text{Hz}$), 8.02 (1H, d, $J=8\text{Hz}$)
52		6-{2-[5-Trifluoromethyl-2-(2,4,6-trifluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	$t = 3.85 \text{ min [MH}^+]$ 507 $^1\text{H NMR (400MHz, CDCl}_3)$ 2.29 (3H, s), 4.72 (2H, s), 6.14 (1H, d, $J=3\text{Hz}$), 6.32 (1H, d, $J=3\text{Hz}$), 6.63-6.71 (2H, m), 6.95 (1H, d, $J=8\text{Hz}$), 7.48-7.55 (2H, m), 7.27 (1H, m), 7.81 (1H, t, $J=8\text{Hz}$), 8.04 (1H, d, $J=8\text{Hz}$)
53		6-{2-[5-Trifluoromethyl-2-(4-chlorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	$t = 4.06 \text{ min [MH}^+]$ 487/489
54		6-{2-[5-Trifluoromethyl-2-(2-chloro-4-fluorobenzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	$t = 4.04 \text{ min [MH}^+]$ 505/507

55		6-{2-[5-Trifluoromethyl-2-(2,4-dichloro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-picolinic acid	t = 4.26 min [MH ⁺] 521/523/524
56		3-{2-[5-Chloro-2-(4-fluoro-benzyloxy)-phenyl]-5-methyl-pyrrol-1-yl}-isoquinoline-1-carboxylic acid	t = 4.40 [MH ⁺] 487/489

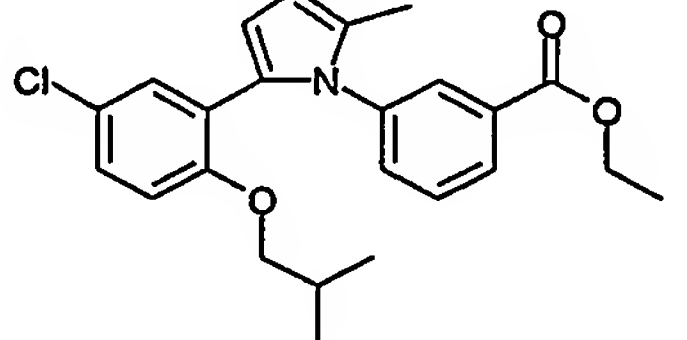
3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid ethyl ester

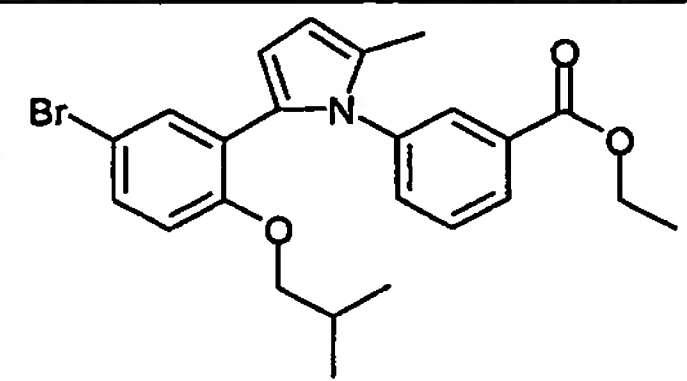
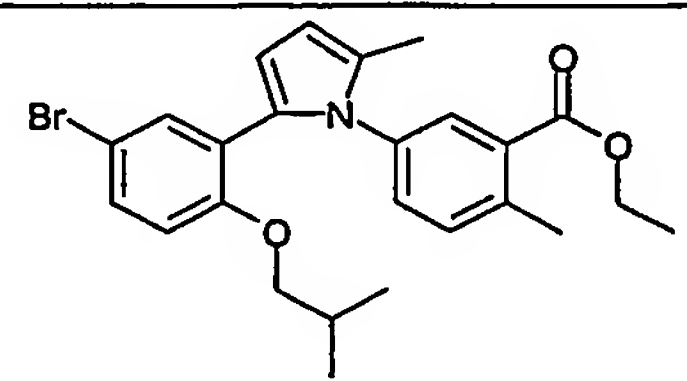
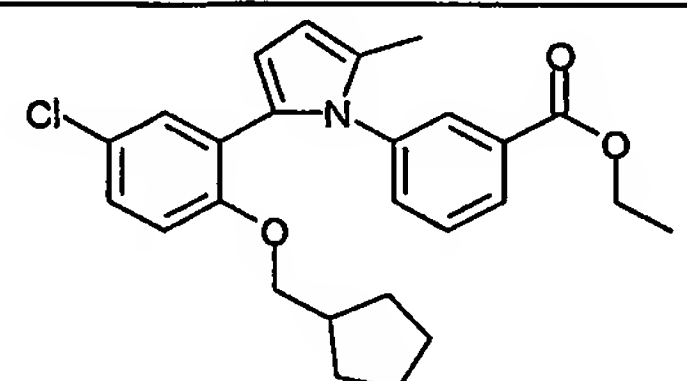
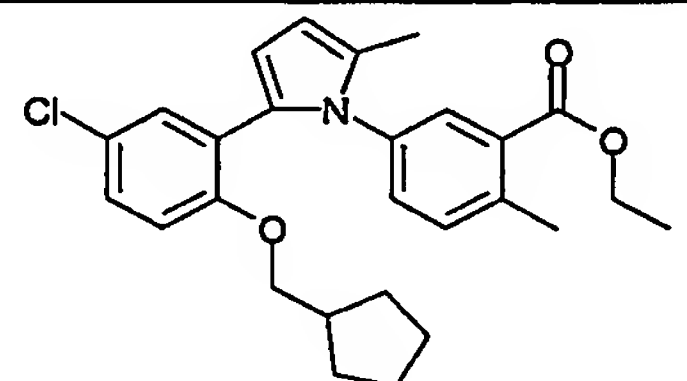
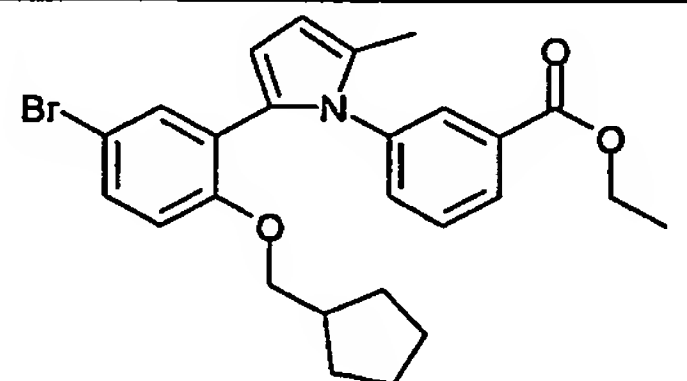
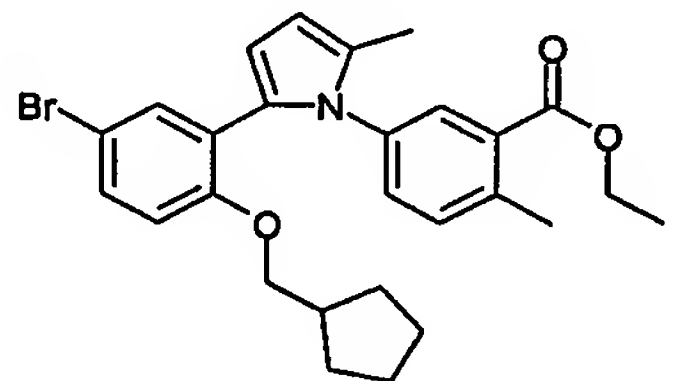


5 A solution of 1-[5-chloro-2-isobutyloxyphenyl]-pentane-1,4-dione (0.065g, 0.23mmol), ethyl-3-amino-6-methyl-benzoate (0.041 g, 0.23mmol) and pTSA (cat) in anhydrous acetonitrile (1mL) were heated in a microwave reactor for 10 minutes at 160°C. The reaction mixture was diluted with CH₂Cl₂ (10mL) and shaken with 2N HCl (1mL), organics separated, dried (MgSO₄) and concentrated *in vacuo*. The oil was purified by silica chromatography (cyclohexane to 20% EtOAc in cyclohexane) to yield the title compound

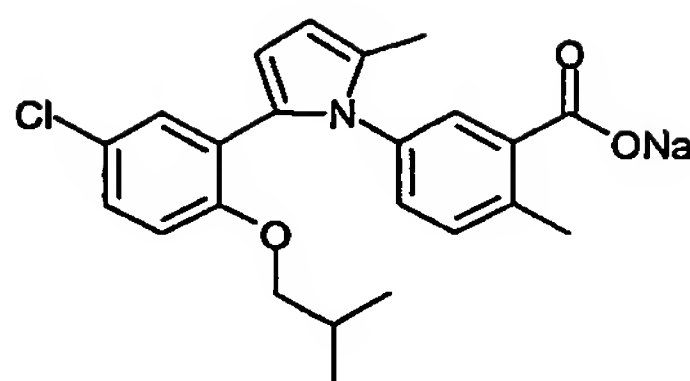
10 as a yellow oil (0.058g, 60%).
LCMS rt=4.56 min [MH⁺] 426/428

15 The following esters were prepared by a similar route to 3-[2-(5-chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid ethyl ester from the appropriate intermediates.

Structure	Name	LCMS
	3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid ethyl ester	t = 4.47 [MH ⁺] 412/414

	3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid ethyl ester	t = 4.51 [MH ⁺] 456/458
	3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid ethyl ester	t = 4.61 [MH ⁺] 470/472
	3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid ethyl ester	
	3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid ethyl ester	
	3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid ethyl ester	
	3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid ethyl ester	

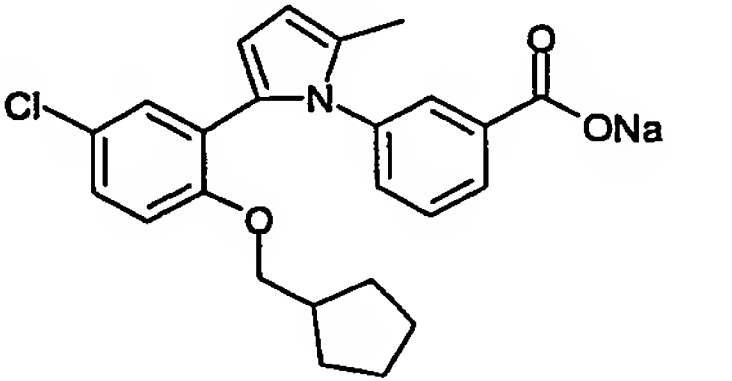
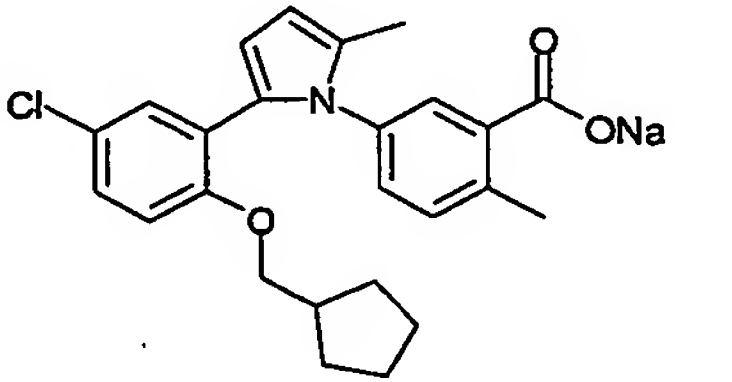
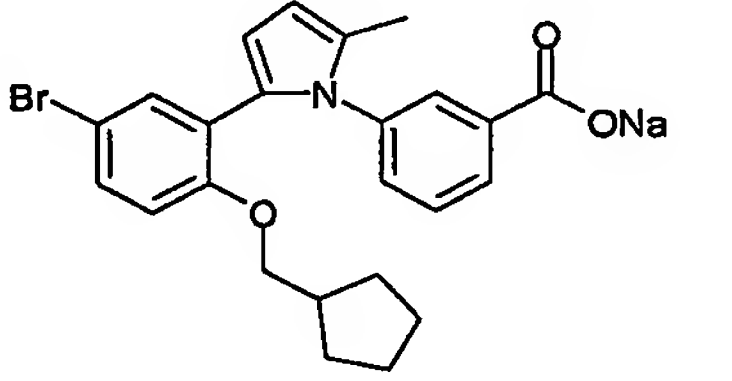
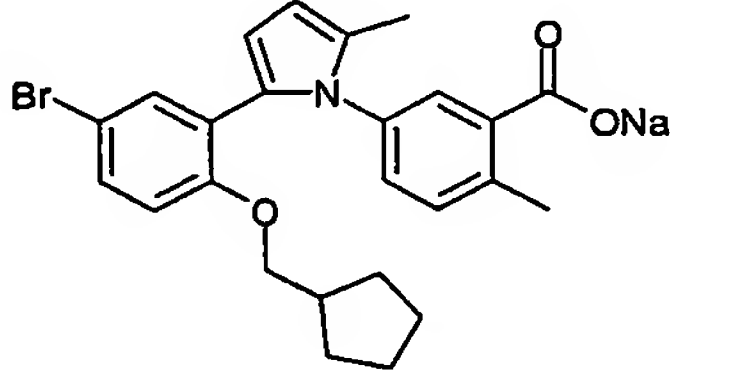
Example 57: 3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid sodium salt



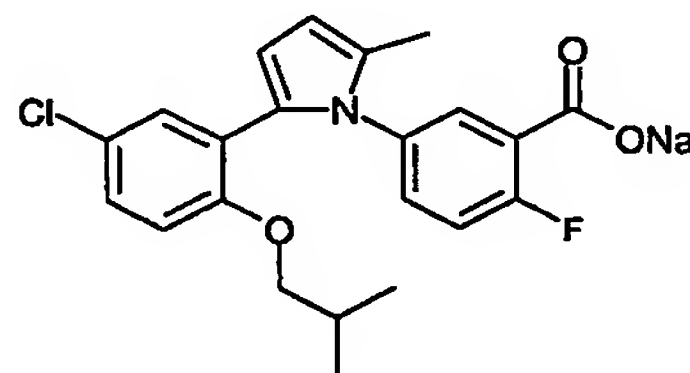
3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid ethyl ester (58mg) was dissolved in ethanol (2ml) and 2M NaOH (1ml) and was heated in a sealed vessel at 100°C for 5 minutes using microwaves. Upon cooling the reaction was diluted with CH₂Cl₂ (20ml) and shaken with dil. HCl (3ml). The organics were separated using a phase separator column with a NaSO₄ cartridge attached and concentrated. The oil was purified by silica chromatography (cyclohexane to 20% EtOAc in cyclohexane) to yield the acid. This was dissolved in methanol (5ml) and 2M NaOH (1ml) and was heated in a sealed vessel at 100°C for 5 minutes using microwaves. Upon cooling, the mixture was concentrated *in vacuo*, the resulting residue diluted with water and extracted with EtOAc (x3), the organics dried (Na₂SO₄), filtered and concentrated to give the title compound (48mg, 84%). LCMS t = 4.23 min [MH⁺] 398/400

The following salts were prepared by a similar route to 3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid sodium salt from the appropriate intermediates.

Examples	Structure	Name	LCMS
58		3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid sodium salt	t = 4.12 [MH ⁺] 384/386
59		3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid sodium salt	t = 4.19 [MH ⁺] 428/430
60		3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid sodium salt	t = 4.25 [MH ⁺] 442/444

61		3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid sodium salt	t = 4.36 [MH ⁺] 410/412
62		3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid sodium salt	t = 4.41 [MH ⁺] 424/426
63		3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-benzoic acid sodium salt	t = 4.41 [MH ⁺] 454/456
64		3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl-benzoic acid sodium salt	t = 4.46 [MH ⁺] 468/470

Example 65: 3-[2-(5-Chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro benzoic acid sodium salt



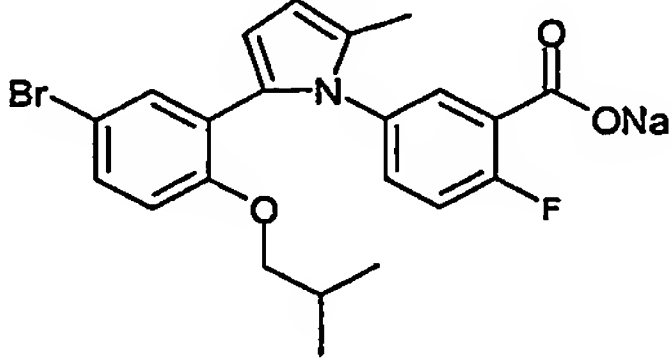
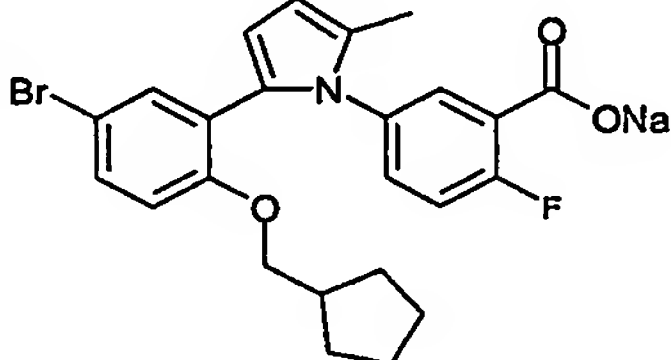
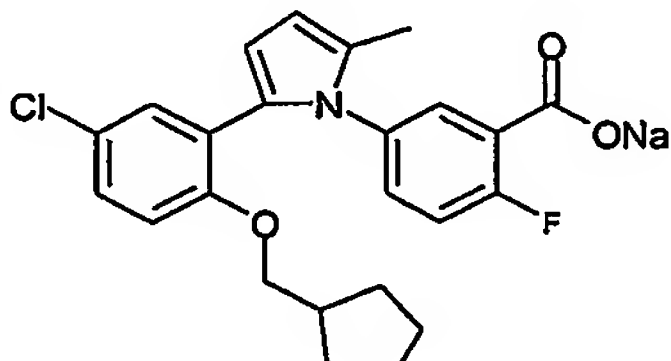
- 5 A solution of 1-[5-chloro-2-isobutyloxyphenyl]-pentane-1,4-dione (0.25g, 0.88mmol), 3-amino-6-fluoro-benzoic acid (0.14 g, 0.88mmol) and pTSA (cat) in anhydrous acetonitrile (5mL) were heated in a microwave reactor for 10 minutes at 160°C. Upon cooling the reaction was diluted with CH₂Cl₂ (20ml) and shaken with dil. HCl (3ml). The organics were separated using a phase separator column with a NaSO₄ cartridge attached and concentrated. The oil was purified by silica chromatography (cyclohexane to 20% EtOAc in cyclohexane) to yield the acid. This was dissolved in methanol (5ml) and 2M NaOH (1ml) and was heated in a sealed vessel at 100°C for 5 minutes using microwaves. Upon
- 10

cooling, the mixture was concentrated *in vacuo*, the resulting residue diluted with water and extracted with EtOAc (x3), the organics dried (Na₂SO₄), filtered and concentrated to give the title compound (0.14g, 38%).

LCMS *rt*=4.13 min [MH⁺] 402/404

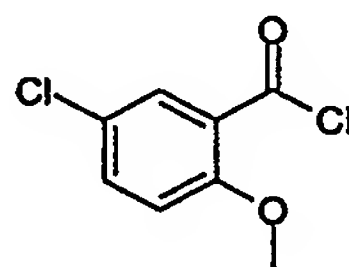
5

The following salts were prepared by a similar route to 3-[2-(5-chloro-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro benzoic acid sodium salt from the appropriate intermediates.

Examples	Structure	Name	LCMS
66		3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid sodium salt	<i>t</i> = 4.19 [MH ⁺] 446/448
67		3-[2-(5-Bromo-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid sodium salt	<i>t</i> = 4.47 [MH ⁺] 472/474
68		3-[2-(5-Chloro-2-cyclopentylmethoxy-phenyl)-5-methyl-pyrrol-1-yl]-6-fluoro-benzoic acid sodium salt	<i>t</i> = 4.40 [MH ⁺] 428/430

10

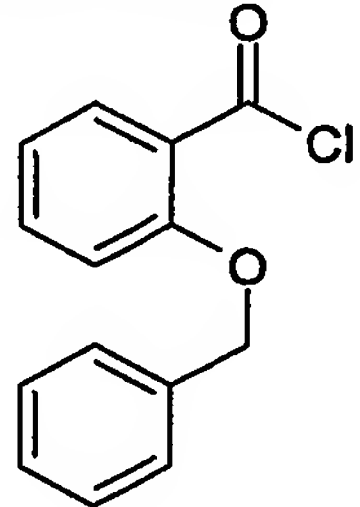
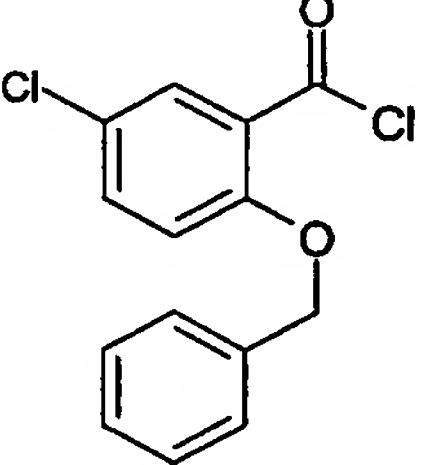
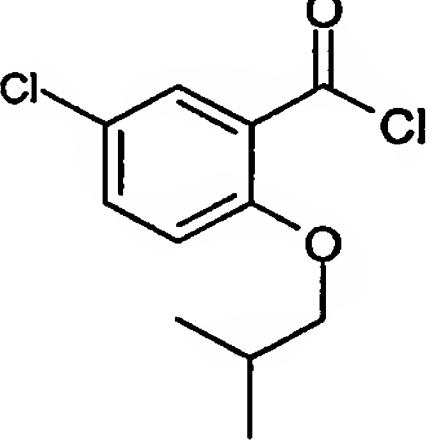
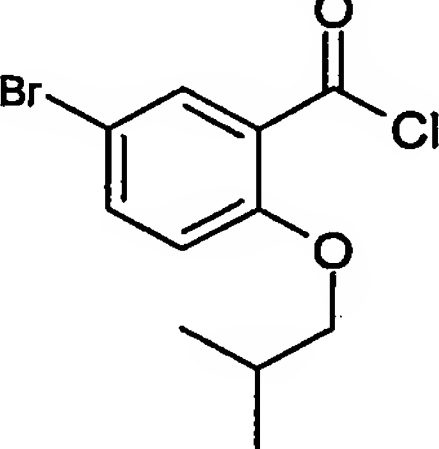
5-Chloro-2-methoxy-benzoyl chloride



Thionyl chloride (7.8mL, 0.108mol) was added dropwise to a solution of 5-chloro-2-methoxy-benzoic acid (10g, 0.054mol) in anhydrous CH₂Cl₂ (54mL). The reaction was heated to reflux and stirred under nitrogen for 23 hours. The reaction mixture was allowed to cool and reduced *in vacuo*. The acid chloride was used immediately in the next stage.

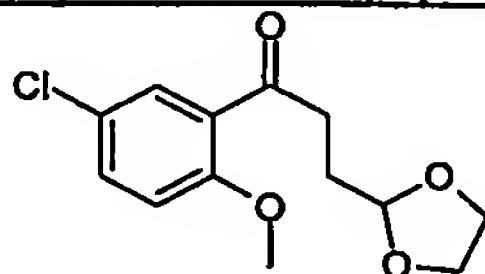
15

The following acid chlorides were prepared by a similar route to 5-chloro-2-methoxy-benzoyl chloride from the appropriate intermediates and used immediately in their respective next stage.

Structure	Name
	2-Benzyloxy-benzoyl chloride
	2-Benzyloxy-5-chloro-benzoyl chloride
	5-Chloro-2-isobutyloxy-benzoyl chloride
	5-Bromo-2-isobutyloxy-benzoyl chloride

5

1-(5-Chloro-2-methoxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one



10

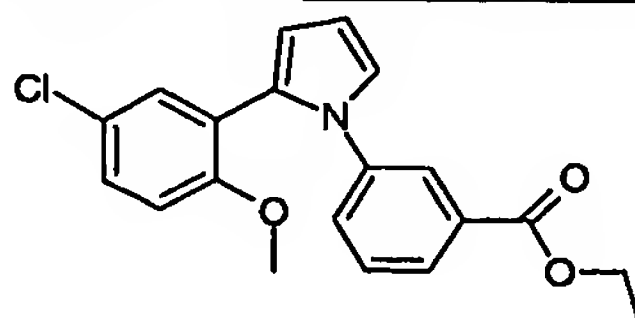
2-(2-bromoethyl)-1,3-dioxolane (0.008mol, 1mL) was added dropwise to a suspension of magnesium turnings (0.113mol, 2.73g) in anhydrous THF (40mL) under nitrogen. The reaction was heated to 50°C before the dropwise addition of further 2-(2-bromoethyl)-1,3-dioxolane (0.048mol, 5.61mL), maintaining a constant reflux. After complete addition the reaction was cooled to 0°C, and then transferred *via* a cannula over a period of 25 minutes to a pre-cooled (-65°C) solution of 5-chloro-2-methoxy-benzoyl chloride (0.054mol) in anhydrous THF (40mL), maintaining the reaction temperature in the range -45°C to -65.

- After complete addition, the reaction was allowed to slowly rise in temperature to -4°C over a period of 2 hours, before the addition of water (20mL). The aqueous layer was separated, and extracted with EtOAc (2 x 100mL). The extracts were combined with the organic layer, dried (MgSO_4), filtered and concentrated *in vacuo*. The oil was purified by
- 5 flash silica column chromatography (cyclohexane to 15% EtOAc in cyclohexane) to afford the title compound as a cream solid (1.58g, 11%).

^1H NMR (CDCl_3) - δ 2.08 (dt, 2H), 3.09 (t, 2H), 3.90 (m, 7H), 6.90 (d, 1H), 7.39 (dd, 1H), 7.65 (d, 1H).

- 10 The following dioxolanes were prepared by a similar route to 1-(5-chloro-2-methoxyphenyl)-3-[1,3]dioxolan-2-yl-propan-1-one from the appropriate intermediates.

Structure	Name	Data
	1-(2-Benzyloxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one	^1H NMR (CDCl_3) δ H 2.00-2.10 (2H, m), 3.12 (2H, t), 3.74-3.87 (4H, m), 4.99 (1H, t), 5.16 (2H, s), 6.95 (2H, m), 7.29-7.56 (6H, m), 7.70 (1H, dd).
	1-(2-Benzyloxy-5-chloro-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one	
	1-(5-Chloro-2-isobutyloxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one	LCMS rt = 4.39 [MH+] 313/315
	1-(5-Bromo-2-isobutyloxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one	LCMS rt = 4.46 [MH+] 357/359

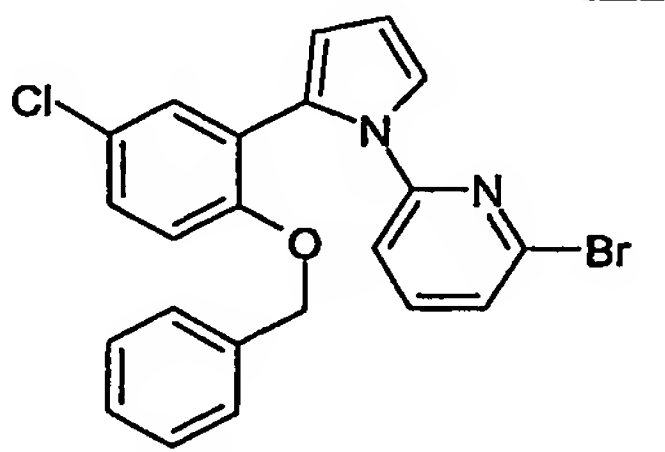
3-[2-(5-Chloro-2-methoxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester

A solution of 1-(5-chloro-2-methoxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one (1.58g, 5.82mmol), ethyl-3-aminobenzoate (6.4 mmol, 0.96mL) and pTSA (cat) in anhydrous 1-methyl-2-pyrrolidinone (6mL) were heated in a microwave reactor for 12 minutes at 150°C. The reaction mixture was diluted with EtOAc (100mL) and washed with 2N HCl (25mL) and saturated NaHCO₃ (25mL), dried (MgSO₄) and concentrated *in vacuo*. The oil was purified by silica chromatography (cyclohexane to 5% EtOAc in cyclohexane) to yield the title compound as an orange oil (0.91g, 44%).

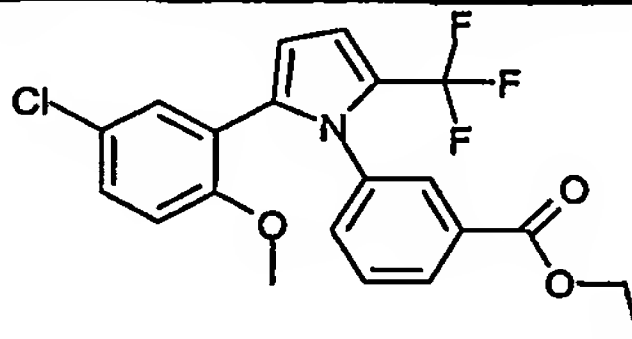
¹H NMR (CDCl₃) - δ1.37 (t, 3H), 3.24 (s, 3H), 4.35 (q, 2H), 6.40 (m, 2H), 6.60 (d, 1H), 7.04 (dd, 1H), 7.20 (dd, 1H), 7.23 (ddd, 1H), 7.31 (dd, 1H), 7.35 (d, 1H), 7.89 (m, 2H).

The following pyrroles were prepared by a similar route to 3-[2-(5-chloro-2-methoxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester from the appropriate intermediates.

Structure	Name	LCMS
	3-[2-(2-Benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester	t = 4.03 min [MH ⁺] 398
	3-[2-(5-Chloro-2-benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester	t = 4.03 min [MH ⁺] 432/434
	2-Bromo-6-[2-(5-chloro-2-methoxy-phenyl)-pyrrol-1-yl]-pyridine	t = 3.74min [MH ⁺] 363/365/367

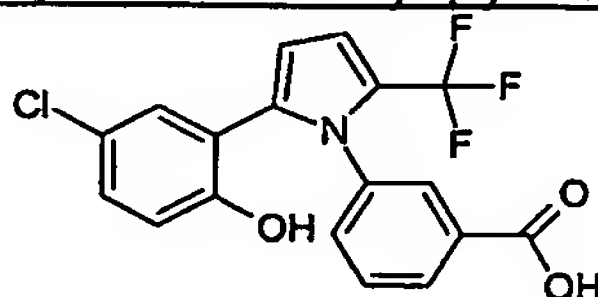
	2-Bromo-6-[2-(5-chloro-2-benzyloxy-phenyl)-pyrrol-1-yl]-pyridine	t = 3.97min [MH ⁺] 440/441/443
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3-[2-(5-Chloro-2-methoxy-phenyl)-5-trifluoromethyl-pyrrol-1-yl]-benzoic acid ethyl ester



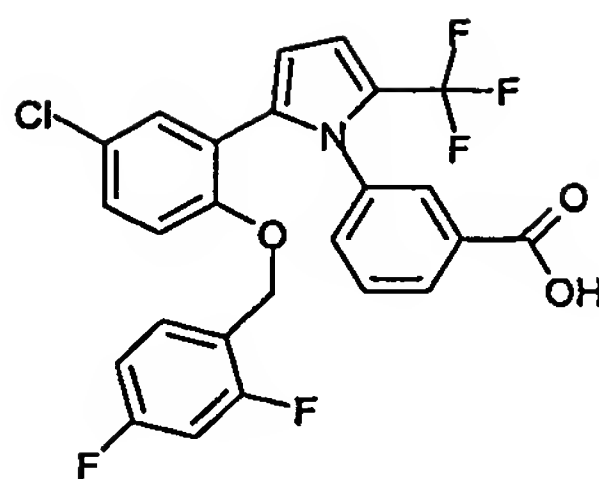
- Iron (II) sulfate heptahydrate (1.12mmol, 0.310g) was added to a solution of 3-[2-(5-Chloro-2-methoxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester (0.66g, 1.86mmol) in anhydrous DMSO (10mL). Trifluoromethyl iodide was bubbled through the reaction for two minutes. Hydrogen peroxide (30% wt/wt aqueous solution, 1.26mL) was then added and the reaction was stirred at 22°C for 2 hours. The reaction was added to saturated aqueous sodium sulfite solution (100mL) and the suspension extracted with diethyl ether (100mL). The ether extraction was dried (MgSO₄) and concentrated *in vacuo*. The crude product was purified by silica chromatography (cyclohexane to 5% EtOAc in cyclohexane) to yield the title compound as a yellow oil (0.34g, 43%).
LCMS t = 3.94min [MH⁺] 424

3-[2-(5-Chloro-2-hydroxy-phenyl)-5-trifluoromethyl-pyrrol-1-yl]-benzoic acid



- Sodium thiomethoxide (4mmol, 0.28g) was added to a solution of 3-[2-(5-Chloro-2-methoxy-phenyl)-5-trifluoromethyl-pyrrol-1-yl]-benzoic acid ethyl ester (0.80mmol, 0.341g) in anhydrous dimethylformamide (7.5mL). The reaction was heated to 100°C and stirred for 4 hours. The reaction mixture was partitioned between 2N HCl (30mL) and EtOAc (50mL). The aqueous layer was separated and extracted with EtOAc (2 x 50mL). The EtOAc layers were combined, washed with brine (30mL), dried (MgSO₄) and concentrated *in vacuo*. The crude product was purified by silica chromatography (Cyclohexane to CH₂Cl₂ to 30% EtOAc in CH₂Cl₂) to yield a yellow oil (0.26g, 85%).
¹H NMR (CDCl₃) - δ 6.42 (d, 1H), 6.77 (d, 1H), 6.86 (d, 1H), 6.89 (d, 1H), 7.09 (dd, 1H), 7.44 (m, 2H), 7.98 (s, 1H), 8.02 (m, 2H), 8.09 (m, 1H).

Example 69: 3-{2-[5-Chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid

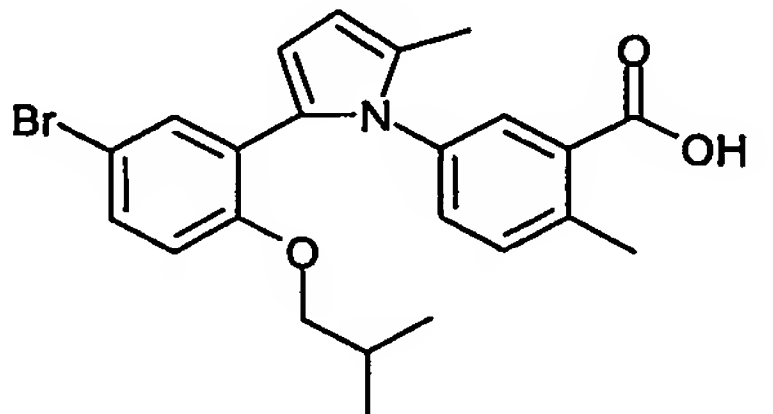


Potassium carbonate (0.37mmol, 65mg) and potassium iodide (0.034mmol, 5.6mg) was added to a solution of 3-[2-(5-chloro-2-hydroxy-phenyl)-5-trifluoromethyl-pyrrol-1-yl]-benzoic acid (0.17mmol, 0.065mg) in anhydrous MeOH (1.7mL). The reaction was heated to 60°C before the dropwise addition of 2,4-difluorobenzyl bromide (0.34mmol, 44μL). Heating was continued for one hour. The reaction was cooled, concentrated *in vacuo* and partitioned between 2N HCl (2mL) and CH₂Cl₂ (2mL). The organic layer was collected and the solvent removed. The crude product was purified via MDAP to yield a white solid (42.3mg, 49%). LCMS t = 3.97min [MS-] 506/508.

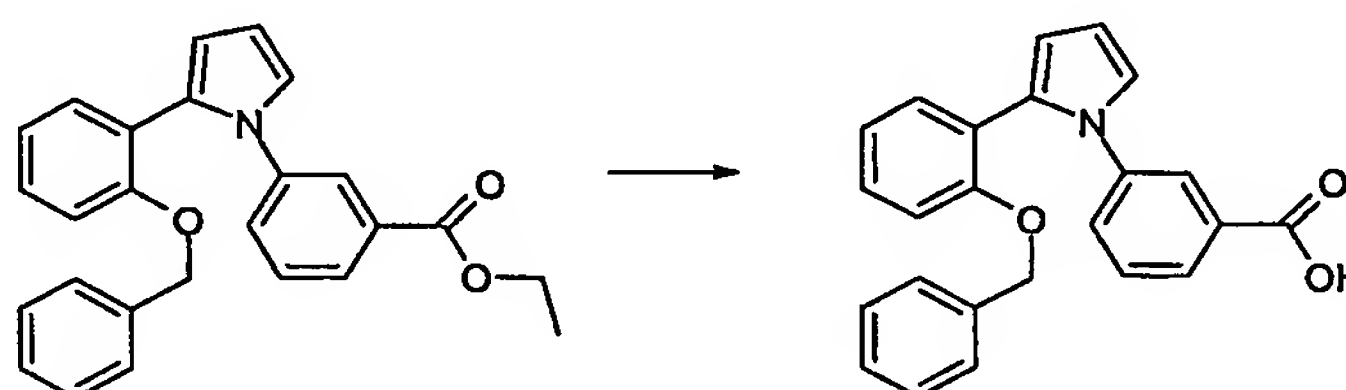
10

The following acids were prepared by a similar route to 3-{2-[5-chloro-2-(2,4-difluorobenzoyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid from the appropriate intermediates.

Example	Structure	Name	LCMS
70		3-{2-[5-Chloro-2-(4-fluorobenzoyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid	t = 3.96min [MS-] 488/490
71		3-{2-[5-Chloro-2-(2,6-difluorobenzoyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid	t = 3.89min [MS-] 506/508
72		3-{2-[5-Chloro-2-(2-fluorobenzoyloxy)-phenyl]-5-trifluoromethyl-pyrrol-1-yl}-benzoic acid	t = 3.96min [MS-] 488/490

73		3-[2-(5-Bromo-2-isobutyloxy-phenyl)-5-methyl-pyrrol-1-yl]-6-methyl benzoic acid	t = 4.29 min [MH ⁺] 442/444
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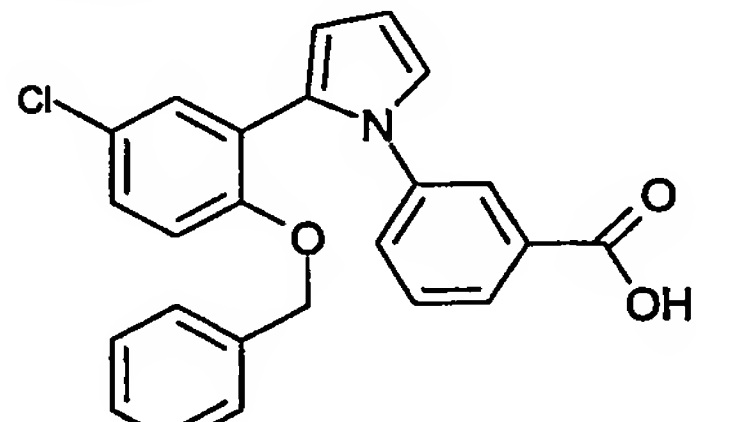
Example 74: 3-[2-(2-Benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid



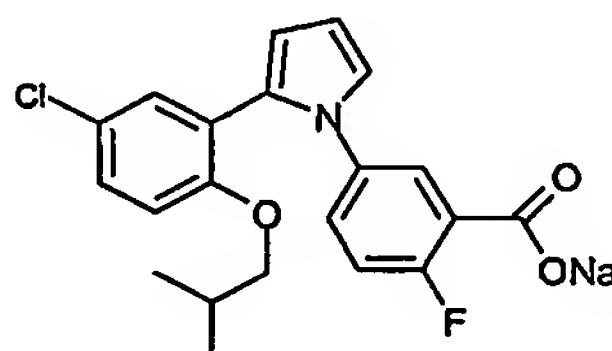
- 5 3-[2-(2-Benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid ethyl ester (0.046g, 0.1mmol) was heated in a mixture of ethanol (0.5mL) and 2M sodium hydroxide (1.5mL) at 100°C in a microwave for 2 minutes. Upon cooling, the mixture was diluted with CH₂Cl₂ and 2M HCl then filtered through a hydrophobic frit, fitted with a sodium sulfate cartridge, and evaporated to give the title compound. LCMS t = 3.78 min [MH⁺] 370; [MH⁻] 368.

10

The following acids were prepared by a similar route to 3-[2-(2-benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid from the appropriate intermediates.

Example	Structure	Name	LCMS
75		3-[2-(5-Chloro-2-benzyloxy-phenyl)-pyrrol-1-yl]-benzoic acid	t = 3.86 min [MH ⁺] 404/406; [MH ⁻] 402/404

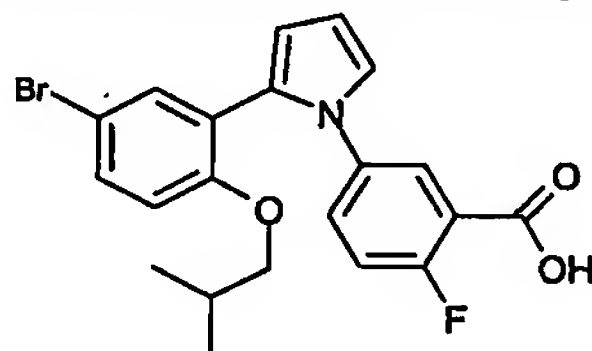
- 15 **Example 76: 3-[2-(5-Chloro-2-isobutyloxy-phenyl)-pyrrol-1-yl]-6-fluoro-benzoic acid sodium salt**



- 20 A solution of 1-(5-chloro-2-isobutyloxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one (0.1g, 0.3mmol), 3-amino-6-fluoro-benzoic acid (0.05 g, 0.3mmol) and pTSA (cat) in anhydrous acetonitrile (1mL) were heated in a microwave reactor for 30 minutes at 160°C. Upon cooling the reaction was diluted with CH₂Cl₂ (20ml) and shaken with dil. HCl (3ml). The organics were separated using a phase separator column with a NaSO₄ cartridge attached

and concentrated. The oil was purified by silica chromatography (cyclohexane to 20% EtOAc in cyclohexane) to yield the acid. This was dissolved in methanol (5ml) and 2M NaOH (1ml) and was heated in a sealed vessel at 100°C for 5 minutes using microwaves. Upon cooling, the mixture was concentrated *in vacuo*, the resulting residue diluted with water and extracted with EtOAc (x3), the organics dried (Na₂SO₄), filtered and concentrated to give the title compound (0.01g).
LCMS rt=4.13 min [MH⁺] 386/388

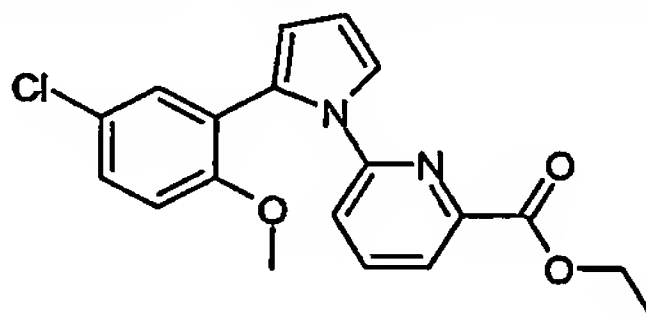
Example 77: 3-[2-(5-Bromo-2-isobutyloxy-phenyl)-pyrrol-1-yl]-6-fluoro-benzoic acid



A solution of 1-(5-bromo-2-isobutyloxy-phenyl)-3-[1,3]dioxolan-2-yl-propan-1-one (0.1g, 0.3mmol), 3-amino-6-fluoro-benzoic acid (0.05 g, 0.3mmol) and pTSA (cat) in anhydrous acetonitrile (1mL) were heated in a microwave reactor for 30 minutes at 160°C. Upon cooling the reaction was diluted with CH₂Cl₂ (20ml) and shaken with dil. HCl (3ml). The organics were separated using a phase separator column with a NaSO₄ cartridge attached and concentrated. The oil was purified by silica chromatography (cyclohexane to 20% EtOAc in cyclohexane) to yield the title compound (0.01g).

LCMS rt=4.20 min [MH⁺] 430/432

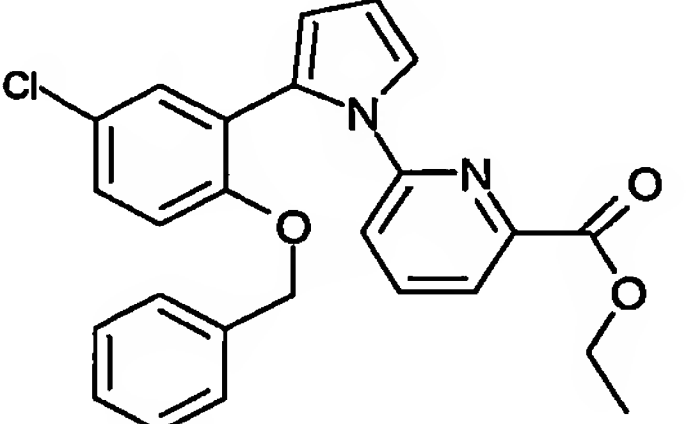
6-[2-(5-Chloro-2-methoxy-phenyl)-pyrrol-1-yl]-picolinic acid ethyl ester



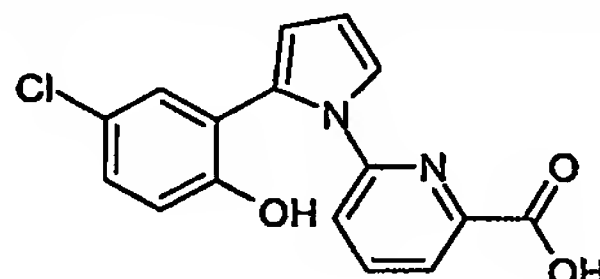
To a stirring solution of 2-bromo-6-[2-(5-chloro-2-methoxy-phenyl)-pyrrol-1-yl]-pyridine (0.16g, 0.4mmol) in anhydrous ethanol (1.3mL) was added triethylamine (0.4mL) and dichlorobis(triphenylphosphine) palladium (II) (5 mol%). The reaction was heated under a carbon monoxide atmosphere at 75°C for sixty-five hours. The reaction was reduced *in vacuo* and purified by silica chromatography (cyclohexane to 25% EtOAc in cyclohexane) to yield a yellow oil (48mg, 33%). LCMS t = 3.58min [MH⁺] 357/359

The following compound was prepared by a similar route to 6-[2-(5-chloro-2-methoxy-phenyl)-pyrrol-1-yl]-picolinic acid ethyl ester from the appropriate intermediates.

Structure	Name	LCMS
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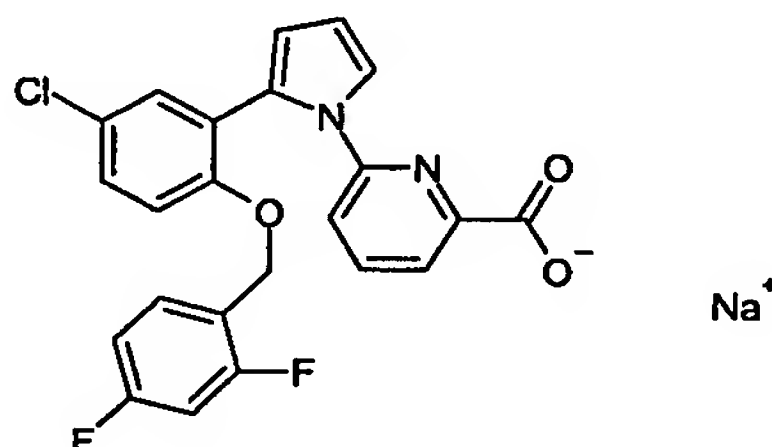
	6-[2-(5-Chloro-2-benzyloxy-phenyl)-pyrrol-1-yl]-picolinic acid ethyl ester	t = 3.88 min [MH ⁺] 433/435
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6-[2-(5-Chloro-2-hydroxy-phenyl)-pyrrol-1-yl]-picolinic acid



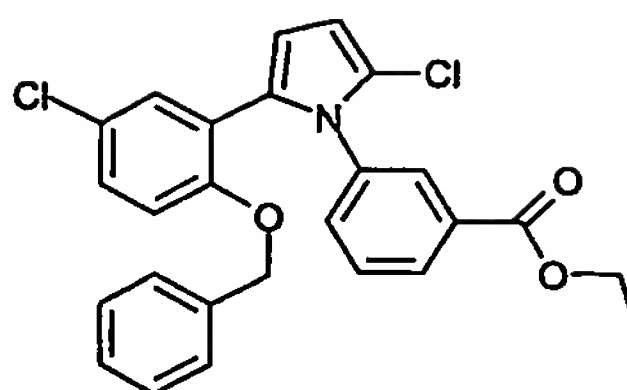
To a stirring solution of 6-[2-(5-chloro-2-methoxy-phenyl)-pyrrol-1-yl]-picolinic acid ethyl ester (47mg, 0.132mmol) in anhydrous DMF (2mL) was added sodium thiomethoxide (0.66mmol, 46mg). The reaction was heated at 100°C for four hours, allowed to cool, then partitioned between EtOAc (50mL) and 2N HCl (30mL). The aqueous layer was separated and extracted with EtOAc (2 x 50mL). The organics were combined, dried (MgSO₄) and the solvent removed. The crude product was purified by silica chromatography (CH₂Cl₂ to 25% EtOAc in CH₂Cl₂) to yield a colourless glass (31mg, 74%). LCMS t = 3.62min [MH⁺] 315/317.

Example 78: 6-[2-[5-Chloro-2-(2,4-difluoro-benzyloxy)-phenyl]-pyrrol-1-yl]-picolinic acid sodium salt



To a solution of 6-[2-(5-chloro-2-hydroxy-phenyl)-pyrrol-1-yl]-picolinic acid (0.098mmol, 30.8mg) in anhydrous methanol (2mL) was added potassium carbonate (0.216mmol, 30mg) and potassium iodide (0.02mmol, 3.2mg). The reaction was heated to 60°C before the dropwise addition of 2,4-difluorobenzyl bromide (0.196mmol, 25μL). The reaction was heated at 60°C for a further 75 minutes. Solvent was removed from the reaction and the residue partitioned between 2N HCl (1mL) and CH₂Cl₂ (2mL). The organic layer was collected and the solvent removed. The sample was purified initially by mass directed HPLC, then via an aminopropyl SPE cartridge. The desired compound was dissolved in methanol / aqueous sodium hydroxide. The organic solvent was removed under a stream of nitrogen, and the resulting suspension extracted with CH₂Cl₂. The extracts were combined, dried, and the solvent removed to yield the desired product (22.4mg, 49%). LCMS t = 3.82 min [MH⁺] 440/442.

3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-benzoic acid ethyl ester



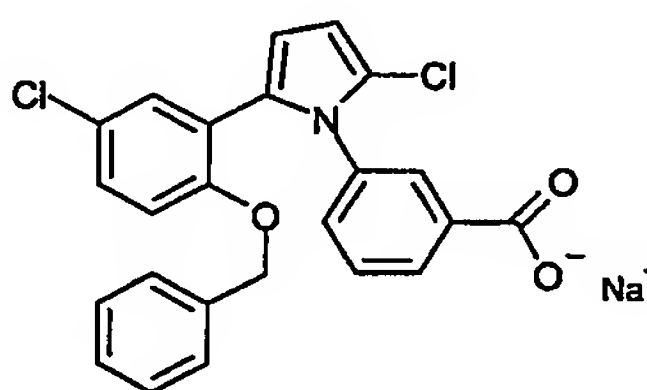
5 *N*-Chlorosuccinimide (26 mg, 0.20 mmol) was added to a stirred solution of 3-[2-(5-chloro-2-benzyloxy-phenyl)-5-pyrrol-1-yl]-benzoic acid ethyl ester (74 mg, 0.17 mmol) in THF (1.7 mL) at 0°C. Stirring was continued at 0°C for 1 hour then allowed to warm slowly to room temperature and continued overnight. Water was added and the mixture extracted with DCM. The combined extracts were dried (Na₂SO₄) and concentrated *in vacuo* to yield the title compound.

LCMS *t* = 4.41min [MH⁺] 466

10 The following compound was prepared by a similar route to 3-[2-(5-chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-benzoic acid ethyl ester from the appropriate intermediates.

Structure	Name	LCMS
	6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-picolinic acid ethyl ester	<i>t</i> = 3.97 min [MH ⁺] 467/469/471

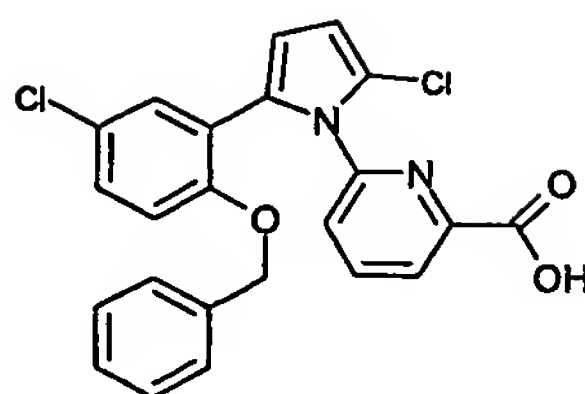
15 **Example 79: 3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-benzoic acid sodium salt**



20 3-[2-(5-Chloro-2-benzyloxy-phenyl)-5-pyrrol-1-yl]-benzoic acid ethyl ester (80 mg) was dissolved in EtOH (1.8mL) and 2M NaOH (0.9mL) added. The mixture was stirred at room temperature for 4.5 hours then evaporated *in vacuo*. Water was added and the mixture extracted with EtOAc. The combined extracts were dried (Na₂SO₄) and concentrated *in vacuo* to yield the title compound.

LCMS *t* = 4.09min [MH⁺] 438; [MH] 436, 438.

Example 80: 6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-picolinic acid



6-[2-(5-Chloro-2-benzyloxy-phenyl)-5-chloro-pyrrol-1-yl]-picolinic acid ethyl ester (12 mg) was dissolved in EtOH (2mL) and 2M NaOH (1mL) added. The mixture was stirred at room temperature for 18 hours then evaporated *in vacuo*. 2M HCl was added and the mixture extracted with EtOAc. The combined extracts were dried (Na₂SO₄) and concentrated *in vacuo*. The residue was purified using MDAP to yield the title compound. LCMS t = 4.28min [MH⁺] 439/441/443

It is to be understood that the present invention covers all combinations of particular and preferred subgroups described herein above.

ASSAYS FOR DETERMINING BIOLOGICAL ACTIVITY

The compounds of formula (I) can be tested using the following assays to demonstrate their prostanoid antagonist or agonist activity *in vitro* and *in vivo* and their selectivity. The prostaglandin receptors investigated are DP, EP₁, EP₂, EP₃, EP₄, FP, IP and TP.

The ability of compounds to antagonise EP₁ & EP₃ receptors may be demonstrated using a functional calcium mobilisation assay. Briefly, the antagonist properties of compounds are assessed by their ability to inhibit the mobilisation of intracellular calcium ([Ca²⁺]_i) in response to activation of EP₁ or EP₃ receptors by the natural agonist hormone prostaglandin E₂ (PGE₂). Increasing concentrations of antagonist reduce the amount of calcium that a given concentration of PGE₂ can mobilise. The net effect is to displace the PGE₂ concentration-effect curve to higher concentrations of PGE₂. The amount of calcium produced is assessed using a calcium-sensitive fluorescent dye such as Fluo-3, AM and a suitable instrument such as a Fluorimetric Imaging Plate Reader (FLIPR). Increasing amounts of [Ca²⁺]_i produced by receptor activation increase the amount of fluorescence produced by the dye and give rise to an increasing signal. The signal may be detected using the FLIPR instrument and the data generated may be analysed with suitable curve-fitting software.

The human EP₁ or EP₃ calcium mobilisation assay (hereafter referred to as 'the calcium assay') utilises Chinese hamster ovary-K1 (CHO-K1) cells into which a stable vector containing either EP₁ or EP₃ cDNA has previously been transfected. Cells are cultured in suitable flasks containing culture medium such as DMEM:F-12 supplemented with 10% v/v foetal calf serum, 2mM L-glutamine, 0.25mg/ml geneticin and 10µg/ml puromycin.

For assay, cells are harvested using a proprietary reagent that dislodges cells such as Versene. Cells are re-suspended in a suitable quantity of fresh culture media for

introduction into a 384-well plate. Following incubation for 24 hours at 37°C the culture media is replaced with a medium containing fluo-3 and the detergent pluronic acid, and a further incubation takes place. Concentrations of compounds are then added to the plate in order to construct concentration-effect curves. This may be performed on the FLIPR in order to assess the agonist properties of the compounds. Concentrations of PGE₂ are then added to the plate in order to assess the antagonist properties of the compounds.

The data so generated may be analysed by means of a computerised curve-fitting routine. The concentration of compound that elicits a half-maximal inhibition of the calcium mobilisation induced by PGE₂ (pIC₅₀) may then be estimated.

Binding Assay for the Human Prostanoid EP₁ Receptor

Competition assay using [³H]-PGE₂.

Compound potencies are determined using a radioligand binding assay. In this assay compound potencies are determined from their ability to compete with tritiated prostaglandin E₂ ([³H]-PGE₂) for binding to the human EP₁ receptor.

This assay utilises Chinese hamster ovary-K1 (CHO-K1) cells into which a stable vector containing the EP₁ cDNA has previously been transfected. Cells are cultured in suitable flasks containing culture medium such as DMEM:F-12 supplemented with 10% v/v foetal calf serum, 2mM L-glutamine, 0.25mg/ml geneticin, 10µg/ml puromycin and 10µM indomethacin.

Cells are detached from the culture flasks by incubation in calcium and magnesium free phosphate buffered saline containing 1 mM disodium ethylenediaminetetraacetic acid (Na₂EDTA) and 10µM indomethacin for 5 min. The cells are isolated by centrifugation at 250xg for 5mins and suspended in an ice cold buffer such as 50 mM Tris, 1mM Na₂EDTA, 140mM NaCl, 10µM indomethacin (pH 7.4). The cells are homogenised using a Polytron tissue disrupter (2x10s burst at full setting), centrifuged at 48,000xg for 20mins and the pellet containing the membrane fraction is washed three times by suspension and centrifugation at 48,000xg for 20mins. The final membrane pellet is suspended in an assay buffer such as 10mM 2-[N-morpholino]ethanesulphonic acid, 1mM Na₂EDTA, 10mM MgCl₂ (pH 6). Aliquots are frozen at -80°C until required.

For the binding assay the cell membranes, competing compounds and [³H]-PGE₂ (3nM final assay concentration) are incubated in a final volume of 100µl for 30 min at 30°C. All reagents are prepared in assay buffer. Reactions are terminated by rapid vacuum filtration over GF/B filters using a Brandell cell harvester. The filters are washed with ice cold assay buffer, dried and the radioactivity retained on the filters is measured by liquid scintillation counting in Packard TopCount scintillation counter.

The data are analysed using non linear curve fitting techniques (GraphPad Prism 3) to determine the concentration of compound producing 50% inhibition of specific binding (IC_{50}).

- 5 By application of these techniques, compounds of the Examples had an antagonist pIC_{50} value of 6.0 to 9.0 at EP_1 receptors and pIC_{50} value of < 6.0 at EP_3 receptors.

No toxicological effects are indicated/expected when a compound (of the invention) is administered in the above mentioned dosage range.

10

The application of which this description and claims forms part may be used as a basis for priority in respect of any subsequent application. The claims of such subsequent application may be directed to any feature or combination of features described herein.

They may take the form of product, composition, process, or use claims and may include,

15

by way of example and without limitation the following claims: